

Register Number _____

B.E. DEGREE EXAMINATIONS NOV/DEC 2012
SEVENTH SEMESTER
CIVIL ENGINEERING
GSS105 – ENTREPRENEURSHIP DEVELOPMENT

Time: Three hours

Maximum Marks: 100

Answer ALL questions

PART – A (10 x 1= 10 Marks)

1. Intrapreneur is one, who _____.
 - a) Is willing to take risks to build something of value;
 - b) Takes risks for business gains;
 - c) Is working within an existing business to introduce innovation;
 - d) Both a) and b)
2. _____ entrepreneur is a type of entrepreneur based on the location.
 - a) Technical;
 - b) Urban;
 - c) Agricultural;
 - d) Professional
3. As per McClelland's theory, entrepreneurs are chiefly motivated by a need to _____.
 - a) Achieve;
 - b) Be rich;
 - c) Grow;
 - d) Idle away time
4. During training phase of EDPs, _____.
 - a) Participants are motivated to become entrepreneurs;
 - b) Resource persons are identified;
 - c) Program schedule is prepared;
 - d) Both a and b
5. An idea for starting an enterprise could be obtained through _____.
 - a) Technical conferences;
 - b) Magazines;
 - c) Entrepreneurs;
 - d) Either a), b), or c)
6. A project proposal could be evaluated through _____.
 - a) Advertisements;
 - b) SWOT analysis;
 - c) Seminars;
 - d) Either a), b), or c)
7. Government promotes entrepreneurship by means of _____.
 - a) Tax concessions;
 - b) Loans;
 - c) Seminars;
 - d) Either a), b), or c)
8. _____ is one of the institutions that facilitate entrepreneurship.
 - a) Bajaj Allianz;
 - b) MediClaim;
 - c) LIC;
 - d) Essar oil corporation

25. a) “Intellectual property rights are essential” – argue for and against this statement.

(OR)

b) Explain, in detail, the various means with which an entrepreneur could protect his/her intellectual property.