

B.E.DEGREE EXAMINATIONS MAY/JUNE 2013

Seventh Semester

GSS102: PRINCIPLES OF MANAGEMENT

(Common to Aeronautical Engineering /Electrical and Electronics Engineering)

Time: Three Hours

Maximum Marks:100

Answer ALL Questions.

PART- A (10x1=10 Marks)

1. Who is called father of management?
 - a) Fredrick Winslow Taylor
 - b) Hendry Fayol
 - c) Koontz and Wehrich
 - d) William Newman
2. The hierarchy Authority from highest executive to lowest one for the Purpose of communication is
 - a) Centralization
 - b) Scalar Chain
 - c) Esprit De-corps
 - d) Unity of command
3. A management system in which each member of organization participates and Involves himself is
 - a) Administrative management
 - b) Classical management
 - c) Behavioral management
 - d) MBO
4. Approach for group decision making is
 - a) Behavioral approach
 - b) System approach
 - c) Conventional approach
 - d) Delphi technique
5. Association of persons for mutual benefit and its aims are accomplished Through self help and collective effort is
 - a) Co-operative organization
 - b) Private Limited
 - c) Public Limited
 - d) Partnership firm
6. The ability to influence or to cause a person to perform and act is
 - a) Authority
 - b) Responsibility
 - c) Power
 - d) Order
7. The process of inducing people inner drives and actions towards certain goal is
 - a) Leadership
 - b) Authority
 - c) Motivation
 - d) Communication
8. The following is one of the modern control technique
 - a) Personal observation
 - b) Break –even analysis
 - c) Budgetary Control
 - d) MIS

9. The key elements of good corporate governance are
- a) Accountability
 - b) Transparency
 - c) both (a) and (b)
 - d) Business ethics
10. The management approach which favours job security is
- a) Japanese Management approach
 - b) German approach
 - c) American approach
 - d) Chinese approach

PART B (10 x 2 = 20 Marks)

11. Distinguish between Administration and Management
12. What are the various functions of management?
13. What are the advantages of planning?
14. What is Decision making?
15. Mention the various principles involved in organization.
16. Compare Line and Staff Authority.
17. Name the various elements in the process of communication.
18. What is the need for Controlling?
19. Define the term 'Corporate Governance.'
20. What are the limitations of Japanese Management?

PART C (5 x 14 = 70Marks)

21. a) (i) What are the skills required for managers? (6)
- (ii) Management is Science or Art. Comment. (8)
- (OR)**
- b) Discuss in detail, Evolution of Management thought.
22. a) (i) What are the steps involved in Planning? Explain in detail. (10)
- (ii) What are the forms of Planning? (4)
- (OR)**
- b) What is MBO? What are the steps involved in MBO? Mention its Benefits.
23. a) What is Departmentation? What are the types? Explain in detail.
- (OR)**
- b) (i) Explain the concept of decentralization. (4)
- (ii) Discuss in detail, the steps involved in selection of Human Resource. (10)

24. a) (i) Discuss the different types of Leadership styles. (7)
(ii) Explain the Hierarchy Needs related to Motivation. (7)

(OR)

- b) (i) Explain the barriers of Effective communication. (10)
(ii) What are the requirements for effective controlling? (4)

25. a) (i) What are the benefits of 'Corporate Governance' (4)
(ii) Explain the Corporate Governance in India. (10)

(OR)

- b) (i) What are the Characteristics of Japanese Management. (7)
(ii) Explain briefly, the American management approach. (7)
