

B.E DEGREE EXAMINATIONS: NOV/DEC 2014

(Regulation 2009)

Seventh Semester

AERONAUTICAL ENGINEERING

GSS105: Entrepreneurship Development

Time: Three Hours

Maximum Marks: 100

Answer all the Questions:-

PART A (10 x 1 = 10 Marks)

1. “We have a responsibility to give back to the society. Wealth is only a means to an end and we are just trustees of that wealth” stated by
 - a) Lakshmi Mittal
 - b) Subhash Chandra
 - c) Dr.Karsan Bhai Patel
 - d) Nagavara Ramarao Narayana Murthy
2. “If we could have an Entrepreneur in every family, the Economy of India would sky rocket. We could then be able to take our rightful place as an Economic Super Power in the community of Nations. Entrepreneurs create jobs. They create wealth. They create products and services” statement given by
 - a) Rahul Bajaj
 - b) Azim Premji
 - c) Rathan Tata
 - d) Kiran Mazumdar-Shaw
3. A servant of an enterprise is
 - a) An Intrapreneur
 - b) A Manager
 - c) An Entrepreneur
 - d) Managing Director
4. “Innovation is considered as hall mark for an Entrepreneur” is the view held by
 - a) David C.McClelland
 - b) Richard Cantillion
 - c) Joseph A.Scheumpeter
 - d) Peter Drucker
5. The basic objective of Entrepreneurship Development Programme is to
 - a) Provide funds
 - b) Introduction to Entrepreneurship
 - c) Induce N’ach
 - d) Organizing programmes
6. A Small Manufacturing Enterprise has an investment up to
 - a) Rs.25,00,000/=
 - b) Rs.25 lakhs to 5 Crores

(ii) Categorize Entrepreneurial motivating factors. (10)

(OR)

b) (i) Spell out the major competencies of successful Entrepreneurs (7)

(ii) What are the phases of Entrepreneurship Development Programmes? (7)

23. a) (i) What is the definition of Project given by Newman et.al and Gillinger? (4)

(ii) Spell out the Project Classification and state characteristics features of a Project. (10)

(OR)

b) (i) What are the steps in preparation of a Project Plan? (7)

(ii) How do you have the measurement of effectiveness of a project? (7)

24. a) (ii) List the names of Indian nationalized banks. (7)

(i) What are the sources of short term finance for Industries? (7)

(OR)

b) (i) List the Government Institutions rendering support to small Entrepreneurs. (7)

(ii) What are the functions of District Industries Centre of State Government? (7)

25. a) (ii) Define Intellectual Property Rights (IPR)? (2)

(i) What are the types / tools of Intellectual Property Rights? Explain all in detail (12)

(OR)

b) (i) What is TRIPS? Summarize TRIPS agreement. (7)

(ii) List the requirements of TRIPS. (7)
