

**B.TECH., DEGREE EXAMINATIONS: NOV/DEC 2012**

Seventh Semester

**TEXTILE TECHNOLOGY**

TTX208:Organisational Behaviour

**Time: Three Hours**

**Maximum Marks: 100**

**Answer all the Questions:-**

**PART A (10 x 1 = 10 Marks)**

1. The mental ability to analyze and diagnose complex situation is termed as ----- skill
  - a) Technical
  - b) Human
  - c) Conceptual
  - d) Organisational
2. A gut feeling not necessarily supported by research is called as -----
  - a) Intuition
  - b) Illusion
  - c) Imagination
  - d) Impression
3. Drawing a general impression about an individual on the basis of a single characteristic is known as ----
  - a) Contrast effect
  - b) Halo effect
  - c) Perception
  - d) stereotyping
4. An obligation to remain with the organization formal or ethical reasons is termed as ----- commitment
  - a) Continuance
  - b) Affective
  - c) Organizational
  - d) Normative
5. The drive to become what one is capable of becoming is -----
  - a) Perception
  - b) Self-actualization
  - c) Motivation
  - d) Need satisfaction
6. Leaders who guide or motivate their followers in the direction of established goals by clarifying role and task requirement is called as --- leaders
  - a) Transformational
  - b) Transactional
  - c) Authentic
  - d) Bureaucratic
7. The belief that there is only a set amount of goods or services to be divided up between the parties is known as -----
  - a) Fixed pie
  - b) Negotiation
  - c) Bargaining
  - d) Conflicts



23. a) Explain about Maslow's hierarchy theory and Douglas McGregor theory of (7+7) motivation

**(OR)**

b) Explain Herzberg two factor theory and Vroom's expectancy theory of motivation. (7+7)

24. a) Explain the five stage model and Punctuated equilibrium model in group (7+7) development.

**(OR)**

b) "Creating effective team is important". How do you achieve this in an organization? Explain in detail.

25. a) Explain the factors contributing political behaviour in an organisation.

**(OR)**

b) Explain in detail the impression management techniques.

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