



MBA DEGREE EXAMINATIONS: NOV/DEC 2023

(Regulation 2021)

Third Semester

MASTER OF BUSINESS ADMINISTRATION

P21MBE0127: Project Management

COURSE OUTCOMES

CO1: Explain the knowledge areas of project management.

CO2: Apply tools and techniques of project management to monitor and control projects.

CO3: Construct a project schedule and estimate cost using MS Project software.

Time: Two Hours

Maximum Marks: 50

PART A (5 x 2 = 10 Marks)

1. Define Project Management and its relationship with Strategic Planning. CO1 [K₁]
2. List out the responsibilities of project manager. CO1 [K₁]
3. List out the types of organization structure in project management. CO2 [K₁]
4. Write a note on Break Down structure. CO2 [K₆]
5. What is expediting in project management? CO1 [K₆]

PART B (5 x 6 = 30 Marks)

6. Evaluate the importance of the Project Charter in project integration management. Discuss how a well-defined Project Charter contributes to project success. CO1 [K₅]
7. Analyze the process of change control in project integration management. Discuss its significance in ensuring project success and minimizing risks. CO2 [K₄]
8. Apply the tools and techniques of Project Scope Management to a hypothetical project. Discuss how each tool contributes to effective scope management. CO2 [K₃]
9. Synthesize information on project scope validation and control. Develop a comprehensive strategy for managing scope changes in a project. CO3 [K₆]

10. Evaluate the role of WBS (Work Breakdown Structure) in Project Integration Management. Discuss its significance in project planning and execution. CO3 [K₅]

Part – C (1x10=10 marks) Compulsory

11. Imagine you are managing a complex project with tight timelines. Develop a detailed project schedule using the PERT-CPM techniques. Evaluate the potential risks and benefits of the schedule you have created. CO2 [K₆]
