

**P 484**

B.Sc. (Applied Science) DEGREE EXAMINATION, NOVEMBER/DECEMBER 2003.

First Year

Apparel and Fashion Technology

FT 1.5 — FASHION ART AND DESIGN CONCEPT

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Define Haute Couture.
2. Classify different type of Silhouettes.
3. Name few Indian and Italian fashion designers and their labels.
4. Explain hue, value and intensity in terms of colour.
5. Explain transition and radiation of lines.
6. What do you mean by structural design?
7. Define fad.
8. What is street fashion?
9. Sketch a Peter Pan collar and Cargo pocket.
10. Classify stitches.

PART B — (5 × 16 = 80 marks)

11. Define Fashion. Discuss in detail about the classification and elements of fashion. (16)
12. (a) What is Fashion designing? Discuss about the principles of design. (16)

Or

- (b) Explain the various colour schemes and the factors to be considered while selecting colours for a particular type of garment with examples. (16)

13. (a) Give an account of the role of computers in designing. (16)

Or

(b) Write notes on :

(i) Fashion Cycle.

(ii) Fashion forecasting.

(iii) Fashion shows.

(iv) Suppression.

(4 × 4 = 16)

14. (a) Classify seams. Explain their applications for various garments with neat sketch. (16)

Or

(b) Outline the various types of traditional textiles available in different parts of India and highlight their characteristics. (16)

15. (a) Explain any four types of collars and Neckline finishes with sketches. (16)

Or

(b) Explain any four types of sleeves and cuffs with sketches. (16)