

B.TECH DEGREE EXAMINATIONS: APRIL/MAY 2011

Sixth Semester

FASHION TECHNOLOGY

U07FT602: Apparel Export Management

Time: Three Hours

Maximum Marks: 100

Answer ALL Questions:-

PART A (10 x 1 = 10 Marks)

1. Match the following

Regional Economic groups Member Country

- | | |
|-------------------|--------------------|
| a) European Union | - i) Canada |
| b) ASEAN | - ii) Zimbabwe |
| c) NAFTA | - iii) Philippines |
| d) COMESA | - iv) Italy |

A) a-iv;b-iii;c-i;d-ii B) a-i;b-ii;c-iii;d-iv C) a-i;b-iii;c-ii;d-iv D) a-i;b-iv;c-ii,d-iii

2. Which country is the largest exporter of apparels

- A) USA B) China C) Honkong D) Thailand

3. Which one among these is a precondition for an entrepreneur to have exports from and imports into India?

- A) Having an account with the commercial bank B) Importer Exporter code number
C) Permanent account number of Income tax. D) Letter of Credit.

4. Under which INCOTERM, Exporter pays the Cost and freight to take the goods to the port of destination.

- A) FOB B) CFR C) CIF D) FCA

5. Which of the following statements are TRUE.

- (i) No import license are required by EOU units.
(ii) Complete tax exemption is provided to the industrial units in EPZ.
(iii) RBI administrates foreign exchange control and regulations.

- A) i & ii B) ii & iii C) i & iii D) i , ii & iii

6. Which scheme provides assistance for setting up of overseas Ware houses?

- A) Market Access Initiative B) Market development assistance
C) Exim policy D) New external marketing Assistance scheme

(b) Discuss the strength, weakness, opportunities and threat of Indian apparel industry with trade statistics in the post WTO era.

22. (a) Describe the steps involved in the establishment of a export business firm.

(OR)

(b) Give the contents in export price quotation and explain the strategy followed by an exporter for negotiation of price with an buyer from a developed country.

23. (a) Explain the various provisions of the export-Import policy(2008-2013).

(OR)

(b) Explain the various schemes for export promotion.

24. (a) Explain the main features and procedures for the grant of packing credit.

(OR)

(b) Explain the standard and specific policies of ECGC.

25. (a) Explain the various documents involved in shipment and negotiation and realization of export proceeds.

(OR)

(b) Explain the various export incentives and facilities offered by the government of India to the exporters
