



**B.E DEGREE EXAMINATIONS: NOV 2015**

(Regulation 2009)

Seventh Semester

**AERONAUTICAL ENGINEERING**

GSS105: Entrepreneurship Development

**Time: Three Hours**

**Maximum Marks: 100**

**Answer all the Questions:-**

**PART A (10 x 1 = 10 Marks)**

1. ....applied the word entrepreneur to business for the first time.
  - a) Robert Owen
  - b) Joseph Schumpeter
  - c) Richard Cantillon
  - d) Max Weber
2. ....entrepreneurs are extremely task oriented.
  - a) Technical
  - b) Fabian
  - c) induced
  - d) Business
3. `Need for achievement` is the outcome of the behavioural check experiment made by
  - a) Joseph A. Schumpeter
  - b) Peter Drucker
  - c) David C. McClelland
  - d) Douglas McGregor
4. According to Schumpeter, Is the most important function of a modern entrepreneur.
  - a) Innovation
  - b) invention
  - c) skill
  - d) creativity
5. A micro enterprise is one in which the investment in plant and machinery does not exceed Rs. ....
  - a) 25 lakhs
  - b) 50 lakhs
  - c) 1 crore
  - d) 10 lakhs
6. The process of gathering information about trends is called
  - a) need for achievement
  - b) tenacity
  - c) neuroticism
  - d) Scanning the environment
7. The primary reason entrepreneurs start companies is to
  - a) prove they could do it
  - b) recover from a layoff
  - c) create something new
  - d) make money



**(OR)**

b) What do you meant by EDP? Explain the need for and the objectives of EDPs in India.

23. a) What do you understand by project identification? Discuss with examples the process involved in project identification.

**(OR)**

b) How is project formulated? Give an overview.

24. a) What is a District industries Centre (DICs). Explain the functions of the DICs.

**(OR)**

b) Explain about the various tax benefits available to small-scale enterprises in our country.

25. a) What are the objectives of trademark? what benefits does a registered trademark offer to its owner.

**(OR)**

b) Write the short notes on

(i) Geographical Identification. (ii) Industrial Designs. (iii) Trade secrets.

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