

C 3233

B.E./B.Tech. DEGREE EXAMINATION, MAY/JUNE 2007.

Sixth Semester

Textile Technology (Fashion Technology)

FTI 001 — FASHION PHOTOGRAPHY

(Regulation 2004)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Guide number.
2. Sky light filter.
3. Accent light.
4. View cameras.
5. Electronic camera panel display.
6. Interchangeable Lenses.
7. Incident light meter.
8. Fixer.
9. Contact printing.
10. TIFF files.

PART B — (5 × 16 = 80 marks)

11. (a) What are the four common film formats? Identify the format used in view cameras and its advantages.

Or

- (b) Why is the parallax effect not a problem in SLR cameras?

12. (a) What factors are important in choosing a camera while buying?

Or

(b) What is a TLR camera? Illustrate its construction with a neat diagram.

13. (a) What are the main factors in fashion photography composition?

Or

(b) In modeling should all your photos be verticals? Why or why not?

14. (a) What are contrast filters? Why is contrast so important in a successful print?

Or

(b) What is cropping and how does it improve a print? Describe various techniques.

15. (a) Describe why photojournalists were the first in digital newspaper photography?

Or

(b) Fashion photographer must know how to work with models to achieve the proper "look" — Elucidate.

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