

**M.B.A DEGREE EXAMINATIONS: NOV/ DEC 2010**

Fourth Trimester

**MASTER OF BUSINESS ADMINISTRATION**

MBA524: Merchant Banking

**Time: Three Hours**

**Maximum Marks: 100**

**Answer All the Questions:-**

**PART A (20 x 1 =20 Marks)**

**1. Case Study**

Recently Coal India Limited has made an IPO Issue. Explain the entire process in detail with the pricing model.

**PART B (10 x 2 = 20 Marks)**

2. Define Merchant Banking?
3. What do you mean by IPO method of marketing securities?
4. What is a monitoring report? Explain its types
5. What do you mean by “Due Diligence Certificate”?
6. Enlighten the conditions to be followed in advertising the issue.
7. Explain MMMF.
8. How are merchant bankers classified? Also highlight their eligible roles.
9. What do you mean by Book Building?
10. Explain Green Shoe option.
11. What do you mean by minimum tradable lot?

**PART C (4 x 15 = 60 Marks)**

12. a) (i) Give in detail the emergence of Merchant Bankers. (6)  
(ii) What are the codes of conduct to be observed by the Indian Merchant Bankers? (9)

**(OR)**

b) Explain in detail the functions of Merchant bankers in detail.

13. a) Elaborate the legal and regulatory framework of Merchant banking business.

**(OR)**

b) Explain the SEBI guidelines on public issue.

14. a) Explain the role of merchant bankers in capital structure decisions and project appraisal

**(OR)**

b) Explain the provisions of SCRA with respect to merchant banking.

15. a) Explain the role of Bankers to the issue, Underwriters, Registrars and brokers.

**(OR)**

b) (i) Elaborate the post-issue activities involved in the management of public issue. (7)

(ii). Explain listing requirements for stock exchange. (8)

\*\*\*\*\*