

23. a) Explain briefly about the essential components of a project report.

(OR)

b) Discuss the importance of marketing and the functions to be performed under marketing.

24. a) (i) Elucidate the role of government in entrepreneurial development (10)

(ii) Write a short note on SSI and Tiny sector (4)

(OR)

b) Explain briefly about the government incentives and its types

25. a) What is meant by Intellectual property? Explain briefly about the types of Intellectual Properties?

(OR)

b) Write a short note on

(i) TRIPS agreement

(ii) Evolution of IPR in India
