



**B.E / B.TECH DEGREE EXAMINATIONS: APRIL/MAY 2016**

(Regulation 2009)

Eighth Semester

**GSS105: ENTREPRENEURSHIP DEVELOPMENT**

(Common to Civil Engineering / Mechanical Engineering / Fashion Technology)

**Time: Three Hours**

**Maximum Marks: 100**

**Answer all the Questions:-**

**PART A (10 x 1 = 10 Marks)**

1. What are the two important qualities of an Entrepreneur?
  - a) Visionary & Helpful
  - b) Leadership & People Manager
  - c) Friendly & Collaborative
  - d) Disciplined & Creative
2. Illustrate any one important function of an entrepreneur
  - a) Innovative & Analytical
  - b) Manage Customer & Supplier Relationship
  - c) Manage day to day affairs
  - d) Government Liaison
3. An Intrapreneur is an individual who
  - a) Works inside an organization
  - b) Manages internal business
  - c) An employee who acts like an Entrepreneur
  - d) Works with internal teams to achieve goals
4. Innovative entrepreneurs are the ones who:
  - a) Invents new ideas
  - b) Initiates innovation
  - c) Brings new ideas to market
  - d) Copies existing products in the market
5. Peter Drucker stressed the aspect of \_\_\_\_\_ Innovation as part of his theory of entrepreneurship
  - a) Systemic
  - b) Creative
  - c) Cutting Edge
  - d) Systematic
6. According to McClelland, entrepreneurship is a function of
  - a) Holistic Achievement
  - b) Vision & Mission
  - c) Achievement Motivation
  - d) Goal Orientation
7. An entrepreneur contributes to economic development by:
  - a) Wealth creation & distribution
  - b) Innovation & technology



22. a) What are the issues and challenges faced by entrepreneurs for getting funds for their enterprises?

**(OR)**

- b) Examine the role of Venture Capitalists in successful incubation of a business.

23. a) Explain the various Financial & Non Financial Incentives Schemes offered by the government for entrepreneurs.

**(OR)**

- b) Discuss the challenges and opportunities faced by women entrepreneurs in India

24. a) Explain “Startup India” program proposed by Government of India.

**(OR)**

- b) What factors are considered for project identification and selection?

25. a) Describe about TRIPS agreement & the IPR regime in India with an example

**(OR)**

- b) What are the various types of ownership available for entrepreneurs? Discuss in detail.

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