



**MBA DEGREE EXAMINATIONS:MAY 2015**

(Regulation 2012)

Third Semester

**MASTER OF BUSINESS ADMINISTRATION**

MBA630: Merchant Banking and Financial Services

**Time: Three Hours**

**Maximum Marks: 100**

**Case Study:-**

**PART A (1 x 20 = 20 Marks)**

1. Reliance venture capital (I) limited is a venture capitalist firm located t Chennai. They play an important role in financing hi tech projects, besides helping research and development projects to turn into commercial production. By financing technology, Reliance venture capital (I) limited assists in the growth and development of enterprises. Reliance venture capital (I) derives its value from brand equity, professional image, constructive criticism, domain knowledge, industry connects etc., as they bring to table the benefits at a significantly lower management cost.

Mr. K. Vivek, a B.E (ECE) graduate after working in a hardware manufacturing company for 5 years decided to start his own enterprise. The experience and knowledge he had acquired helped him to develop a VLSI circuit which is having multipurpose utility in electronics product. Mr. Vivek approached Reliance venture capital (I) limited for getting financial assistance to make his dream to come true.

- a) What are the services that Reliance venture capital (I) limited will provide to Mr. Vivek to implement his project?
- b) What are the benefits Mr.Vivek will get by approaching Reliance venture capital (I) limited?

**Answer all the Questions:-**

**PART B (10 x 2 = 20 Marks)**

2. What is merchant banking?
3. Recall the major advisory role of merchant banker.
4. Name the categories of merchant banker.
5. What is meant by Book building?
6. Spell the term offer for sale?
7. Define forfeiting?
8. Recall the term venture capital?
9. List any two advantages of leasing

10. What is Banassurance?  
11. Explain the term ETF.

**PART C (4 x 15 = 60 Marks)**

12. a) Explain in detail the Indian Financial System with latest trends in Financial system.

**(OR)**

- b) Define merchant banking? Elaborate in detail the various services rendered by merchant bankers.

13. a) Identify the guidelines for Merchant Bankers issued by SEBI.

**(OR)**

- b) Analyze the eligibility criteria and the functions of merchant bankers.

14. a) Interpret in detail the evolution of Indian Mutual fund industry and also outline the advantages and disadvantages of Mutual funds.

**(OR)**

- b) Explain the difference between leasing and Hire purchasing.

15. a) Classify the different types of Bills Discounting and outline its advantage.

**(OR)**

- b) i) Compare the difference between factoring and forfeiting. (7.5)  
ii) What is a venture capital? Classify the different stages of venture capital financing? (7.5)

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