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**J 3243**

B.E./B.Tech. DEGREE EXAMINATION, MAY/JUNE 2009.

Sixth Semester

Textile Technology (Fashion Technology)

FT 1001 — FASHION PHOTOGRAPHY

(Regulation 2004)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. State the basic principles of photography.
2. Compare and contrast the outdoor and indoor photography.
3. Define Camera.
4. Classify cameras used in fashion photography.
5. Give the uses of photography techniques in magazines.
6. Enlist the various equipments used in newspaper photography.
7. Define Printing.
8. What are the different techniques used in developing?
9. What do you mean by image mixing in photography?
10. How does the photography using digital cameras differ from that of other cameras?

PART B — (5 × 16 = 80 marks)

11. (a) Explain the various methods, equipments and lighting techniques involved in indoor photography and enlist its advantages and disadvantages.

Or

- (b) Describe the various outdoor photography methods, and lighting techniques and equipments used for it.

12. (a) Explain in detail the various parts of camera and enumerate the role of camera in fashion photography.

Or

- (b) Describe the different types of camera, its application, advantages and disadvantages.

13. (a) Explain the various photography techniques used in the following fields :

- (i) Modeling
- (ii) Newspaper.

Or

- (b) Explain in detail the role and importance of photography in fashion shows.

14. (a) Define developing and explain the various techniques involved in developing.

Or

- (b) Explain in detail the various methods of printing black and white and colour.

15. (a) Write notes on the following :

- (i) Video photography
- (ii) Image mixing.

Or

- (b) Describe the use of computers in fashion photography.