

23 (a) What is a fashion cycle? Explain the different stages of fashion life cycle in detail with a suitable example and illustration.

(OR)

(b) Explain with suitable examples, the three theories of fashion in detail.

24 (a) What is portfolio presentation? Write an account on the practicalities of presentation and presentation styles.

(OR)

(b) What is fashion forecasting? Explain the techniques in detail.

25 (a) Explain with suitable illustrations the ancient costumes of Egypt.

(OR)

(b) Write a note on the following:-

(i) Kalamkari textiles of India. (7)

(ii) Kancheepuram saris of India (7)
