



**B.E DEGREE EXAMINATIONS: APRIL 2015**

(Regulation 2009)

Eighth Semester

**AUTOMOBILE ENGINEERING**

GSS105: Entrepreneurship Development

**Time: Three Hours**

**Maximum Marks: 100**

**Answer all the Questions:-**

**PART A (10 x 1 = 10 Marks)**

1. ....entrepreneurs neither introduce new changes nor adopt new methods innovated by others.
  - a) Technical
  - b) Fabian
  - c) Innovative
  - d) Business
2. The term intrapreneur was coined by .....
  - a) Robert Owen
  - b) Joseph Schumpeter
  - c) Richard Cantillon
  - d) Gifford Pinchot
3. .... incubators transit the findings of research and development into new products and technologies.
  - a) government sponsored
  - b) non-profit organizations sponsored
  - c) university sponsored
  - d) privately sponsored
4. ....skill helps an entrepreneur to establish an enterprise.
  - a) communication
  - b) decision-making
  - c) project development
  - d) management
5. .... helps to take investment decision:
  - a) techno-economic
  - b) technical
  - c) financial
  - d) pre-investment appraisal
6. .... is a network technique of scheduling and controlling the project where activity times cannot be precisely estimated.
  - a) PERT
  - b) CPM
  - c) BEP
  - d) SWOT



22. a) Explain the factors influencing in entrepreneurial promotion.

**(OR)**

b) High light the various training and development programmes for Entrepreneur.

23. a) Discuss about the project feasibility report preparation and evaluation for a business plan.

**(OR)**

b) How are projects classified? Explain the criteria for classification.

24. a) What are the roles of government in promoting Entrepreneurship? Explain in detail with an example.

**(OR)**

b) What is Industry sectoral reservation? Explain the reservation for micro, small and medium Industries.

25. a) Justify the need for “Intellectual Property” rights and activities for India for a globalised business environment.

**(OR)**

b) Explain the evolution of IPR in India and its current status.

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