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Question Paper Code : 85522

M.B.A. DEGREE EXAMINATION, FEBRUARY 2012.

Elective

DBA 1724 – MERCHANT BANKING AND FINANCIAL SERVICES

(Regulation 2007/2009)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What is NSE?
2. What is SERA?
3. State the benefits of ADRs.
4. What is IPO?
5. What is Consortium Finance?
6. What is credit rating?
7. Define leasing.
8. Define hire purchase.
9. What is the benefit of bill discounting?
10. What is forfeiting?

PART B — (5 × 16 = 80 marks)

11. (a) Elucidate the various functions of merchant banking.

Or

- (b) Discuss the guidelines of SEBI regarding merchant banking.

12. (a) Explain the various methods of public issue and the role of merchant bankers.

Or

- (b) Explain the role of merchant bankers in managing an IPO.
13. (a) What is mutual fund? What factors are to be taken in to consideration while selecting the mutual fund company?

Or

- (b) Explain the various motives of mergers and acquisitions with examples.
14. (a) Explain the different kinds of leasing. Explain the factors to be kept in mind doing financial evaluation of leasing with an example.

Or

- (b) Differentiate hire purchase from leasing. What guidelines do banks have for hire purchase business?
15. (a) What is credit card? What are the various types of credit cards? Critically evaluate the credit card service from the point of view of issuer, card holder and member establishment.

Or

- (b) What is venture capital? What are the various stages in venture capital financing? Highlight the importance of venture capital for the economy.
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