

Q 9366

B.Sc. DEGREE EXAMINATION, MAY/JUNE 2006.

Sixth Semester

Apparel and Fashion Technology

BFT 361— INDUSTRIAL MANAGEMENT AND PSYCHOLOGY

(Regulation 2003)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What are the functions of management?
2. Define the term 'Productivity'.
3. Distinguish between centralization and decentralization.
4. What is ROL?
5. What do you mean by HRM?
6. What are the objectives of Training?
7. What is meant by compensation?
8. What is the purpose of incentives?
9. List at least four important causes for industrial disputes.
10. Write any four salient features of collective bargaining.

PART B — (5 × 16 = 80 marks)

11. (i) Describe the Henry Fayol's fourteen principles of management. (12)
- (ii) Give the reasons for low productivity in the manufacturing organizations. (4)

12. (a) (i) What are the roles of Financial Institutions? (8)
(ii) Discuss the importance of Advertising. (8)

Or

- (b) (i) Explain the ABC analysis with a suitable example from apparel industry. (8)
(ii) Explain the significance of EOQ and differentiate between the 'P' system and 'Q' system. (8)
13. (a) (i) Explain the systems approach to selection of managers. (8)
(ii) Discuss the objectives of human resource development. (8)

Or

- (b) (i) What are the Skills and personal characteristics needed by managers? (8)
(ii) Evaluate the advantages and limitations of different approaches to on-the-job training. (8)
14. (a) (i) Discuss ranking method of job evaluation. (8)
(ii) What are the factors used in systematic and scientific rating of employees? (8)

Or

- (b) (i) What are the essentials of good wage – Incentive plan? (8)
(ii) Discuss Halsey plan with an example. (8)
15. (a) (i) Trace the evolution of Trade union movement in India. (8)
(ii) Explain the role of un-recognized unions in trade union movements. (8)

Or

- (b) (i) What are the welfare measures in Industries? Explain those welfare measures with special reference to Indian Industries. (4 + 8)
(ii) What are the effects of Industrial disputes? (6)