



MBA DEGREE EXAMINATIONS: JAN 2023

(Regulation 2022)

First Semester

MASTER OF BUSINESS ADMINISTRATION – PROJECT MANAGEMENT

P22MPB1105: PRINCIPLES OF PROJECT MANAGEMENT

COURSE OUTCOMES

CO1: Understand the knowledge areas of project management (PO 1)

CO2: Explain process of interaction with the knowledge areas of project management (PO1)

CO3:

CO4:

CO5:

Time: Two Hours

Maximum Marks: 50

PART A (1Q x 10 Marks = 10 Marks) Compulsory

- 1 Compare and contrast the similarities and differences of “Enterprise Environmental factors” and “Organizational process Assets” CO1 [K₅]

PART B (5Q x 2 Marks = 10 Marks)

- 2 Define the term “Triple constraint”. CO1 [K1]
- 3 Explain the difference between “Fast tracking” and “Crashing” CO1 [K2]
- 4 List the differences between Project Sponsor and Project Initiator. CO1 [K1]
- 5 Mention the processes involved in Project Initiation. CO2 [K1]
- 6 Explain the importance of “organization culture” in project success. CO1 [K2]

Part – C (3Qx10 Marks =30 marks) Answer Any 3 Questions only

- 7 Explain the characteristics of project and mention the top 3 reasons according to you for project failure. CO2 [K4]
- 8 Elaborate on the Process interactions between Process groups and knowledge areas CO2 [K6]
- 9 Explain the following terms CO1 [K3]
- a) Functions of Project Management office (5 Marks)

Please indicate knowledge level (K₁toK₆) and Course Outcome level (CO1 to CO5) against each question for each subdivision.

b) Qualities of Project Manager (5 marks)

10 Compare and list the advantages and disadvantages of the various types of organization structure. CO2 [K4]

Please indicate knowledge level (K₁toK₆) and Course Outcome level (CO1 to CO5) against each question for each subdivision.