

Z 4538

M.B.A. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2006.

Third Semester

BA 1742 – ENTERPRISE RESOURCE PLANNING FOR MANAGEMENT

(Regulation 2005)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Define ERP as per APICS dictionary.
2. State any two difference between ERP system and MRP – II systems.
3. State any two advantages of installing a commercial off the shelf ERP solution over that of developing in-house Management Information System.
4. List out the motivating factors which makes the company to install ERP solution.
5. Define Business Process Reengineering.
6. List any two difficulties in ERP implementation.
7. Specify any two tasks of project management team.
8. What is gap analysis?
9. What is the future of ERP market?
10. What is balanced score card model?

PART B — (5 × 16 = 80 marks)

11. (a) Explain in detail the major benefits of ERP system.

Or

- (b) With a neat sketch explain the architecture of SAP R/3 ERP solution.

12. (a) Discuss the guidelines for selecting the Right ERP Package.

Or

(b) Explain the major aspects that have to be considered in product evaluation.

13. (a) Discuss in detail the various stages in ERP implementation methodology.

Or

(b) Explain the different phases of Business Process Reengineering.

14. (a) Explain the major subsystems of the manufacturing module.

Or

(b) What is convergence? Explain, in detail, the following: Product convergence, Network convergence, Market Convergence, Process Convergence.

15. (a) Discuss in detail the evolution, purpose of Balance Score card method and their different perspectives.

Or

(b) Explain in detail the five different levels of Capability Maturity Frame Model and the Key process areas.