

C 3234

B.E./B.Tech. DEGREE EXAMINATION, MAY/JUNE 2007.

Sixth Semester

Textile Technology (Fashion Technology)

FT 1003 — MANAGEMENT OF APPAREL UNITS

(Regulation 2004)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Outline the basic difference between woven garment unit and knitted garment unit.
2. Enumerate the entrepreneurship skills required for effective management of apparel units.
3. What do you mean by SA 8000 standards?
4. Brief about International Marketing of apparels.
5. Outline the welfare measures stipulated for a medium scale apparel unit.
6. State the significance of producing eco-friendly textiles.
7. How do you carry out market study for apparel accessories?
8. Give the ideal clothing for spring season.
9. Outline the role of AFPC in the export of apparels.
10. Enumerate the advantages of Buyer-Seller Meet.

PART B — (5 × 16 = 80 marks)

11. (a) Elaborate on classification of garment units.

Or

(b) Give a detailed note on Small Scale Industry.

12. (a) Explain how do you set up a small garment unit.

Or

(b) Discuss about marketing of apparels.

13. (a) Elaborate on Labour Laws and Factory Act.

Or

(b) Write about :

(i) Eco-friendly Textiles. (8)

(ii) Labour Welfare measures for apparel units. (8)

14. (a) Discuss about market study related to apparels.

Or

(b) How do seasons influence fashion trends? Explain with illustrations.

15. (a) Give an account of Export Documentation and Indian Export Policy.

Or

(b) Discuss in detail about various apparel promotion activities.