



PART B -- (5 × 16 = 80 marks)

11. (a) Explain with illustrative examples the essential core qualities of professional practitioners.

Or

- (b) Discuss the significant features and characteristics of an ethical organization.

12. (a) Describe the importance and role of ethics in managing internal affairs of a business.

Or

- (b) Enumerate the significance of ethical values for a situational leadership.

13. (a) Discuss the different approaches to moral decision making in business environment.

Or

- (b) Describe critical problems associated with ethical law in engineering practice.

14. (a) Explain with a suitable example the application of ethical principles in establishing good relationship among management and suppliers.

Or

- (b) What is cross cultural in ethical practice? Describe the issues in such practice.

15. (a) Discuss the various legal remedies available to solve unethical business practice.

Or

- (b) Explain the role of consumer protection to redress grievances of potential customer.