



B.TECH DEGREE EXAMINATIONS: NOV2015

(Regulation 2009)

Seventh Semester (Fast Track)

GSS105: ENTREPRENEURSHIP DEVELOPMENT

(Common to BIO & FT)

Time: Three Hours

Maximum Marks: 100

Answer all the Questions:-

PART A (10 x 1 = 10 Marks)

1. Which is wrong in the Author(Theory)combination of motivation
 - a) Maslows(Need)
 - b) McClelland(Achievement)
 - c) Schumpeter(innovation)
 - d) J.Cantillan(innovation)
2. Which is wrong in the Author(Theory) combination of Entrepreneur's function
 - a) J.Cantillan(risk taker)
 - b) Jean Baptiste Say(organizer)
 - c) Schumpeter(innovation)
 - d) Knight(innovation)
3. Among the following statements, which does not represent for entrepreneurs?
 - a) They change the method of manufacture
 - b) They take risks
 - c) stick to the processes already in use
 - d) They apply innovative ideas
4. Intrapreneurship means-----
 - a) Role of CEO working within the organization
 - b) quality opposite to entrepreneurship
 - c) people working against the organization
 - d) promotion of family business
5. Money required for day-to-day operations of business enterprise is called as
 - a) Fixed Capital
 - b) working Capital
 - c) Long-Term capital
 - d) Short-Term Capital
6. In which Stage, the business is diversified to reap the best benefit from the available Business opportunities
 - a) Start up
 - b) Maturity
 - c) Expansion
 - d) Decline
7. which is not correct as per MSME act(2006) regarding the investment limits

23. a) Explain the elements of project formulation with examples.

(OR)

b) Outline the various project appraisal methods used to assess the Project feasibility.

24. a) Outline the various institutional support provided by the government to the entrepreneurs.

(OR)

b) Outline the various financial incentives provided by the government to the entrepreneurs.

25. a) Explain the provisions of patents laws and how it can utilised by entrepreneurs.

(OR)

b) Explain the provisions of trademarks laws and industrial designs laws and how it can utilised by entrepreneurs.
