

Q 9377

B.Sc. DEGREE EXAMINATION, MAY/JUNE 2006.

Sixth Semester

Apparel and Fashion Technology

BFT 005 — FASHION PHOTOGRAPHY

(Regulation 2003)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

Write short notes on the following :

1. Features that distinguishes 35 mm SLRs from compacts.
2. Parallax Error.
3. Portrait lens.
4. Snoot.
5. A studio flash and a camera flash.
6. Ambient light.
7. Colour temperature.
8. Diffuser.
9. CCD.
10. Mega Pixels.

PART B — (5 × 16 = 80 marks)

11. Explain why the following techniques are used in the fields given
 - (i) Large format camera for modeling, fashion show
 - (ii) Zoom lens for news photography.

12. (a) With a neat sketch identify the parts of a basic SLR, and briefly explain the function of each part.

Or

- (b) Discuss the correlation between aperture, shutter speed and film speed.

13. (a) Explain basic triangle lighting techniques. Mention four lighting setups using two floods and a spot.

Or

- (b) Discuss what constitutes an ideal portrait studio.

14. (a) Describe any eight equipments essential for serious location work. Explain their functions.

Or

- (b) Compare outdoor photography with indoor photography.

15. (a) Why do professionals shoot in RAW in digital photography?

Or

- (b) How do computers enhance photographic images?
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