

R 8478

B.E./B.Tech. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2006.

Seventh Semester

Mechanical Engineering

ME 056 — ENTREPRENEURSHIP DEVELOPMENT

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. State any two traits of an entrepreneur.
2. Define entrepreneur.
3. Mention the methods of motivation.
4. What is meant by "stress management"?
5. Classify small enterprises.
6. What is the need for a project appraisal in a business?
7. What do you understand from term loan?
8. Define Exercise Duty.
9. Name any four sick industry in India?
10. Why do you want to have a merger?

PART B — (5 × 16 = 80 marks)

11. (a) (i) Bring out the difference between entrepreneur and intrapreneur? (6)
- (ii) Explain on different types of entrepreneur? (10)

Or

- (b) Describe in detail the economic growth and factors affecting entrepreneurial growth. (16)
12. (a) (i) What are the major factors influencing an entrepreneur? (5)
- (ii) Develop a motivational programme for an entrepreneur. (11)

Or

- (b) Discuss the salient features of entrepreneurship development programmes. (16)

13. (a) Describe the characteristics, ownership structure and project formulation for small enterprises. (16)

Or

- (b) (i) Explain various sources of information. (6)
(ii) How will you classify needs and agencies? (4)
(iii) Explain the concept of Techno Economic Feasibility Assessment. (6)
14. (a) (i) Discuss the functions of financial institutions in India. (6)
(ii) Describe the concept of Break Even Analysis with simple diagram. (10)

Or

- (b) Explain how PERT and CPM are useful in business with an example. (16)
15. (a) Write the various steps involved in starting a small scale industry. (16)

Or

- (b) Write short notes on the following :
- (i) Subcontracting in large scale industry (4)
(ii) Expansion and diversification (6)
(iii) Joint venture and sub-contracting. (6)