

B.TECH. DEGREE EXAMINATIONS: APRIL/MAY 2012

Eighth Semester

FASHION TECHNOLOGY

U07FTE14: Management of Apparel Units

Time: Three Hours

Maximum Marks: 100

Answer All Questions:-

PART A (10 x 1 = 10 Marks)

1. Apparel production units are classified based on
A. Production Capacity B. Product Type C. Machine Type D. Product Quality
2. Small Scale Industry refers to
A. which produces small garments
B. which have installed minimal facility for production
C. which maintain less profit percentage
D. which have only conventional machine for production
3. SA-8000 stands for
A. Product Quality B. Social Accountability
C. Production System D. Pollution Norms
4. Which of the following factor is not an important that to be considered in project analysis
A. Technical analysis B. Financial analysis
C. Ecological analysis D. Breakdown analysis
5. Factory act deals with
A. Product Quality B. Machine operational time
C. Workers working time D. Productivity
6. How is responsible of the reforming the Indian Labour law?
A. Trade Union B. Labour Ministry C. Employer D. Labours
7. Which one of the following becomes a creative factor in production?
A. Land B. Capital C. Consumers D. Human Resources
8. Eco-friendly textile refers to
A. Quality product B. Environment friendly product
C. Product which is friendly to the worker D. Flexible product
9. Among the following, which one is best advertising method for an Apparel Exporter?
A. Exhibition B. News paper advertisement
C. Advertisement through Magazine D. Television

10. The role of Apparel Export Promotion Council
- A. Help the workers for better wage
 - B. Provide good product to the buyers
 - C. Support the unit's for better management
 - D. Create new concepts

PART B (10 x 2 = 20 Marks)

- 11. Give the classification of Apparel Units.
- 12. Differentiate between Woven and Knit garment Unit.
- 13. Compare the role of small and large scale Units in apparel manufacturing.
- 14. List the factors that to be considered while selecting location for setting up an appeal plant.
- 15. Give the advantages of Large Scale Industries over SSI.
- 16. What are the benefits of MIS system in apparel Production?
- 17. List few export Documents for apparel industry.
- 18. Mention the importance of Export Documentation.
- 19. How an Advertisement should be?
- 20. List the various activities of AEPC.

PART C (5 x 14 = 70 Marks)

21. a) Elaborate the basic skills of an entrepreneur.
- (OR)**
- b) Give the benefits of registering a unit as SSI and elaborate on the registration procedure.
22. a) Give a detailed account of SA 8000.
- (OR)**
- b) Explain the various steps that are involved in the process of preparing a project.
23. a) Elaborate on the statutory welfare measures in labour welfare?
- (OR)**
- b) Define Eco Friendly - Process, and list down their benefits on effects of the workers welfare.
24. a) Mention the various market factors that to be considered while selecting the raw materials and give their importance.

(OR)

b) Discusses on the various factors that influences the international apparel market.

25. a) Discusses on the role of the AEPC in Indian Apparel Export business.

(OR)

b) Elaborate on the role of Trade fare, Exhibitions and Fashion shows in Apparel Export.
