



MBA DEGREE EXAMINATIONS: MAY 2018

(Regulation 2015)

Fourth Semester

MASTER OF BUSINESS ADMINISTRATION

P15BATE508: Fundamentals of Business Analysis

COURSE OUTCOMES

CO1: Outline various approaches to identify business problems and /or opportunity(1.1)

CO2: Develop simple business case and solution approach (1.3,2.3)

Time: Two Hours

Maximum Marks: 50

Case Study:-

PART A (1 x 10 = 10 Marks)

1. TMB has taken the decision to digitalize there Cheque clearing system. They have decide to hire the Business analyst to understand the current process and helped them in migration. List down the skills needed to complete the project CO2 [K₃]

Answer all the Questions:-

PART B (10 x 1 = 10 Marks)

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|---|-----------------------|
| 2. Where do you see the role of business analyst fitting into the organisation? | CO1 [K ₁] |
| 3. Describe the job roles that can be helmed by business analyst. | CO1 [K ₁] |
| 4. What are the tools used by Business Analyst to analyse the client problem. | CO1 [K ₁] |
| 5. To develop CRM System What are the contexts that we and the solution are in? | CO1 [K ₁] |
| 6. To develop Bank Module What are the kind of changes we are doing? | CO1 [K ₁] |
| 7. To develop CRM System Who are the stakeholders involved? | CO1 [K ₁] |
| 8. To develop Bank Module What do stakeholders consider to be of Value? | CO1 [K ₁] |
| 9. To develop Bank Module what are the needs we are trying to satisfy? | CO1 [K ₁] |
| 10. To develop CRM System What are the solutions we are creating or changing? | CO1 [K ₁] |
| 11. What is the role of Elicitation and Collaboration in business analysis? | CO1 [K ₁] |

PART C (3 x 10 = 30 Marks)

12. a) Write about the role of Business analyst in a Insurance Industry. CO2 [K₃]
Or
b) Analyse the role of Business analyst in a Banking Industry CO2 [K₄]
13. a) Describe the Business Core Analysis Concept Model. CO2 [K₄]
Or
b) Describe about Core Standard Knowledge Areas CO2 [K₃]
14. a) What is the purpose of Business Analysis Planning and Monitoring - I/O. Draw the CO2 [K₃]
Diagram about the same?
Or
b) Analyse and describe Elicitation and Collaboration process followed by Business CO2 [K₃]
Analyst. Draw the diagram about the same?

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