



B.TECH DEGREE EXAMINATIONS: NOV/DEC 2016

(Regulation 2015)

Third Semester

FASHION TECHNOLOGY

U15FTT301: Concepts of Fashion and Design

COURSE OUTCOMES

- CO1:** Adapt elements & principles of design in context to Textiles and Apparels
CO2: Choose suitable color dimensions and categories for textiles and apparels
CO3: Summarize the dynamics of fashion and the role of fashion designers
CO4: Explain the fashion forecasting process
CO5: Determine the significance of a fashion portfolio
CO6: Identify the traditional world costumes and textiles of India

Time: Three Hours

Answer all the Questions:-

PART A (10 x 1 = 10 Marks)

1. Matching the following:

CO1 [K4]

List I		List II	
A. Structural design		i. Only for appearance	
B. Decorative design		ii. Tangible substance	
C. Texture		iii. Chroma	
D. Colour		iv. Movement of ease	

- | | A | B | C | D |
|----|-----|-----|-----|-----|
| a) | i | iii | iii | ii |
| b) | iv | i | ii | iii |
| c) | iii | ii | i | iv |
| d) | ii | iii | iv | i |

2. Design will deal primary aspects of a product or plan dealing with how something works or performs. CO1 [K2]

publications 4. Worn by fashion conscious.

a) 2-3-4-1

b) 4-3-2-1

c) 3-4-2-1

d) 4-1-3-2

10. Traditionally it is defined as a law that prohibits lavish dress by regulating personal expenditures on extravagant and luxurious items. CO6 [K1]

a) Luxury laws

b) Trade regulations

c) Sumptuary laws

d) Value added regulation acts

PART B (10 x 2 = 20 Marks)

(Answer not more than 40 words)

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| 11. What are the different aspects of lines? | CO1 [K1] |
| 12. Identify influences of texture in apparel design developments process. | CO1 [K3] |
| 13. Classify dimensions of the colour and their important. | CO2 [K2] |
| 14. Explain important characters of receding colours. | CO2 [K2] |
| 15. Distinguish tangibles and intangibles of fashion. | CO3 [K4] |
| 16. Classify types of designer in apparel/fashion fields. | CO3 [K2] |
| 17. Write a note on significance of portfolio presentation. | CO5 [K2] |
| 18. Show the important role of research direction in the design development process. | CO5 [K2] |
| 19. Distinguish Protection and Self-adornment theories. | CO6 [K4] |
| 20. What are the significant features of Kalamkari? | CO5 [K1] |

Answer any FIVE Questions:-

PART C (5 x 14 = 70 Marks)

(Answer not more than 300 words)

Q.No. 21 is Compulsory

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| 21. Illustrate various types of design and their significant features. | CO1 [K2] |
| 22. Discover how to efficiently introduce elements and principles of design in apparels. | CO1 [K4] |
| 23. Distinguish colour theories of Prang colour system and Munsell colour system. | CO2 [K4] |
| | CO2 [K4] |
| 24. Evaluate fashion adoption theories and their influencing in the fashion industry. | CO3 [K5] |

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| 25. Explain fashion designers role and emphasize contributions of leading fashion designers of India. | CO3 [K3] |
| 26. Discover role of forecasting agencies and their techniques and presentation methods of forecast. | CO4 [K2] |
| 27. Elaborate on significant features and importants of traditional textiles of India. | CO6 [K2] |
