Reg. No. :

Z 4540

M.B.A. DEGREE EXAMINATION, MAY/JUNE 2008.

Elective

BA 1742 — ENTERPRISE RESOURCE PLANNING FOR MANAGEMENT

(Regulation 2005)

Time : Three hours   Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1.   What is the meaning of Enterprise Resource Planning?

2.   List the intangible benefits of ERP.

3.   What is gap analysis?

4.   Define RFP.

5.   What is BPR?

6.   Who is ERP consultant?

7.   List the duties of a steering committee.

8.   What is reverse engineering?

9.   Define a cross-function.

10.   What is the need for capability maturity framework?

PART B — (5 × 16 = 80 marks)

11. (a) Elaborate on the current industry practices in ERP systems adoption.

Or

(b) How is competitive environment analysis done for a manufacturing firm?

12. (a) Compare and contrast SAP, BAAN and Peoplesoft with respect to their integrated modules.

Or

(b) Explain the vendor selection criteria in detail.

13. (a) Elaborate on the relevance of BPR to ERP implementation.

Or

(b) Explain the different implementation approaches.

14. (a) Elaborate on the role of a security specialist in implementing an ERP project.

Or

(b) Describe Infrastructure planning in ERP implementation? – Explain.

15. (a) Prepare the balance score card for an organization of your choice.

Or

(b) How can the impacts of ERP measured in post-implementation?