



B.E DEGREE EXAMINATIONS: APRIL 2018

(Regulation 2014)

Eighth Semester

CIVIL ENGINEERING

U14CETE62: Management Concepts and Practices

COURSE OUTCOMES

CO1: Implement Scientific and Modern Management Principles

CO2: Analyze the framework of a business Organization

CO3: Adopt an empirical approach towards business situations

CO4: Apply Various Project Management Techniques

CO5: Implement roles of team Players.

Time: Three Hours

Maximum Marks: 100

Answer all the Questions:-

PART A (10 x 1 = 10 Marks)

1. Match the following Terms with List-1 and List-2

CO1 [K₂]

List I	List II
A. Policies	i. Standardized form of Behavior
B. Budgets	ii. Direction and Controlling
C. Management	iii. Standing Plans
D. Ethics	iv. Single Use Plans

- | | A | B | C | D |
|----|-----|----|-----|----|
| a) | ii | i | iii | iv |
| b) | iii | iv | ii | i |
| c) | ii | iv | iii | i |
| d) | iii | i | ii | iv |

2. In management process, the most misinterpreted word is

CO1 [K₂]

- | | |
|----------------|---------------|
| a) Organizing | b) Delegating |
| c) Controlling | d) Planning |

3. The Advantages and limitations of planning CO2 [K1]
1. Help in achieving objectives
 2. Better utilisation of resources
 3. Lack of accurate information
 4. Time and cost
- Which of the Statement are correct.
- a) 1,3 b) 1,4
c) 1,2 d) 2,3
4. Under mechanism of scientific management, scientific task setting includes: CO2 [K1]
- a) Time study b) Motion study
c) Method study d) All of the above
5. Assertion (A): Authority is the right to give orders and the power to exact obedience. CO3 [K2]
Reason (R): The power and orders are created by management.
- a) Both A and R are Individually true and R is the correct explanation of A b) Both A and R are Individually true but R is not the correct explanation of A
c) A is true but R is false d) A is false but R is true
6. Which theory assumes that people are naturally lazy and will avoid work and responsibilities if possible? CO3 [K1]
- a) Theory X b) Theory Y
c) Theory Z d) None of the above
7. Give the sequence of planning steps. CO4 [K2]
1. Identification of opportunities
 2. Developing planning premises
 3. Establishment of objectives
 4. Identification of alternatives
- a) 2-3-4-1 b) 1-3-2-4
c) 3-4-2-1 d) 4-1-3-2
8. Who is the person you have to give importance under the company's checklist before making call to the consultant. CO4 [K1]
- a) Managers b) Employees
c) Customer d) All of the above

9. Assertion (A): Internal audit is done by an internal auditor to with standard the Quality of Organization. CO5 [K₂]

Reason (R) : An internal auditor is an employee of other organization

- a) Both A and R are Individually true and R is the correct explanation of A b) Both A and R are Individually true but R is not the correct explanation of A
c) A is true but R is false d) A is false but R is true

10. The objectives in corporate governance are CO5 [K₁]

- a) Growth b) Stability
c) Shareholders value maximization d) All of the above

PART B (10 x 2 = 20 Marks)
(Answer not more than 40 words)

11. Write some characteristics of management. CO1 [K₂]
12. What are the roles of management in an organisation? CO1 [K₁]
13. List out the various policies. CO2 [K₂]
14. Define recruitment. CO2 [K₁]
15. What are the steps to be followed in making staff works effective? CO3 [K₂]
16. Name the barriers involved in effective communication. CO3 [K₁]
17. Define leadership. CO4 [K₁]
18. What are the requirements for effective process control? CO4 [K₂]
19. Describe about the internal audit. CO5 [K₁]
20. What is corporate social responsibility of an organization? CO5 [K₂]

Answer any FIVE Questions:-
PART C (5 x 14 = 70 Marks)
(Answer not more than 300 words)

Q.No. 21 is Compulsory

21. Explain the purpose of planning and the steps involved in planning, with a case study. CO2 [K₁]
22. What are different levels of management? Explain in detail. CO1 [K₂]
23. What is human resurfaces development? Explain the factures affecting steps of control. CO3 [K₂]
24. Explain about the different styles and characteristics of good leadership. CO4 [K₂]
25. Explain the different techniques of Controlling. CO5 [K₂]
26. State and explain the strategic planning process. CO2 [K₂]
27. Discuss the various types of communications and its benefits. CO4 [K₂]
