



12. (a) How does economic environment influence international business?

Or

(b) Describe key economic issues that influence international business.

13. (a) Explain the various organizational structures of an MNC.

Or

(b) What is strategic planning for international business? What are the advantages?

14. (a) Discuss the role of negotiations in international business.

Or

(b) Explain the factors causing conflicts in international business.

15. (a) Explain the different levels of regional economic integration.

Or

(b) Discuss the various form of international business.

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