

Register Number: .....

**M.E DEGREE EXAMINATIONS: NOV/DEC 2012**

Third Semester

**INDUSTRIAL ENGINEERING**

IEE 554: Business Process Re- Engineering

**Time: Three Hours**

**Maximum Marks: 100**

**Answer all the Questions:-**

**PART A (10 x 2 = 20 Marks)**

1. Differentiate mission and vision.
2. What do you mean by fallacy of program change?
3. What is a cross functional process.
4. Give examples of issue approach.
5. What do you mean by IFD?
6. What is bench marking?
7. What do you mean by round robin silent reporting?
8. List a few techniques of information gathering.
9. What is WFA?
10. Enlist a few symbols used by leaders.

**PART B (5 x 16 = 80 Marks)**

11. a) Elaborate on the working definition of Business process Reengineering.

**(OR)**

- b) Enumerate the exploration activities by top management for reengineering.

12. a) Discuss the process of creating vision, mission and guiding principles in a BPR enterprise.

**(OR)**

- b) Illustrate the steps involved in developing a 3-5 year strategic plan

13. a) Elaborate the steps involved in reengineering.

**(OR)**

- b) Discuss the steps involved in testing and implementing a new BPR process.

14. a) Discuss the analytical process tools and techniques in Reengineering.

**(OR)**

- b) Elaborate on the role of IT in BPR.

15. a) What are the keypoints for succeeding at RE level?

**(OR)**

- b) Write short notes on

(i) Role of a BPR leader

(5)

(ii) Process owner

(5)

(iii) Re-engineering Czar

(6)

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