



**B.TECH DEGREE EXAMINATIONS: MAY 2015**

(Regulation 2013)

Third Semester

**FASHION TECHNOLOGY**

U13FTT301 : Concepts of Fashion and Design

**Time: Three Hours**

**Maximum Marks: 100**

**Answer all the Questions:-**

**PART A (10 x 1 = 10 Marks)**

1. A design which resembles a landscape or the real object is called as
  - a) Abstract design
  - b) Geometric design
  - c) Historic design
  - d) Naturalistic design
2. The focal point of the design is .....
3. The brightness or dullness of a colour is
  - a) hue
  - b) intensity
  - c) value
  - d) dimension
4. An example for warm colour is .....
5. A classic design is called
  - a) Street fashion
  - b) Recurring fashion
  - c) Mass fashion
  - d) Fad
6. Haute Couture is .....
7. The new product developed from the first drawing or inspiration is called
  - a) innovation
  - b) forecast
  - c) Research inspiration
  - d) prototype
8. Flats in fashion portfolio is.....
9. Identify the technique where the yarns are dyed followed by weaving into a fabric
  - a) Patola
  - b) Chanderi
  - c) Ikkat
  - d) Jamdhani
10. Renaissance period is .....

**PART B (10 x 2 = 20 Marks)**

**(Not more than 40 words)**

11. Differentiate between advancing and receding colors.
12. Give the meaning of the term 'proportion'.
13. Illustrate a geometric design and an abstract design.
14. Formulate the diagrammatic representation of the prang colour wheel.
15. Enlist the tangibles of fashion.
16. Brief a note on any one theory of fashion.
17. Mention the importance of fashion forecast.
18. Give reasons for the development of a fashion portfolio.
19. What are the specialties of Dacca Muslins?
20. Furnish the basic concept followed in Kalamkari.

**PART C (5 x 14 = 70 Marks)**

**(Not more than 400 words)**

**Q.No. 21 is Compulsory**

21. Discuss the contributions of any four leading Indian fashion designers.
  
22. a) Elucidate the impact of elements of design in fashion apparels.  
(OR)  
b) Develop suitable illustrations and explain the different types of design types.
  
23. a) Explain the dimensions of color with suitable examples.  
(OR)  
b) Elucidate on the Prang color theory.
  
24. a) Write notes on :  
(i) Fashion life cycle (7)  
(ii) Classification of fashion (7)  
(OR)  
b) Explain the various steps involved in the design process.
  
25. a) Explain the factors that influence costume changes.  
(OR)  
b) Elucidate on any four traditional textiles of India.

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