



B.E DEGREE EXAMINATIONS: MAY 2015

(Regulation 2009)

Sixth Semester

CIVIL ENGINEERING

GSS105: Entrepreneurship Development

Time: Three Hours

Maximum Marks: 100

Answer all the Questions:-

PART A (10 x 1 = 10 Marks)

1.applied the word entrepreneur to business for the first time.
 - a) Robert Owen
 - b) Richard Cantillon
 - c) Max Weber
 - d) Joseph Schumpeter
2. Person who works within an organization and having entrepreneurial capabilities is
 - a) manager
 - b) intrapreneur
 - c) entrepreneur
 - d) chief executive
3. Achievement motivation theory is formulated by the famous behavioral scientist
 - a) Mc Clelland
 - b) Maslow
 - c) Elton Mayo
 - d) Peter Drucker
4. Which of the following is not a technique of financial analysis
 - a) Ratio analysis
 - b) cash flow analysis
 - c) Risk analysis
 - d) Fund flow analysis
5. One of the methods of stock valuation is
 - a) LOFI
 - b) MC
 - c) FOFI
 - d) FIFO
6. The document that outlines the business plan is called
 - a) Fund flow statement
 - b) Income statement
 - c) Project report
 - d) Balance sheet
7. Working capital means
 - a) Medium term capital
 - b) Capital required for meeting the day to day operational expenses of the business
 - c) Long term capital
 - d) Fixed assets-Fixed liabilities

8. One of the key techniques used for financial statement analysis is
 - a) Balance sheet analysis
 - b) Income statement analysis
 - c) Marginal costing
 - d) Ratio analysis
9. Give right to use patented technology and get related know-how on mutually agreed basis
 - a) Technology licensing
 - b) Purchase of technology
 - c) Joint venture
 - d) Indigenous technology
10. The MSME Development Act came into force in
 - a) 2005
 - b) 2001
 - c) 2006
 - d) 2010

PART B (10 x 2 = 20 Marks)

11. List out the role Entrepreneurship in economic development.
12. Differentiate between an entrepreneur and a manager.
13. What do mean by Business Plan?
14. What are the objectives of entrepreneurial training?
15. Explain the terms PERT and CPM.
16. What is mean by market assessment?
17. What are the roles of government in preventing the sick units?
18. What are tiny Units?
19. State the need for patent rights?
20. List the various activities of WIPO.

PART C (5 x 14 = 70 Marks)

21. a) Explain in detail about the different types of entrepreneurs.

(OR)

 b) List out the factors affecting entrepreneurship growth and explain.
22. a) Discuss the salient features of entrepreneurship development programme.

(OR)

 b) Explain the role of consultancy agencies in promoting entrepreneurs.
23. a) Discuss about the feasibility report preparation and evaluation criteria for business plan.

(OR)

b) Explain about the working capital. Discuss the sources and the management of working capital?

24. a) Explain the various financial and development institutions supporting entrepreneurs.

(OR)

b) (i) Explain various activities of Small Industries Development Organization (SIDO). (7)

(ii) Explain the various functions of District Industries Centers (DIC). (7)

25. a) What are the different ownership structures available to entrepreneurs? Explain the advantages and disadvantages of different ownership structures.

(OR)

b) Explain in detail about

(i) TRIPS agreement (7)

(ii) Evolution of IPR in India. (7)
