ONLINE MULTILEVEL MARKETING

PROJECT WORK DONE AT

PROFLUENT TECHNOLOGIES, COIMBATORE

PROJECT REPORT P-778

SUBMITTED IN PARTIAL FULFILLMENT OF THE
REQUIREMENTS FOR THE AWARD OF THE DEGREE OF
MASTER OF COMPUTER APPLICATIONS
OF BHARATHIAR UNIVERSITY, COIMBATORE

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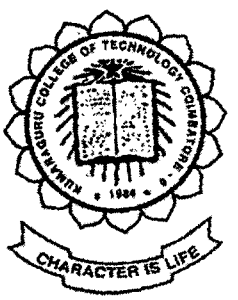

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May 2002

Department of Computer Science and Engineering

KUMARAGURU COLLEGE OF TECHNOLOGY

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Coimbatore – 641 006

CERTIFICATE

This is to certify that the project work entitled

"ONLINE MULTILEVEL MARKETING"

Done By

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Submitted in partial fulfillment of the requirements for the award of the degree of

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TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. S.M. MADHAN MOHAN** final year M.C.A (Master of Computer Applications) student of Kumaraguru College of Technology, Coimbatore has successfully completed the project titled "**Online Multilevel Marketing**" during the period December 2001 to April 2002.

The project was developed using ASP and SQL Server 7.0

Since the source code is of strict confidentiality it cannot be provided in any format.

We wish him all success in future endeavors.

For PROFLUENT TECHNOLOGIES INDIA PVT LTD.,

R. Balakrishnan

R.Balakrishnan
Manager - Projects

DECLARATION

I hereby declare that the project entitled "**ONLINE MULTILEVEL MARKETING**" submitted to Bharathiar University as the project work of **Master of Computer Application Degree**, is a record of original work done by me under the supervision and guidance of **Mr.Balakrishnan,** *Project Leader, Profluent Technologies, Coimbatore* and **Mrs.V.Vanitha M.E.**, *Department of Computer Science and Engineering, Kumaraguru College Of Technology, Coimbatore* and this project work has not found the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or similar title to any candidate of any University.

S. M. Mallika

Signature of the student

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S. M. Madhan Mohan

Synopsis

The project entitled 'Online Multilevel Marketing' is developed for Profluent Technologies, Coimbatore.

Till the advent of e-commerce, business transactions were done through postal orders. With the arrival of e-commerce and due to its effective online transactions, business has been placed on to a new track.

Multilevel Marketing is a setup, which carry out marketing at various levels in a Network Distribution Scheme. By which a company sells its products and constructs a chain of members, marketing people. The Network Distribution Scheme have five levels of marketing people, the sixth level above all is the company.

The system provides an online marketing environment for the company and its marketing people. It emphasizes on direct marketing over the web and deals with electronic market places. There will be no ink signed commercial documents thereafter.

The member has to register himself with the company by selecting any one of the two available schemes A and B, wherein he is given a user identity and password. The member has to select a product slab that he has to sell for the company. The administrator activates the member after he pays the registration fee. The member can invite and introduce new members to the NDS. The members can also place orders and records their sales details. The system maintains all the records of the members and accounts their transactions, which is sent as a monthly statement to them in the form of electronic mail. The company maintains several encouragement factors like bonus points, gifts and incentives for the members. The membership is valid for one year and at the end he is deactivated. The administrator, along with a renewal form sends a complete statement of all transactions in mail.

The system provides four major services i.e., Yellow pages, White Pages, Products and Alliances. The system also provides several other services and options for both the administrator and members, like changing passwords, viewing periodical reports on transactions, bonus strategies, status on the NDS, parent information, child information etc. Proper security features have been added in order to prevent unauthorized access during the transactions thus leading to a successful delivery of service.

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1.INTRODUCTION

1.1 PROJECT OVERVIEW

Multilevel Marketing is the electronic transmission of business documents of the company online by means of the service providers. Electronic commerce is the process of using digital technology as the medium for transmitting information between business heads. The digital technology replaces the paper-based processes, resulting in lower costs, greater accuracy and higher speed. The advent of the Internet has fueled the explosive growth in this form of commerce.

Any person who is interested in multilevel marketing has to first register himself as a user. In the process of registration the members are given with two options scheme A and scheme B. Under Scheme A the member can select his parent and in the other the company allocates a parent to the member. The member also selects a product slab to sell for the company. The member is given a user identity and password.

By paying the registration fee through demand draft or cash the member is activated. The administrator allocates the member in the Network distribution Scheme. The immediate parents of the member are given commission. The activated member can invite and introduce new members by which he can get commissions and gets level increments Upto 5 levels in the NDS. The member sells the products to the customers and can enter the sales details. The member can also order new products for selling. The administrator intimates the members periodically with their monthly account statements through electronic mail. The member also gets the 4 warning notices from the administration on their membership expiry. Once the membership is over, the member is sent with a renewal form, cumulated accounts bonus points and accounts information. The member can enjoy the bonus points in the form of gifts or cash, which is left to him.

The system then works as follows,

- Registers the members and provides unique user identity and password.

- Activates the members after he makes the payment within 5 days from the day of registration.
- Sends a confirmation mail to the members on their registration and activations.
- Maintains the NDS by incrementing the members from one level to other based on the predetermined criteria.
- Maintains and sends periodical reports on the members account status (once in a month).
- Accepts orders from the members and records their sales details.
- Calculates bonus points and amount earned by each member every month.
- Monitors the membership period and provides warning mails to the members on their membership expiration in four stages.
- Finally deactivates and provides renewal forms to the members along with their cumulated accounts statements of one year.
- The system provides 4 major services,

  White pages – information about the members,

  Yellow pages – advertisements of the member's business,

  Products – place for reselling of household and several such products

  Alliances – place to find life partners and friends
- The system also provides options to change password and enter in formations to the services.
- For the administrator it provides all the rights to accept registration, activation of members, sending intimation to the members through mail, maintains the product slabs, maintains the services, management decision making, monitor the business status with the help of several management reports.

The whole system has been categorized into two – the client side and the

and sales details entry is all taken care of at the client side. Provisions have been given for the user on the client side to have proper security over the data that is being transacted. The system provides a very easy point-and-click user interface that helps in easy understandability and readability of the whole process. The user is given a confirmation fro the transactions made at each stage. The member can view the account details and NDS status at any stage. The standard and menu options of the screen makes the task of the member very simple since he can move to any page he likes, irrespective of whatever page he is in.

The server side functions from the viewpoint of the server side administrator of the company. He has the complete control over the databases in transit. The maintenance and Updations of all the databases that has been used and the maintenance of the login information is done here. Provisions have been given for viewing the in formations in any of the databases by means of the corresponding reports. Security features have been added for proper authentication and for ensuring adequate security for the information contained within the databases. The amount, bonus points, level increments earned by the members are intimated to them and also entered into the databases by the server administrator. The list of products sold by the company is entered into the catalogue at this side as the system. The maintenance of the agreement, terms and conditions also comes under the task of the administrator, server side user.

The system is developed using

- IIS (INTERNET INFORMATION SERVER)
  A web server used to satisfy the client requests.
- ASP (ACTIVE SERVER PAGES)
  An advanced tool to communicate with the database and server by writing scripts.
- HTML (HYPERTEXT MARKUP LANGUAGE)
  Tool to provide good interface for use in web pages.
- JAVA SCRIPT
  Scripting language used to process client side requests faster.
- MICROSOFT SQL SERVER
  Back end database to store data.

1.2 COMPANY PROFILE

Profluent Technologies India Private Limited is the result of a vision cherished by a group of young entrepreneurs with the zeal to establish a successful business in Information Technology.

Profluent Technologies provides authentic IT solutions to its clients with its plethora of skills in Cutting Edge Technologies. The strengths of the company are its people; 76 professionals from diverse technical backgrounds – all converged to promote a synergy hitherto unseen.

A dedicated R & D division ensures that the company toes the line with all innovations in the industry. Rigid quality control methods ensure timely delivery of quality software. An agile support team augments the services provided by the company.

Profluent Technologies strives to be responsible market leader while also contributing immensely to the expectations of its shareholders, growth of its employees and well being of society.

The development unit has an advanced local Area Network with equipment from top brands like IBM, Intel, and HP etc. High-speed data transmission facilities are available to cater the needs of overseas clients.

SERVICES

- APPLICATION DEVELOPMENT.
- INTERNET SOLUTIONS.
- WEB SITE DESIGN.
- WEB CONTENT DEVELOPMENT & INTEGRATION.
- WEB APPLICATION DEVELOPMENT.
- PORTAL DEVELOPMENT.
- LONG TIME WEB SITE SUPPORT AND MAINTENANCE.

SYSTEM STUDY AND ANALYSIS

2.SYTEM STUDY AND ANALYSIS

2.1 EXIXTING SYSTEM

Requirement analysis is used to analyze the knowledge about the existing system. After understanding the limitations of the existing system and the identification of the problems, alternative system solutions are studied and recommendations are made about committing the resource required to design the system. Various studies are done in order to get the information like,

- How the data are processed within the organization.
- How data is spread over the organization.
- How data are searched for within the organization.
- How the user communicate.
- How the user distribute the data to others for their user.
- What are the files currently in use within the existing system.
- How the data flows between these files.
- What are the procedures in use for the data retrieval and transit.

Limitations of Existing System

The existing system uses a manual system for most of the processes involved. Any user who wishes to have membership with the company does the registration process and signup the agreement all by means of the postal service. The company then sends a catalogue of product list whereby the customer. The whole system works in this manner until final deactivation of the member.

Since manual processing is the only way for accessing the information, this system leads to the following limitations.

- It increases the amount of paper work and clerical cost involved, thus by decreasing the productivity and increasing the costs.
- It results in wastage of time for the communication between the company and the members.

- There can be information mishandling at every stage during the transaction of the orders.
- It results in the unsecured information flow between the members and it can also lead to consistency and redundancy of the same information.
- With effect of all these limitations, the company loses its position in the market with respect to its competitors.

These disadvantages of the existing system have led to the development of the system using the digital technology, which replaces the paper work, resulting in lower costs, greater accuracy and higher speed.

2.2 PROPOSED SYSTEM

The proposed system should be developed in such way to solve the problems faced by the existing system. For achieving this ideal environment is the windows, as it is the most popular multitasking system available today. The tool used to develop the system is Active Server Pages for its flexibility and versatility.

The proposed system is divided into two tracks, the member and the administrator. The system is given with the unique login identities so that any registered users and the administrators could login at anytime to verify their status. The member after registration he could be able to avail various facilities in the system.

The options should be given to the users are

- Mailing to friends and other new members
- NDS status verification
- Monthly / amount earned at any period should be viewed.
- Changing passwords
- Communicating with the administrator through mail
- Placing orders online and getting it. Entering and maintaining their sales status.
- Making entries in various services like yellow pages, alliances and products.
- Viewing various reports at his ease.

The options should be given to the administrator are

- The administrator first can give activate the registered members by making an entry in the NDS. Screens are provided for the administrator to enter the money details paid to the user and paid by the user.
- The administrator is provided with the master maintenance screens for all the services like yellow pages, white pages, products and alliances.
- The administrator is provided with a menu of options that helps him to monitor the current status of the company i.e., number of registrations made, number activated, number or deactivations, number of renewals and number of account statements sent.
- A special mailing facility should be given to the administrator to communicate with the members.

The process flow of the proposed system is, once the user or the administrator logs in proper validations is done. Then the user is allowed utilize various facilities available with a menu of options. As an administrator he can monitor and make management decisions with the reports that can be produced. As a new user he has to register himself by specifying his personal in formations and selecting his product slab. Then after he makes the payment of Rs 4000 he gets activated in the NDS and mail will sent to him to intimate his activation. Initially he will in level 1, then he can move up to 5 such levels,

Level 1 – new members
Level 2 – parent of level 1
Level 3 – parent of level 2
Level 4 – parent of level 3
Level 5- parent of level 4
Level 6 – mulimarket.com

Bonus points calculations, money earned by the members, money paid to the members regarding all these in formations mails are sent automatically every fourth week of a month. Similarly final warnings on deactivations, deactivations and renewal are done at the end of membership. At the end of membership the

Advantages of the Proposed system

- Validation

  Since because of the unique user ids the data are secured under privacy policies.

- Faster communication

  Use of mails to communicate the activations, account statements and deactivations all are made automatic and so the communications are faster.

- Easily available

  Since it is on the Internet one can view his status wherever he may be.

- Easy administrations

  The administrator instead of notorious paper work he can easily send statements and intimations by a click of the button. With the reports provided he could make effective decisions by constant monitoring of the system.

2.3 REQUIREMENTS OF NEW SYSTEM

The e-commerce facility has been set up by the company to transact business and marketing with their members. These system service providers on the Internet to exchange document. The process of registering, getting monthly payment status, inviting and introducing new members, placing orders and recording the sales details are done via some electronic means. The system is being designed in order to overcome the limitations faced by the existing system and hence should posses the following features,

- The system should enable communication between the members and the company faster and more accurately. Since all the processes starting from the signup of the registration form, inviting and introducing new members,

  Viewing monthly transactions etc all done electronically, it improves the efficiency and results in a more reliable way.

- It should increase the marketing power of the company there by increasing the nodes in their Network Distribution Structure

2.4 USER CHARACTERISTICS

The system has been designed as a very easy to understand point-and-click interface system. The system is partitioned into two – Client side and the server side depending on the mode of operation of the system by the corresponding user at each side. Hence the characteristics to be possessed by the user vary on both the sides.

Client side User Characteristics

The Client side user (members) using the system should posses the following knowledge

- A fair knowledge about the Internet and the service providers is needed for operating the system. He should know about the use of mailing services and how to send mails.
- The user should know about the Multilevel Marketing strategies and the order in which the transactions takes place in it.

Server side User Characteristics

The server side user (administrator) using the system should posses the following knowledge

- A fair knowledge about the Internet and the service providers is needed for operating the system. He should know about the use of mailing services and how to send mails.
- The administrator should have knowledge about maintaining databases and should know to give privileges to the members.

3.PROGRAMMING ENVIRONMENT

3.1 HARDWARE CONFIGURATION

- Intel 486 and Above
- 16MB RAM
- Cache Memory
- Network Interface Card

SOFTWARE CONFIGURATION

- Windows Operating System
- Internet Explore or Netscape Communicator 4.5

3.2 DESCRIPTION OF SOFTWARES AND PACKAGES USED

The software used to develop the proposed system is as follows

- Active Server Pages

  Internet tool used for web publications.

- Hypertext Markup Language

  Internet tool used for web designing.

- JavaScript / VBScript

  Scripting Language used to run client side events.

- Internet Information Server

  Web server to response for client side requests.

- Microsoft SQL Server

  Database used to store data.

About the Operating System

Windows NT is a 32-bit, preemptive multitasking operating system that belongs to Microsoft Windows family of operating system products. This operating system is being used in project for the following reasons.

- Windows NT Server is enabled to work as a network operating system. Unlike previous versions of Windows. Windows NT really is a complete, true operating system in itself, not relying in DOS for lower level function. When a computer with Windows NT starts up, it starts immediately in Windows NT.

- Windows NT is a 32-bit Operating System with a graphical interface. It is not a revision of any of the other Windows operating systems such as Windows for Workgroups 3.x, but rather an entirely new operating system.

The feature provided includes

Portability: Unlike most operating system, Windows NT can run on variety of platforms. This flexibility can be a great advantage when implementing a computer strategy for an organization.

Multi-tasking Operations: From the perspective of the end user, multi-tasking means that different type of application can be running in the background.

File Systems: Windows NT supports a variety of file systems, including FAT, NFTS and VFAT.

File Allocation Table (FAT): The file system used in DOS.

New Technology File System (NTFS): File system introduced by Windows NT.

Virtual File Allocation Table (VFAT): File system introduced by Windows 95.

Security: Windows NT's security features such as a mandatory logon procedure, memory protection, and auditing and limited network access have been developed.

Support for many clients: A wide variety of clients can serve as workstation on a Windows NT network such as Windows 3.x, Windows for Workgroups, MS-DOS, Windows 95, Windows NT Workstation.

Windows NT has been designed to operate well on the same network as Novell NetWare and Unix file, print and application servers. Windows NT includes tools to provide seamless connectivity to NetWare servers.

Storage Space: Windows NT supports a virtually limitless amount of memory and hard disk space.

- **RAM:** Windows NT supports 4 gigabytes
- **Hard Disk Space:** Windows NT supports 16 hex bytes

Reasons for selecting Active Server Pages

The ASP is a technology for building dynamic and interactive web applications. The primary difference between ASP and the other new generation technologies mentioned is that Asp must be executed on the web server, while the pages generated by the browser or client). And the advantages that ASP, which makes us to choose our project, is that,

- **Simplicity and speed**: It is very simple and speed over the CGI and Pearl.

- **Browser Independence**: The ASP portion of a page runs on the server and sends only results to the client independent of the browser that is used by the clients.

- **Active Server Objects**: There are six Active Server Objects, each of which deals with specific aspect of interactivity and are intended and are intended to simplify browser and page control

1. **Response Object**

   Used to send information to the client.

2. **Request Object**

   Used to retrieve information included with the request from the client.

3. **Server Object**

   Used to communicate with the server.

4. **Application Object**

   Used to store (cache) information about your application.

5. **Session Object**

   Used to cache information about a specific browser instance (which usually, but not always, corresponds to a single user)

6. **ObjectContext Object**

   Used to initiate and control transaction and create new objects through Microsoft Transaction Server (MTS).

7. **ASPError Object**

   Used to obtain information about errors that occur while the ASP engine processes a script.

- **Quicker Loading Time:** ASP speeds-up the lading time because only the page of HTML is downloaded in the client's system.

- **Language Support:** Allows you to run programs in languages that aren't supported by the user's browser.

- **Data security:** ASP is able to provide the client with data that does not reside on the client's machine.

Reasons for selecting Hyper Text Markup Language

Hyper Text Markup Language (HTML) is a collection of platform independent styles (indicated by markup tags) that define the various components of a World Wide Web (WWW) document. Tim Berners Lee while at CERN, the European Laboratory for Particle Physics in Geneva, HTML documents are plain-text files that can be created using any text editor.

An element is a fundamental component of the structure of a text document. Some examples are *head, table, form, paragraph* and *list.* To denote the various elements in a HTML document you should use tags. Some elements may include an attribute, which is additional information that is included inside the start tag. HTML is not case sensitive. The World Wide Web browsers support not all tags. If a browser does not support a tag, it will simply ignore it.

For processing the value from client side to server side we use HTML forms tag. The form can contain interface elements such as text fields, buttons, check box, radio buttons, and selection lists that let users enter text and make choices. Each interface element in the form must be defined with an appropriate tag. As well as user input elements, the form can contain other elements such as heading, paragraphs, tables and so on.

When the form is displayed in a web browser, the user can fill it out by making choices and entering text using interface elements, and then submit the form by clicking a "submit" button.

Forms uses two types of methods one is "post" and another is "get". We pass the value into ASP file using ACTION method. The input values are taken in to the asp file for processing at the client side. Some times JavaScript is also used in the HTML file for more efficiency.

Eg.

```
<form method ="post" action ="verify.asp">
Enter name          :<input type="text" name="name">
Enter password      :<input type="password" name="pass">
<input type="submit" value="login">
</form>
```

The above example pass the value of name and password for the verify.asp file and the user inputs are processed at the server side using ASP.

Reasons for selecting JavaScript

JavaScript is an easy to use Object-Based scripting language designed for creating live online applications that link together objects and resources on both client and server. JavaScript is designed for use by HTML page authors and enterprise application developers to dynamically script the behavior of objects running on either a client or server. Netscape develops JavaScript and Microsoft develops Jscript. With JavaScript we can easily create interactive web pages.

JavaScript is

- Designed to create net-centric application
- Complementary to and integrate with java
- Complementary to and integrate with HTML
- Open and cross platform

Reasons for selecting INTERNET INFORMATION SERVER (IIS)

The Microsoft IIS software is included with the Windows NT 4.0. We are

publish the web applications into Intranet. IIS combines Web, FTP and Gopher services and are managed by a single application, the Internet Service Manager.

The Microsoft Internet Information Server (IIS) is a secure, high-speed information publishing system that runs on Windows NT server. IIS is highly extensible through the use of Asp.

Features of Internet Information Server (IIS)

HTTP 1.1 SUPPORT

Hypertext markup Language (HTTP) 1.1 is an updated www protocol featuring improved transfer speed, tighter logon security, and adds virtual hosting abilities

HOST HEADERS

Host headers allow multiple host names to be associated with a single IP address. This features means that IP address is not required for every virtual server. The only disadvantage to this method is that not all browser provide header support.

The most popular browsers including Netscape Navigator 2.0 and later and Microsoft Internet Explore 4.0 and later all support this protocol enhancement, making it an increasingly attractive solution for Internet service providers.

JAVA SCRIPT

IIS fully supports Java and JavaScript on the client and server side. Microsoft Jscript is an open implementation of Netscape JavaScript. Jscript is a high performance scripting language designed to create active online content for the World Wide Web (WWW). Jscript allows developers to link and automate a wide variety of objects in web pages, including Active X controls and ASP programs.

Secure Socket Layers support

Secure sockets layers are a security protocol that operates in between TCP/IP connections and HTTP service. Although not yet an industry standard, it can be implemented between Microsoft Internet explore Web clients and IIS. It provides the following features.

- Data encryption to protect transmissions.
- Server authentications to provide secure logons.
- Message integrity to ensure that messages have not been tampered.

A handshake procedure occurs between the client and server at the start of a session in which client and server agree on the level of security they will use to authenticate the connection. After authentication a normal HTTP connection session takes place, except that all data streams between the client and server are encrypted, including the following.

The URL requested by the client.

- Information entered on forms by the user, such credit card numbers.
- Access information like usernames and passwords.
- All the data sent to the client by the server.

Transaction Server

Microsoft Transaction server provides the application infrastructure including transaction, cross-platforms integration and scalability required building reliable distributed business systems easily. Transaction server enables developers to focus on business solutions instead of application infrastructure, lowering the cost and complexity of building and supporting server applications.

Reasons for selecting SQL Server

SQL Server is a powerful multi-user RDBMS, which is used in a project as a backend to store data.

SQL Server has been chosen within the system for following reasons.

- Dynamic self-management of things like memory and locking
- Very large database support
- Better performance
- Better integration with Windows NT security
- More flexible replication
- Full Unicode support
- Centralized management for multiple sites
- Data warehousing and OLAP support
- Microsoft Management Console integration
- Improved Data Transformation Services
- Row level locking
- Parallel query processing
- Distributed query processing
- Many new Wizards

ActiveX Data Object

Microsoft ActiveX Data Objects (ADO) enable you to write an application to access and manipulate data in a database server through an OLE DB provider. Its primary benefits are ease of use, high speed, low memory overhead, and a small disk footprint. ADO supports key features for building client/server and Web-based applications.

ADO also features Remote Data Service (RDS), by which you can move data from a server to a client application or Web page, manipulate the data on the client, and return updates to the server in a single round trip. Previously released as Microsoft Remote Data Service 1.5, RDS has been combined with the ADO programming model to simplify client-side data remoting.

A cross-language technology for data access that exposes an object model incorporating Data Connection objects, Data Command objects, Data Recordset objects, and collections within these objects. The ADO object model provides an easy-to-use set of objects, properties, and methods for creating script that access data in databases.

4. SYSTEM DESIGN AND DEVELOPMENT

4.1 INPUT DESIGN

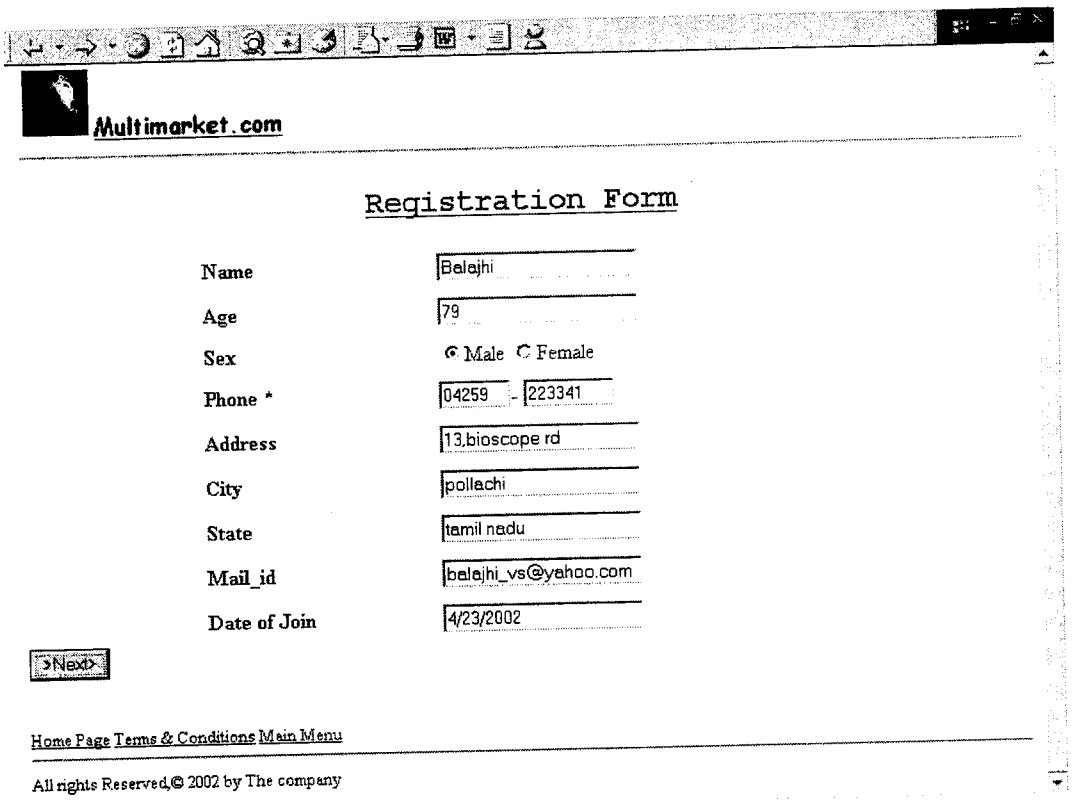
The first page that is displayed at the entry of the site is the home page. The home page has two options one as the new user and other for the new user.

New User

When new user is selected the user has to undergo a registration process, first he has to provide his personal information i.e.,

- Name
- Age
- Sex
- Phone
- Address
- Scheme
- Slab code (product)
- Owner identity (if scheme B is selected)
- Mail identity

Once the new user gives all the details he is registered.


Multimarket.com
Registration Form
Name
Balajhi
Age
79
Sex
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Mail_id
balajhi_vs@yahoo.com
Date of Join
4/23/2002
Next
Home Page
Terms & Conditions
Main Menu
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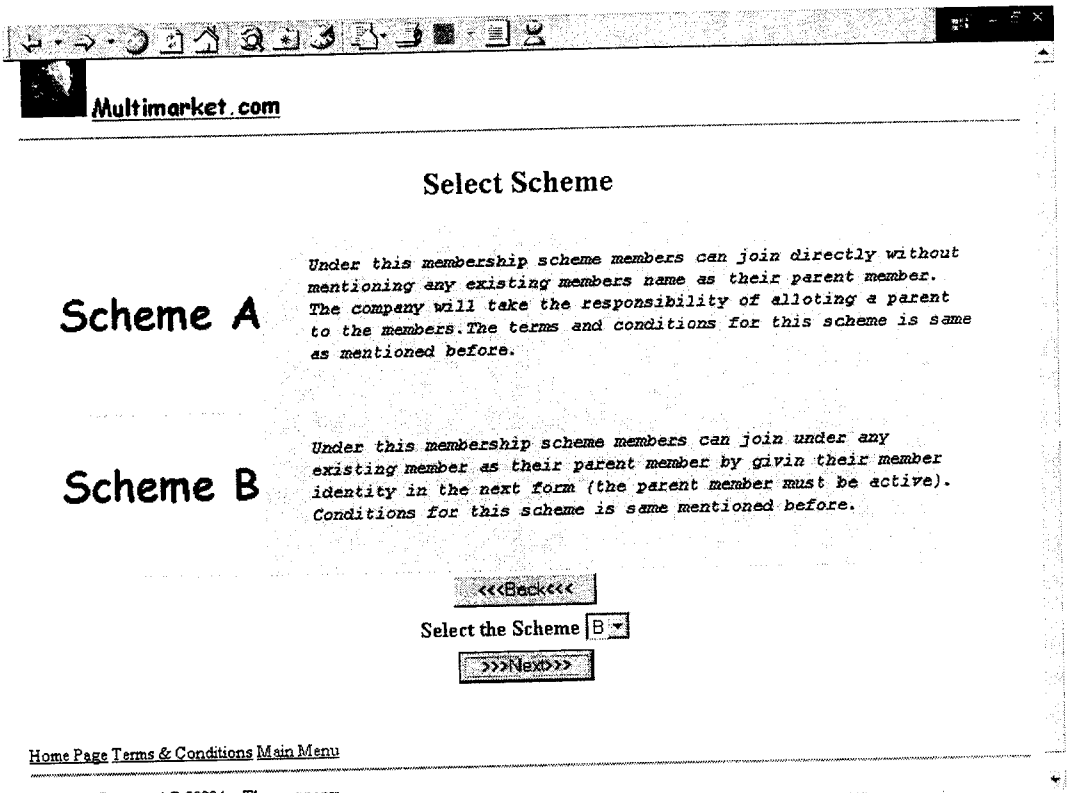
Multimarket.com
Select Scheme
Scheme A
Under this membership scheme members can join directly without mentioning any existing members name as their parent member. The company will take the responsibility of alloting a parent to the members.The terms and conditions for this scheme is same as mentioned before.
Scheme B
Under this membership scheme members can join under any existing member as their parent member by givin their member identity in the next form (the parent member must be active). Conditions for this scheme is same mentioned before.
<<<Back<<<
Select the Scheme B
>>>Next>>>
Home Page Terms & Conditions Main Menu
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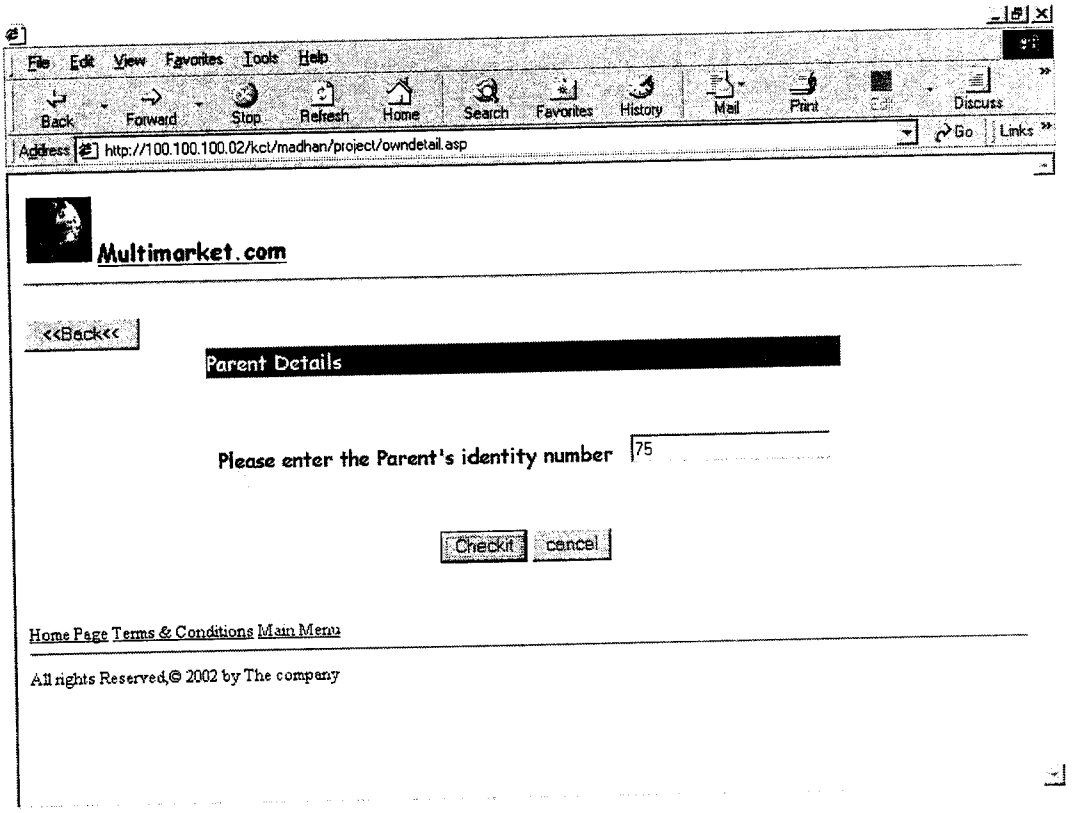
File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Discuss
Address http://100.100.100.02/kct/madhan/project/owndetail.asp
Go Links
Multimarket.com
<<Back<<
Parent Details
Please enter the Parent's identity number 75
Checkit cancel
Home Page Terms & Conditions Main Menu
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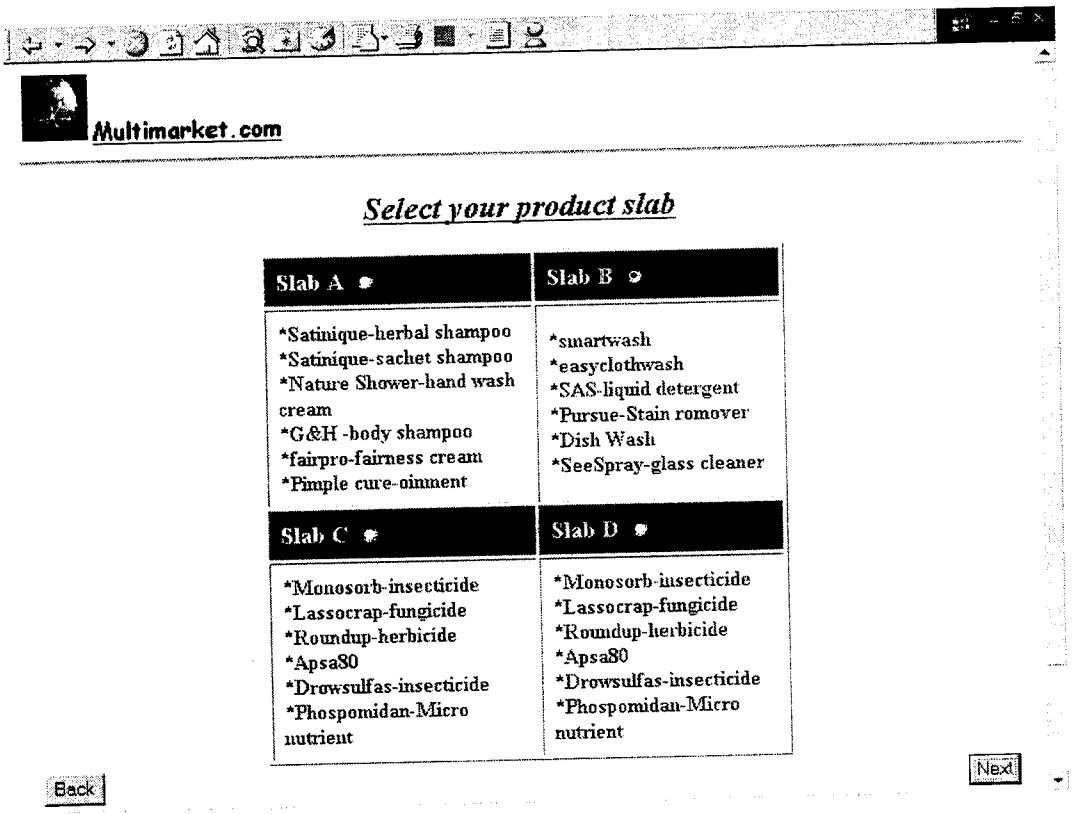

Multimarket.com
Select your product slab
Slab A
*Satinique-herbal shampoo
*Satinique-sachet shampoo
*Nature Shower-hand wash cream
*G&H -body shampoo
*fairpro-fairness cream
*Pimple cure-ointment
Slab B
*smartwash
*easyclothwash
*SAS-liquid detergent
*Pursue-Stain romover
*Dish Wash
*SeeSpray-glass cleaner
Slab C
*Monosorb-insecticide
*Lassocrap-fungicide
*Roundup-herbicide
*Apsa80
*Drowsulfas-insecticide
*Phospomidan-Micro nutrient
Slab D
*Monosorb-insecticide
*Lassocrap-fungicide
*Roundup-herbicide
*Apsa80
*Drowsulfas-insecticide
*Phospomidan-Micro nutrient
Back
Next

Existing User

As an existing user one has to give the user identity and the password, following he has to give the inputs corresponding to the service selected by him. If the selected service is changing the password then he has to give the

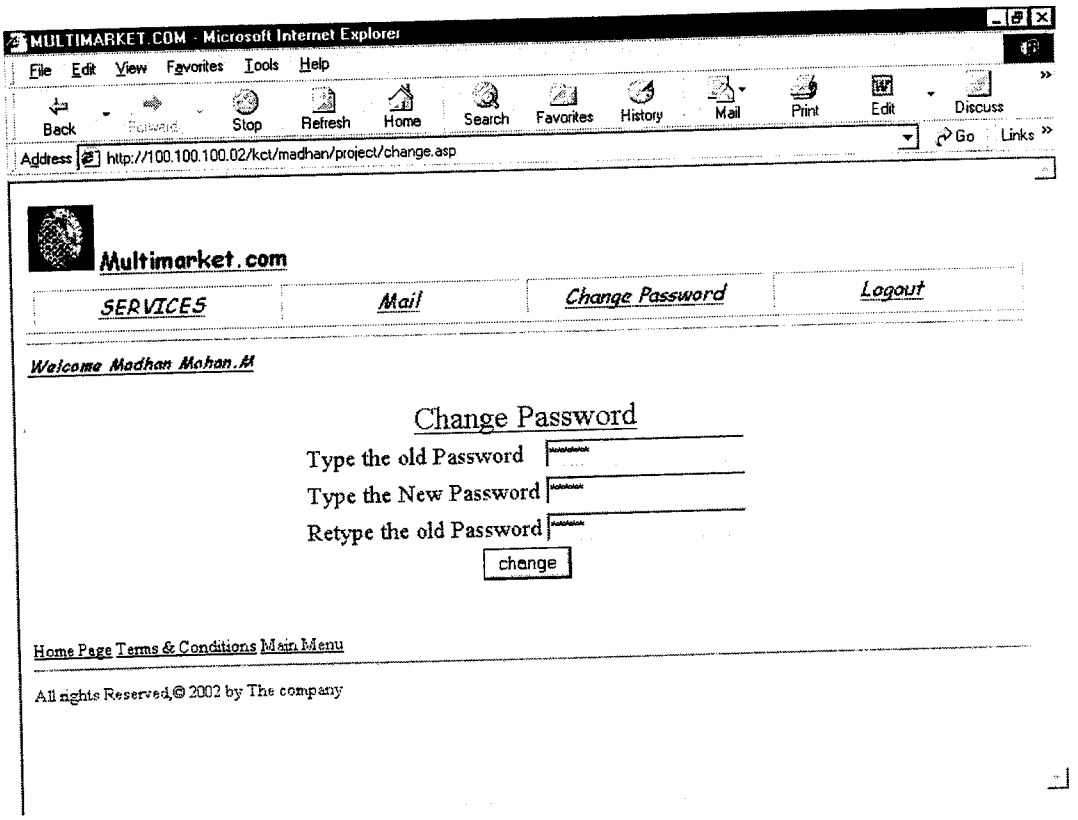
- Old password
- New password.

If he selects the order form then he has to give the following inputs,

- Select the products by checking the boxes provided
- Quantity

If he selects the transaction entry,

- He has to select the order identity by checking the boxes


MULTIMARKET.COM - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss
Address http://100.100.100.02/kct/madhan/project/change.asp
Go Links
Multimarket.com
SERVICES
Mail
Change Password
Logout
Welcome Madhan Mohan.M
Change Password
Type the old Password
Type the New Password
Retype the old Password
change
Home Page Terms & Conditions Main Menu
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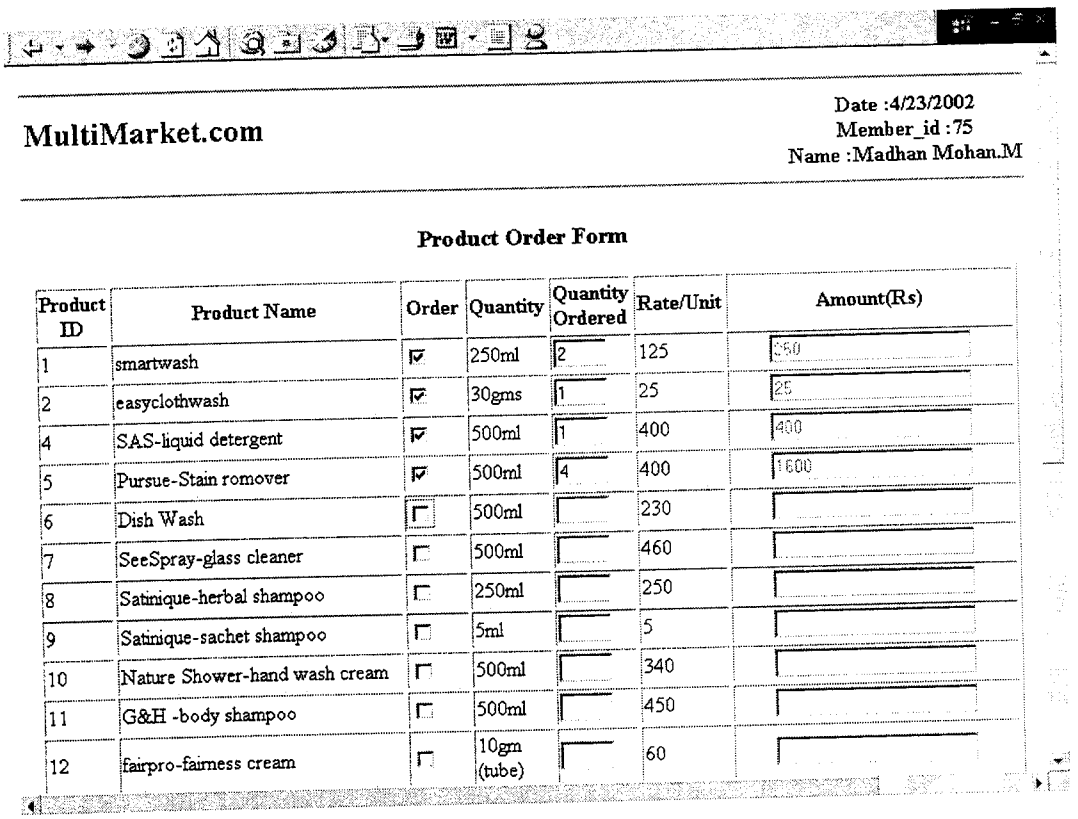


MultiMarket.com

Date :4/23/2002
Member_id :75
Name :Madhan Mohan.M

Product Order Form

Product ID	Product Name	Order	Quantity	Quantity Ordered	Rate/Unit	Amount(Rs)
1	smartwash	☑	250ml	2	125	250
2	easyclothwash	☑	30gms	1	25	25
4	SAS-liquid detergent	☑	500ml	1	400	400
5	Pursue-Stain romover	☑	500ml	4	400	1600
6	Dish Wash	☐	500ml		230	
7	SeeSpray-glass cleaner	☐	500ml		460	
8	Satinique-herbal shampoo	☐	250ml		250	
9	Satinique-sachet shampoo	☐	5ml		5	
10	Nature Shower-hand wash cream	☐	500ml		340	
11	G&H -body shampoo	☐	500ml		450	
12	fairpro-fairness cream	☐	10gm (tube)		60	

SERVICES | Mail | Change Password | Logout

Welcome Madhan Mohan.M

Select the Sold Goods

Select	Order_id	Ordered Date	Delivered Date	Name	Quantity	Amount
☑	9	4/23/2002	4/23/2002	smartwash	2	250
☑	9	4/23/2002	4/23/2002	easyclothwash	1	25
☑	9	4/23/2002	4/23/2002	SAS-liquid detergent	1	400
☑	9	4/23/2002	4/23/2002	Pursue-Stain romover	4	1600
☑	10	4/23/2002	4/23/2002	Pimple cure-oinment	10	650
☑	10	4/23/2002	4/23/2002	Monosorb-insecticide	7	1610
☑	10	4/23/2002	4/23/2002	Lassocrap-fungicide	1	620
☑	10	4/23/2002	4/23/2002	Roundup-herbicide	3	1380
☑	11	4/23/2002	4/23/2002	Pursue-Stain romover	2	800
☑	11	4/23/2002	4/23/2002	Dish Wash	1	230
☑	11	4/23/2002	4/23/2002	SeeSpray-glass cleaner	4	1840
☑	11	4/23/2002	4/23/2002	Satinique-herbal shampoo	5	1250

Services

If the user selects the products then,

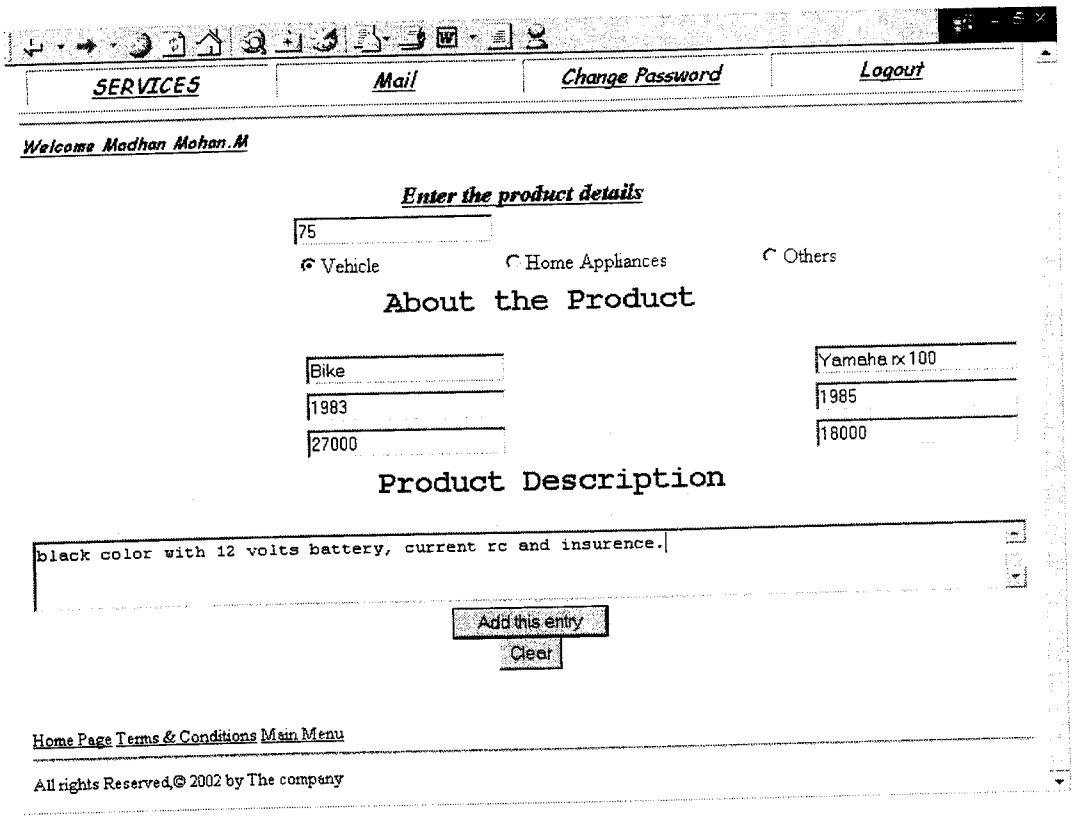
- Category code
- Product name
- Brand name
- Year of manufacture
- Date of purchase
- Purchase price
- Selling price
- Description

If the user selects the yellow pages then,

- Owner name
- Company name, description
- Product name, description
- Address, City, State
- Phone, Cell, Email, Fax (optional)
- Pin code

If the user selects the alliances then,

- Father name
- Education
- Occupation
- Yearly income
- Height, Weight
- Star sign
- Caste
- Community
- Expectations
- Date of birth


SERVICES
Mail
Change Password
Logout
Welcome Madhan Mohan.M
Enter the product details
75
Vehicle
Home Appliances
Others
About the Product
Bike
1983
27000
Yamaha rx 100
1985
18000
Product Description
black color with 12 volts battery, current rc and insurence.
Add this entry
Clear
Home Page Terms & Conditions Main Menu
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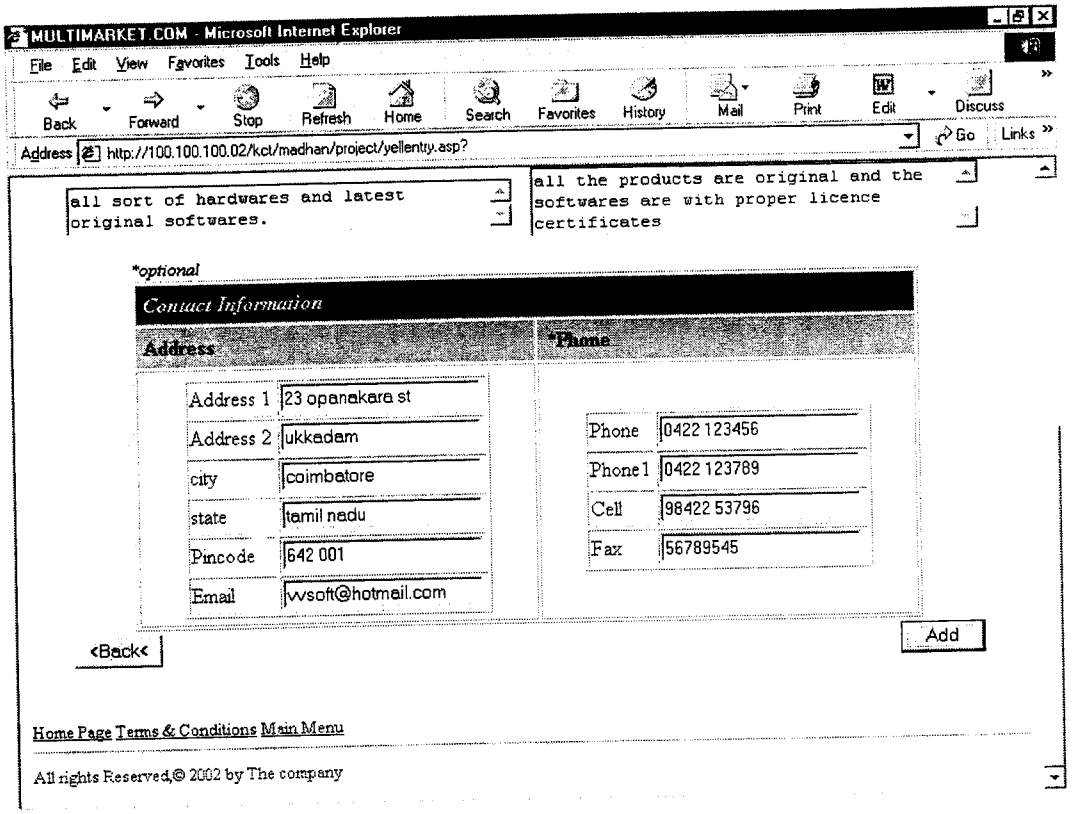
MULTIMARKET.COM - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss
Address http://100.100.100.02/kct/madhan/project/yellentry.asp?
Go Links
all sort of hardwares and latest original softwares.
all the products are original and the softwares are with proper licence certificates
*optional
Contact Information
Address
*Phone
Address 1 23 opanakara st
Address 2 ukkadam
city coimbatore
state tamil nadu
Pincode 642 001
Email vvsoft@hotmail.com
Phone 0422 123456
Phone1 0422 123789
Cell 98422 53796
Fax 56789545
<Back<
Add
Home Page Terms & Conditions Main Menu
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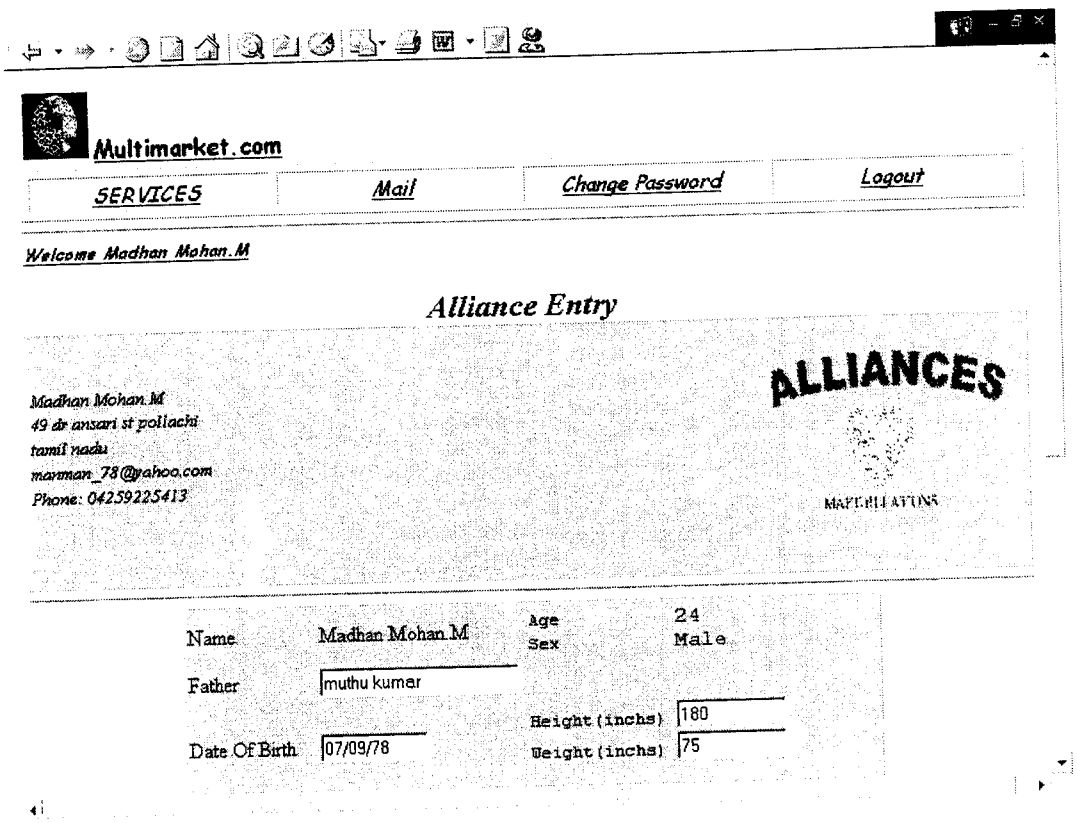
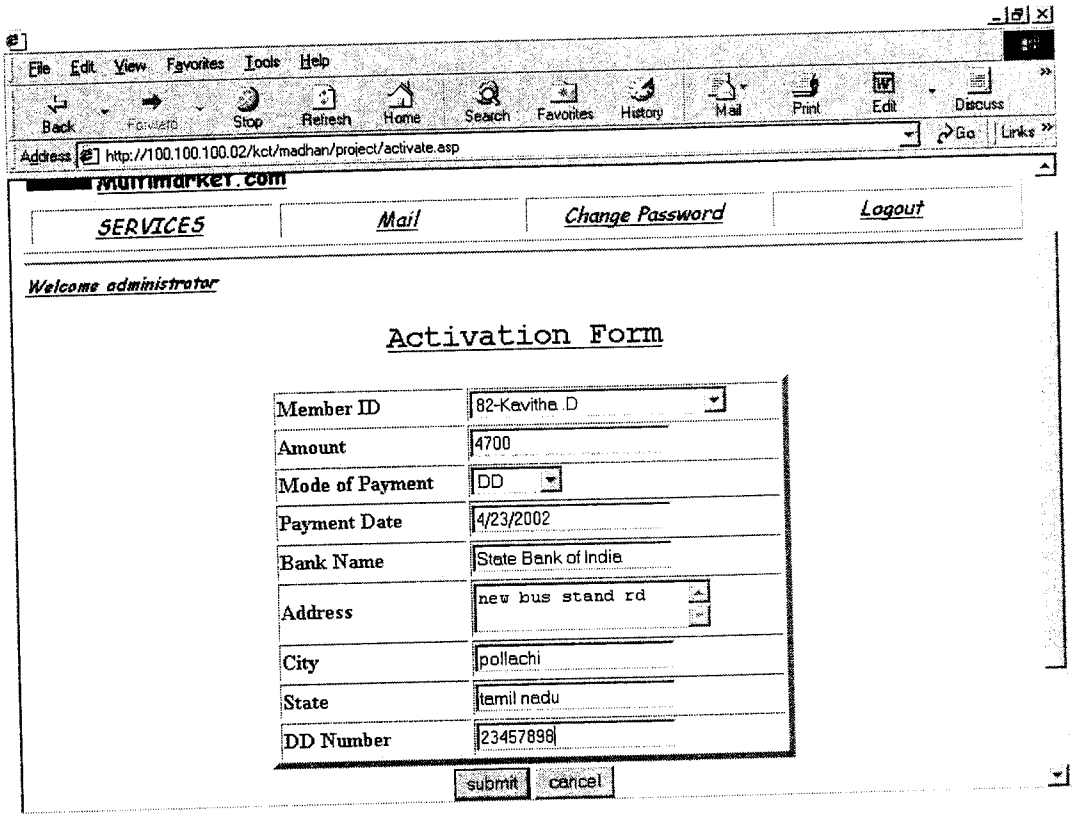

Multimarket.com
SERVICES
Mail
Change Password
Logout
Welcome Madhan Mohan.M
Alliance Entry
ALLIANCES
Madhan Mohan.M
49 dr ansari st pollachi
tamil nadu
marman_78@yahoo.com
Phone: 04259225413
Name
Madhan Mohan.M
Age
24
Sex
Male
Father
muthu kumar
Height(inchs)
180
Date Of Birth
07/09/78
Weight(inchs)
75

Administrator

The administrator will be show a menu of options, when he selects the activation then

- Has to check the list of member registration identity
- Bank name
- Bank address
- City
- State
- DD received date
- DD number
- Amount
- Mode of pay

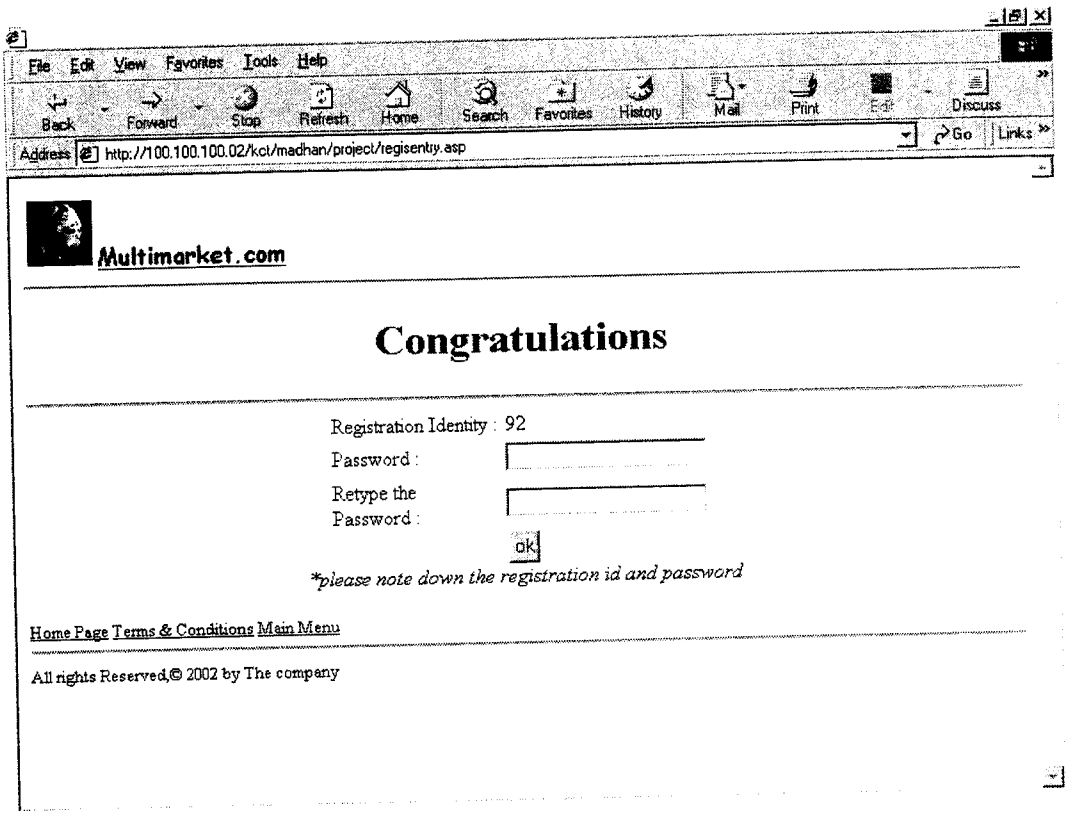
The administrator shall give the master information for the product master and gift master.


File Edit View Favorites Tools Help
Back Stop Refresh Home Search Favorites History Mail Print Edit Discuss
Address http://100.100.100.02/kct/madhan/project/activate.asp
Go Links
SERVICES
Mail
Change Password
Logout
Welcome administrator
Activation Form
Member ID
82-Kavitha .D
Amount
4700
Mode of Payment
DD
Payment Date
4/23/2002
Bank Name
State Bank of Indie
Address
new bus stand rd
City
pollachi
State
tamil nadu
DD Number
23457898
submit
cancel

4.2 OUTPUT DESIGN

- Any person who wants to be a member of multimarket.com has to register and as a confirmation to that the user is given a unique user identity along with the report of all the information given by him and a congratulation mail to him.
- When the user is activated by the administrator then the user will get an intimation mail on his activation.
- When the user places an order the user will be given an order identity in turn.
- In the case with the services for all the master entries, modification and deletions confirmation message accordingly is given.

There are several reports to the users and the administrator like reports on registration, reports on orders, reports on accounts, reports on services and several managerial reports like number of registrations, number of activations, number of deactivations, number of account statement sent etc., In general all the input screens are give with a confirmation message which will be very interactive for the users of multimarket.com.


File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss
Address http://100.100.100.02/kct/madhan/project/regisentiy.asp
Go Links
Multimarket.com
Congratulations
Registration Identity : 92
Password :
Retype the Password :
ok
*please note down the registration id and password
Home Page Terms & Conditions Main Menu
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Member_id	92
Name	Balajhi
Age	79
Sex	M
Phone	04259223341
Address	13,bioscope rd
City	pollachi
State	tamil nadu
Mail-id	balajhi_vs@yahoo.com
Date of Join	4/23/2002
Products	B
Scheme	B
Parent	75

You are registered. Please send the Demand Draft for the amount Rs 4700 within 10 days from now to get activated. If you fail to send the DD within 10 days you have to re-register.

address to send

The Administrator,
MultiMarket.com,
coimbatore,
Tamil Nadu,
India

4.3 DATABASE DESIGN

Registration Information

Table name: mlm_Regis_info

Sno	Field Name	Data Type	Constraint
1	Member_id	Integer	Primary key
2	Name	Varchar (50)	
3	Age	Character (3)	
4	Sex	Char (1)	
5	Phone	Varchar (15)	Null
6	Address	Varchar (50)	
7	City	Varchar (25)	
8	State	Varchar (25)	
9	mail_id	Varchar (50)	
10	Password	Varchar (10)	
11	date_join	Date time	
12	date_end	Datetime	
13	Slab_code	Varchar(5)	
14	Scheme	Char(1)	
15	owner_id	Integer	Null

Account details

Table name: mlm_acc_detail

Sno	Field name	Data Type	Constraint
1	Member_id	Integer	Primary key
2	bank_name	Varchar (50)	Null
3	bank_address	Varchar (50)	Null
4	City	Varchar (25)	Null
5	State	Varchar (25)	Null
6	dd_rec_date	Date time	Null
7	Amount	Money	Null
8	mode_pay	Char (10)	

Network distribution structure

Table name: mlm_nds

Sno	Field name	Data Type	Constraint
1	Member_count	Number	Primary key
2	Member_id	Integer	Foreign key
3	owner_id	Number	
4	level _number	Integer	
5	child_count	Number	Null
6	active_flag	Bit	
7	ref_flag	Bit	
8	bonus_count	Integer	Null
9	tot_amt_paid	Money	Null
10	tot_amt	Money	Null
11	mon_amt	Money	Null
12	last_paid_date	Datetime	null

Product Master (products from multimarket.com)

Table name: mlm_product_mas

Sno	Field name	Data Type	Constraint
1	Product_id	Integer	Primary key
2	Name	Varchar (30)	
3	Quantity	Char (10)	Null
4	Prod_rate	Money	Null
5	Slab_code	Varchar (5)	

Order Master

Table Name: mlm_order_mas

Sno	Field name	Data Type	Constraint
1	Order_id	Integer	Primary key
2	Member_id	Integer	Foreign key
3	Delivered_date	Datetime	Null
4	Total_amount	Money	
5	Order_date	Datetime	
6	Paid_status	Bit	

List of products ordered for an order.

Table Name: mlm_order_prod

Sno	Field name	Data Type	Constraint
1	Order_id	Integer	Foreign key
2	Product_id	Integer	Foreign key
3	Quantity	Integer	
4	Amount	Money	

Sales information

Table Name: mlm_sales_trans

Sno	Field name	Data Type	Constraint
1	Order_id	Integer	Foreign key
2	Member_id	Integer	Foreign key
3	Slab_code	Varchar (5)	
4	Date_sale	Datetime	
5	Amount	Money	
6	Bonus_pts	Integer	

Gift Master

Table Name: mlm_gift_mas

Sno	Field name	Data Type	Constraint
1	Start_range	Integer	Primary key
2	End_range	Integer	Primary key
3	Gift_amount	Money	
4	Slab_code	Varchar (5)	Foreign key

Product information (service)

Table Name: mlm_serpro_info

Sno	Field name	Data Type	Constraint
1	Sno	Integer	Primary key
2	Member_id	Integer	Foreign key
3	Cat_code	Char (10)	
4	Product	Varchar (50)	
5	Brand_name	Varchar (5)	Null
6	Yom	Char (10)	Null
7	Date_purchase	Datetime	Null
8	Pur_price	Money	Null
9	Sel_price	Money	
10	Description	Varchar (200)	Null

Yellow pages

Table Name: mlm_yello_info

Sno	Field name	Data Type	Constraint
1	Sno	Integer	Primary key
2	Member_id	Integer	Foreign key
3	Owner_name	Varchar (50)	
4	Compa_nam	Varchar (100)	
5	Comp_descry	Varchar (1000)	Null
6	Prod_nam	Varchar (100)	Null
7	Prod_descr	Varchar (1000)	Null
8	Add1	Varchar (25)	Null
9	Add2	Varchar (25)	Null
10	City	Varchar (25)	
11	State	Varchar (25)	
12	Phone	Varchar (15)	Null
13	Cell	Varchar (15)	Null
14	Phone1	Varchar (15)	Null
15	Email	Varchar (50)	Null
16	Fax	Varchar (20)	Null
17	Pin	Varchar (10)	Null

Alliances

Table Name: mlm_allian_info

Sno	Field name	Data Type	Constraint
1	Sno	Integer	Primary key
2	Member_id	Integer	Foreign key
3	Fname	Char (20)	
4	Edu	Char (20)	
5	Occupation	Char (20)	
6	Y_income	Money	Null
7	Height	Char (10)	Null
8	Weight	Char (10)	Null
9	Star_sign	Char (10)	Null
10	Caste	Char (40)	Null
11	Community	Char (3)	Null
12	Expectation	varchar (700)	Null
13	Dob	Datetime	

Administrator Password

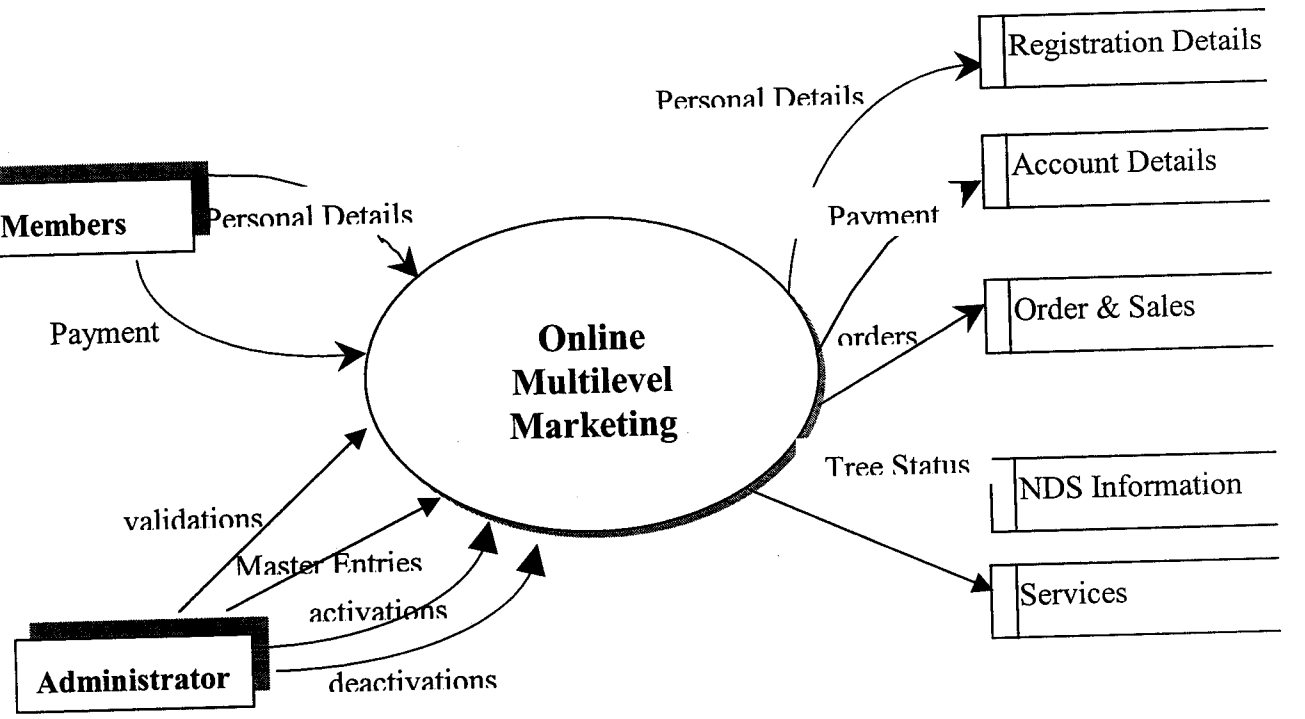
Table Name: mlm_admin_pass

Sno	Field name	Data Type	Constraint
1	Name	Varchar (50)	
2	Admin_pass	Varchar (10)	

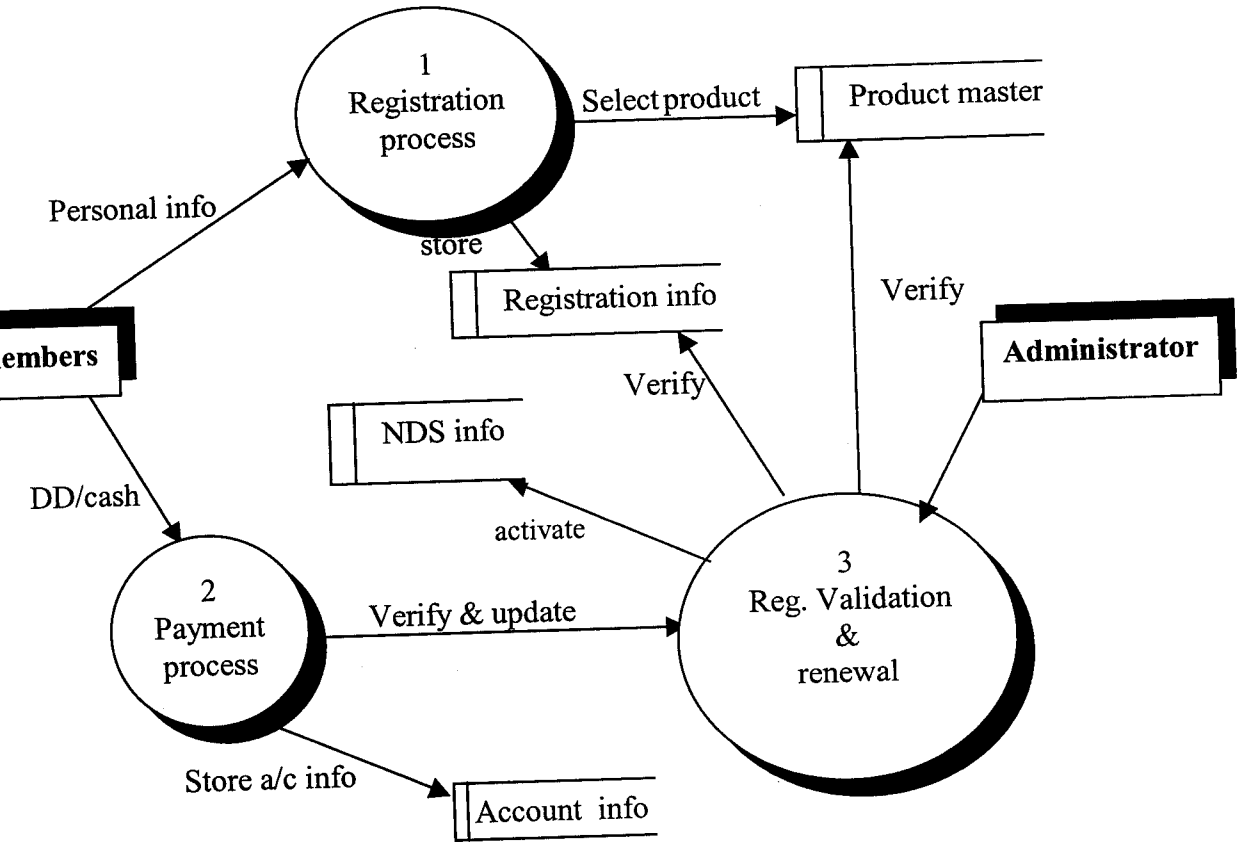
4.4 PROCESS DESIGN

DATAFLOW DIAGRAMS

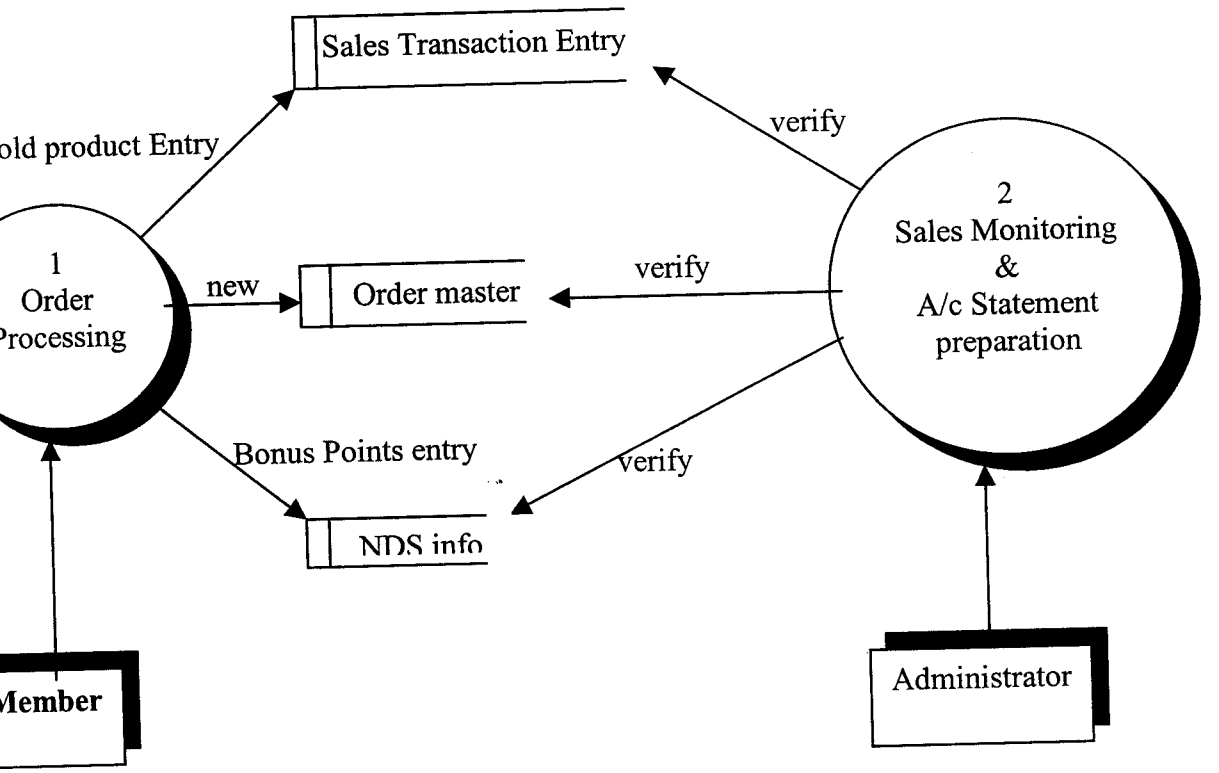
CONTEXT LEVEL DFD



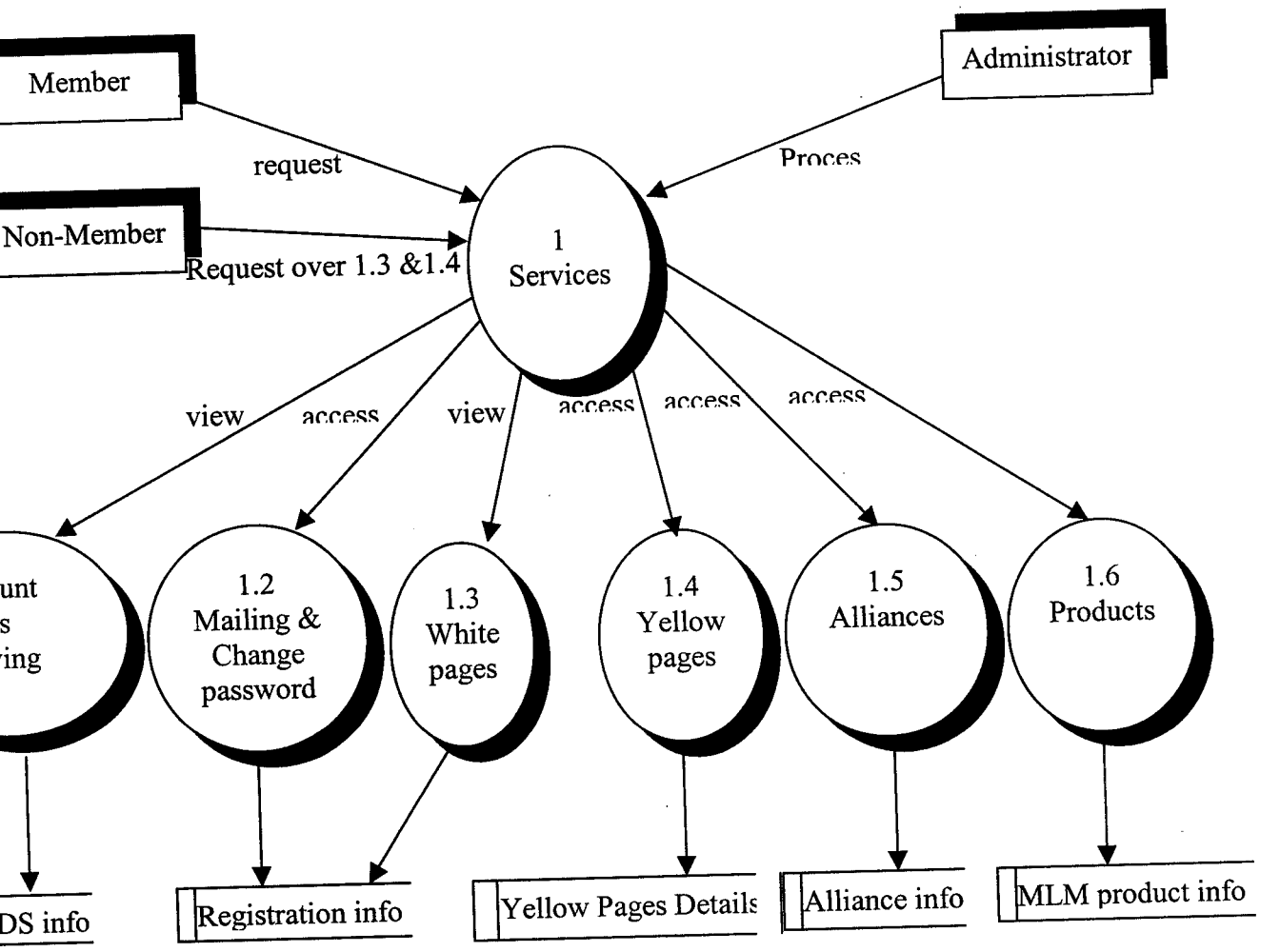
REGISTRATION AND RENEWAL



ORDER PROCESSING



SERVICES


Member
Administrator
request
Proces
Non-Member
Request over 1.3 &1.4
1
Services
view
access
view
access
access
access
unt
s
ing
1.2
Mailing &
Change
password
1.3
White
pages
1.4
Yellow
pages
1.5
Alliances
1.6
Products
DS info
Registration info
Yellow Pages Details
Alliance info
MLM product info

5. SYSTEM IMPLEMENTATION AND TESTING

5.1 SYSTEM IMPLEMENTATION

As a policy every product in the company ready for release undergoes a configuration and release management process. Configuration in this system is categorized into two, the software configuration and the hardware configuration.

Implementation Procedures

The implementation procedure starts with the configuration management. The configuration is done according to the stepwise specifications given in the user manual.

The software configuration includes initially preparing the soft wares on which the system is going to run and comes the system configuration. The basic configurations that has to be done are,

Registration and Renewal Module:

- Initially the administrator will be given with an identity and password that has to be set according to the administrator's option.
- The Schemes are configured according to the companies' norms.
- The membership period are decided that can be a year or number of months
- The registration fee and other money factor i.e. the amount the members will be paid monthly and as bonus.
- The Gift master entries are given and the gifts are configured for the bonus points, along with the same in terms of money.
- The renewal period, the number and the frequencies of intimation on deactivations are configured.
- The period of time the registered member can take for making payment are

Order processing and Accounts Module:

- The MLM product master entries should be given, i.e. the products that the company wants to sell are entered into the databases.
- The periods that the member can avail to make the payment on orders and receive the goods are determined.
- The number and the frequency of intimations on the account status of the members are configured.
- The bonus points that have to be given for the members on their sales target are decided.

Services

- The authentication over the services, access by the members and the non-members are configured.

These are the major software system configurations that have to be done primarily. Covering all the key points above an installation program and a user manual are given to the user. Along with the above all things training for the user are given, which also fall under the implementation procedure.

User Training

The kit delivered consists of a complete guide on the new system developed. A through training on the new system is given to a representative from each of the user area and an overall demo given to the entire team. The queries from the audience were answered and hints given on various issues. Special training was given to the admin staff that is to play the role of super user. The configuration details and trouble shooting methodologies were explained and his performance absorbed. The user manual was completely explained and doubts cleared for the same. Installing and uninstalling the package and taking a backup of the data were demonstrated to the super user. Various possible exceptions and the possible causes for it from the user's end were explained. The various user environments

successful operation of the system and trouble shooting methodologies were thus discussed.

Operational Documentation

Properly produced and maintained system documentation is a tremendous aid to maintenance engineers. The system documentation includes all of the documents describing the implementation of the system from the requirements specification to the final acceptance test plan.

A complete set of Operational Documentation was prepared for the client, which included the features of the system, the access rights allocated for various users and trouble shooting details. The special features of the system were highlighted. A step-by-step procedure was included in the documentation for data entry, report generation and saving reports in text, html or rich text format. The documentation is prepared keeping in mind users who have little or no knowledge of computers.

The operational documentation includes a document describing the overall architecture, a maintenance guide, a user manual for operations like data entry, report generations, trouble shooting and a list of error codes and their causes and solutions. The purpose of input controls and the validations for the same are explained diagrammatically. A clear picture of the system and its functionalities are thus provided.

5.2 System Testing

Testing Process

Testing is an action of finding facts and defining it. Except for small systems, system testing must be carried out in stages that are unit testing, module testing, system testing and acceptance testing. But for the small systems, system testing can be single, monolithic or unit. The testing of this system us done then and there in parallel with the development of each module. Each and every module immediately after it has been finished is subjected to testing. The major and chief testing carried out is,

Black box Testing

Structural Testing

Path Testing

Black Box Testing

This test relies on the specification of the system or component, which being tested to derive test cases. Considering the system as a black box its behavior is determined by studying its inputs and the related outputs.

In this system testing is carried as, a new member registration is done along with the front-end validations for all the screens. Following the test on registration the administrator activates him in which the activated member is checked for hid position in the NDS, which must satisfy the predetermined position for him

Then following the activation the member is subjected to all the transactions i.e. order processing, sales entry etc, of the system, which covers both the upper and the lower boundaries of the system. The user is then activated and the status of the NDS is maintained.

Structural Testing

This is the complementary approach to the black box testing. In this testing a

In this system for example registration can be done in two scheme one is A and other B. When the user selects A he can select the parent while with the other scheme B he cannot select his parent. So based on this test cases are prepared that the user registration in B should not be allowed to select his parent and vice versa. Thus similarly each module is prepared with such test cases that could be finally accumulated to form a testing manual and are used for efficient testing of the system

Path Testing

This is a common and basic testing that is done along with the development. The idea behind the testing is traveling all the logical paths of the system. That is registering in both the schemes, posting orders, entering the sales information, making payments by cash and by DD. Utilizing all the services i.e., addition, deletion, modification and search. And other administrative activities, along with sending mails and printing reports.

6. CONCLUSION

The system provides provision for both New user and Registered user. Every user who wishes to be a member of multimarket.com is provided with the Login name and Password. Proper securities features have been given within the system in order prevent unauthorized access. Every action performed by the user on the client side is acknowledged by confirmation. The whole system has been designed in an easily understandable point and click interface way. The user has been provided with the provision to view the system details. Changing the password option is given order to give more security to the users.

The system is designed in such an extendable fashion to incorporate the future changes into the system easily. The various user-friendly features are introduced in this project. There are several future ideas to develop this web application, still in mind. The system is developed according to the requirement produced by the organization. All the dynamic links to other pages are tested with the actual system. And the application can be run in any browser, but is mainly designed for the Internet explorer.

The application is tested with the user requirements and verified for the validity. The software requirements have been met. Needed documents are generated and adequate documentation has been provided for maintenance and further enhancements.

SCOPE FOR FUTURE DEVELOPMENT

7. SCOPE FOR FURTHER ENHANCEMENT

The proposed system provides complete details of the Network Distribution Structure in the form of reports; in future steps can be taken to visualize the structure like a tree of members that can be dynamically restructured after new activations and deactivations.

The system at present has the option of only sending mails and as an enhancement in future the service can be extended also to receive mails and to create their own mail identities with the domain name of the company xyz@Multimarket.com

The service utilization can be extended for the users unless like now, in which the non-members are allowed only to access yellow pages and white pages. The chatting option can be included common for all the members and non-members. By introducing this facility the members can easily market the product and can introduce new members. And as far as the administrator is concerned he can effectively communicate the members using the chat option.

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Websites

www.aspdeveloper.net

www.15seconds.com

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www.versign.com

```
<%'---HOME PAGE%>

<HTML>
<HEAD>
<META NAME="GENERATOR" Content="Microsoft Visual Studio 6.0">
</HEAD>
<BODY  bgcolor=#fffff1 text=navy>
<script language="javascript">

function put()
{
        var mem_id,pass_word,flg;
        flg=0;
        mem_id=login.mem_id.value;
        pass_word=login.pass_word.value;

        if (mem_id=="")
        {
                alert("enter the login id..");
                login.mem_id.focus();
                flg=1;
        }
        else
        {
          if(mem_id!="administrator")
          {
           if(isNaN(mem_id))
           {
           alert("enter the correct login id..");
                 login.mem_id.focus();
                 flg=1;
           }
          }
        }
        if (pass_word=="")
        {
                alert("enter the pass_word..");
                login.pass_word.focus();
                flg=1;
        }
        if (flg==0)
        {
        login.submit();
        }
}
```

```
</script>
<form name=login action="http:\\100.100.100.02\kct\madhan\project\logincfm.asp"
method=post>
<table border=0 cellspacing=0 cellpadding=0 width="100%" id=TABLE1>
<tr>
<td width="30%" align="right" valign="top"></td>
<td width="3%">   </td>
<td align="middle" width="70%"><font size="7" face="Comic Sans Ms"
    color=maroon>  Multimarket.com</font></td>
<td width="3%">   </td>
<td width="20%"></td>
</tr>

<tr>

<td width="30%" align="left"  bgcolor=lightblue>
<p><h2>    <font color=green face="Comic Sans Ms">
Services</font></h2>
    <P>
<font color=mediumpurple face="Comic Sans Ms">
<font color=blue size=4 face="Comic Sans Ms">Products</font> </P>
    <P>
<A href="sertpmenu.asp"><font color=blue size=4 face="Comic Sans Ms"> Yellow
Pages</font></A></P>
    <P>
<A href="sertpmenu.asp"><font color=blue size=4 face="Comic Sans Ms">White
Pages</font></A></P>
    <P>
<font color=blue size=4 face="Comic Sans Ms">Alliances</font></P>
    <P>
<A href="register.asp"><font color=blue size=4 face="Comic Sans Ms"> New
User</font></A></P>
     <P></P>
 <P> </P></FONT>
</td>
<td width="3%"></td>
<td width="65%" bgcolor=#fffff1>
    <P><FONT face="Comic Sans Ms" color=navy
    size=3>
```

```
Multimarket.com a place to  know  the 
definition        
</FONT><FONT face="Comic Sans Ms" color=navy size=3>
of marketing
and money. The   
company  extends      
its hands to
chain you in the magical golden 
chain   where all are milllioners. All the users have to
do        is  to  register
  yourselves   as   a   member  
by  
  paying the registration fee.The company 
provides        you with
two schemes A and B. Select your scheme   
and     tart  counting
 now. The 
company provides   excellent products to market and to user use
i sell     it  and
enjoy.  The company also  provides  various services,
your time starts now get set go...
<font color=green face="Comic Sans Ms"><h3>  About Us  Schemes Terms
&amp; Consitions</h3></font>
</FONT>
<P></P></td>
<td width="3%">   </td>
<td width="20%" bgcolor=#fffff1>
<font color=green face="Comic Sans Ms"><h2>Welcome<h2>
<IMG dynsrc="http:\\100.100.100.02\kct\madhan\picture\globe.avi" height=150
width=150 loop=infinite
id=IMG2></A><br></h2></h2>
</font>
</td>

<tr>
<td bgcolor=white width="30%" align="left"><center><font color=green face="Comic
Sans Ms"><h3>   Existing User</h3></font></center>
<P></P>
<P>



Login         <input name=mem_id
align="right"
```

```
    style="LEFT: 62px; WIDTH: 109px; TOP: 98px; HEIGHT: 20px" size=15>
Password  <input type=password name=pass_word

    size=12 align="right"><b><font color="lightblue"></font></b><B><FONT
color=lightblue>

             
  
     Go<IMG id=IMG1 onclick=put()
     src="http:\\100.100.100.02\kct\madhan\picture\rarrow.gif"
     style="RIGHT: 17px; TOP: 154px"></FONT></B> </P></FONT>
 </td></TD>

 <td width="3%">   </td>
 <td width="3%">   </td>
 <td width="20%" bgcolor=#fffff1>
 <p>

 </p>
 </td>

 </tr>
 </table></form>
 </BODY>
 </HTML>
```

```
<%'--LOGIN VALIDATION%>

<!--#include file="index.asp"-->
<!--#include file="adminvalidate.inc"-->
<%
set con=server.CreateObject("adodb.connection")
con.Provider="SQLOLEDB.1"
con.ConnectionString="password=proj;Persist Security Info=False;User ID=proj;Initial
Catalog=madhan;Data Source=win2000"
con.Open

aps=con.Execute ("select admin_pass from mlm_admin_pass where
name='administrator'")
pass=aps(0)
dim mem_id,pass_word,flag
flag=0
mem_id=Request ("mem_id")
pass_word=Request("pass_word")

if mem_id="administrator" then
        if pass_word=pass then
        administrate()
        session("mem_id")="administrator"
        session("name")="administrator"
        flag=1
        else
        %>
        <!--#include file="header1.asp"-->
        <center><Font color=maroon face= "Times New Roman" size=6>Login
  Denied..</font>
        <input type=button onclick=window.history.back(0) value=login>
        </center>
        <br>
        <font size=2 face=ComicSansMS color="maroon">
        <a href="http:\100.100.100.2\kct\madhan\project\indexall.html">Home Page</a>
        <a href="http:\100.100.100.2\kct\madhan\project\termas.html">Terms &
  Conditions</a>
        <hr>
        <font size=2 face=ComicSansMS color="maroon">All rights Reserved,&copy;
  2002 by The company</font>
        </BODY>
        </HTML>
        <%end if
  else
```

```
str="select count(member_id) from mlm_regis_info where member_id='"&mem_id&"'
and password='"&pass_word&"' "
set r=con.Execute (str)
if r(0)=0 then
%>
        <!--#include file="header1.asp"-->
        <center><Font color=maroon face= "Times New Roman" size=6>Login
Denied..</font>
        <input type=button onclick=window.history.back(0) value=login id=button1
name=button1>
        </center>
        <br>
        <font size=2 face=ComicSansMS color="maroon">
        <a href="http:\100.100.100.2\kct\madhan\project\indexall.html">Home Page</a>
        <a href="http:\100.100.100.2\kct\madhan\project\termas.html">Terms &
Conditions</a>
        <hr>
        <font size=2 face=ComicSansMS color="maroon">All rights Reserved,&copy;
2002 by The company</font>
        </BODY>
        </HTML>

<%
else
set nam=con.Execute ("select name from mlm_regis_info where
member_id="&mem_id&"")
str=nam(0)
session("mem_id")=mem_id
session("name")=str
flag=1
end if
end if'end of main if%>

<%
if flag=1 Then
menu()
end if
%>
</form>
```

```
<%'---REISTRATION FORM%>

<!--#include file="header1.asp"-->
<script language="javascript">
function caldat()
{
  currentDate=new Date();
  {
                var mon
                frmreg.date_join.value
=currentDate.getMonth()+1+"/"+currentDate.getDate()+"/"+currentDate.getYear();
  }
 }
 function validate()
 {
 var nam,age,address,city,state,mail_id;
 nam=frmreg.name.value;
 age=frmreg.age.value;
 address=frmreg.address.value;
 city=frmreg.city.value;
 state=frmreg.state.value;
 mail_id=frmreg.mail_id.value;

 if (nam=="")
 {
 alert ("Enter the name");
 frmreg.name.focus();
 return false;
 }

 if (age=="")
 {
   alert("Enter the age..");
   frmreg.age.focus();
   return false;
  }
  else
  {
   if (isNaN(age))
   {
   alert ("Please enter the age in numbers");
   frmreg.age.focus();
   return false;
   }
   if (age.length>3)
```

```
{
  alert("Age should not exceed 3 digits");
  frmreg.age.focus();
return false;
}
if (address=="")
{
alert("Enter the address..");
frmreg.address.focus();
return false;
}

 if (city=="")
        {
        alert ("Enter the city..");
        frmreg.city.focus();
        return false;
        }

  if (state=="")
        {
        alert ("Enter the state..");
        frmreg.state.focus();
        return false;
        }

        if (mail_id=="")
 {
   alert("Enter the mail_id..");
   frmreg.mail_id.focus();
   return false;
  }

   if (mail_id!="")
        {
        var flag;
        var l=mail_id.length;
        var i;
        for(i=0;i<l;i++)
         if(mail_id.charAt(i)=="@")
            {
            flag=1;
            break;
            }
         if(!flag)
           {
```

```
        alert("Enter the Correct mail id as <identity>@xyz.com");
        frmreg.mail_id.focus();
        return false;
        }
      }

}
return true;
}
</script>
<form action="http://100.100.100.02/kct/madhan/project/schdetail.asp" method=post
name=frmreg>
<center>

<font color=maroon face="Courier New">
<h2><u>Registration Form</u></h2>
</font>

<table width="500" border=0 cellpadding="5" cellspacing="0" colspan="3">

<tr>
<td>
<font color="maroon" size="3">
<b>Name</b>
</font>
</td>

<td>
<input type=text name=name>
</td>
</tr>

<tr>
<td>
<font color="maroon" size="3">
<b>Age</b>
</font>
</td>

<td>
<input type=text name=age>
</td>
</tr>


<tr>
```

```
<td>
<font size="3" color=maroon>
<b>Sex </b>
</font>
</td>

<td>
<font size="3" color=maroon>
<input type=radio name=sex value=M checked>Male
<input type=radio name=sex value=F>Female
</font>
</td>
</tr>


<tr colspan="2">
<td>
<font size="3" color=maroon>
<b>Phone *</b>
</font>
</td>
<td><input type=text name=std size=6>-
<input type=text name=num size=8>
</td>
</tr>

<tr>
<td>
<font size="3" color=maroon>
<b>Address</b>
</font>
</td>
<td><input type=textarea name=address> </td>
</tr>


<tr>
<td>
<font size="3" color=maroon>
<b>City</b>
</font>
</td>
<td><input type=text name=city> </td>
</tr>

<tr>
```

```
<td>
<font size="3" color=maroon>
<b>State</b>
</font>
</td>
<td><input type=text name=state> </td>
</tr>

<tr>
<td>
<font size="3" color=maroon>
<b>Mail_id</b>
</font>
</td>
<td><input type=text name=mail_id onblur="caldat()"> </td>
</tr>

<tr>
<td>
<font size="3" color=maroon>
<b>Date of Join</b>
</font>
</td>
<td><input type=text name=date_join> </td>
</tr>

</table>
</center>
<input type=submit onclick="return validate()" value=">Next>">
</form>

<!--#include file="footer.asp"-->
```

```
<%'---REGISTRATION VALIDATION FORM%>

<!--#include file="header1.asp"-->
<address><b><font><u>welcome  <%=Request("name")%></u></font></b></address>
<%
dim pass

pass=Request("pword")
member_id=request("member_id")

set con=server.CreateObject("adodb.connection")
con.Provider="SQLOLEDB.1"
con.ConnectionString="password=proj;Persist Security Info=False;User ID=proj;Initial
Catalog=madhan;Data Source=win2000"
con.Open

str1="update mlm_regis_info set password='"&pass&"'where
member_id="&member_id&""
set r=con.Execute (str1)

r="select * from mlm_regis_info where member_id="&member_id&""
set sel=con.Execute (r)

%>
<form>
<center>
<font color=maroon face="ComicSansMS">
<h2><u>Member Details</u></h2>
</font>
<table width="280" border=3 cellpadding="4" cellspacing="0" colspan="3">


<tr>
<td>
<font size="3" color=maroon>
<b>Member_id</b>
</font>
</td>
<td>
<font size="3" color=maroon>
<b><center><%=member_id%></center></b>
</font>
</td>
</tr>
```

```
<tr>
<td>
<font size="3" color=maroon>
<b>Name</b>
</font>
</td>
<td>
<font size="3" color=maroon>
<b><center><%=sel("name")%></center></b>
</font>
</td>
</tr>

<tr>
<td>
<font size="3" color=maroon>
<b>Age</b>
</font>
</td>
<td>
<font size="3" color=maroon>
<b><center><%=sel("age")%></center></b>
</font>
</td>
</tr>

<tr>
<td>
<font size="3" color=maroon>
<b>Sex</b>
</font>
</td>
<td>
<font size="3" color=maroon>
<b><center><%=sel("sex")%></center></b>
</font>
</td>
</tr>

<tr colspan="2">
<td>
<font size="3" color=maroon>
<b>Phone</b>
</font>
</td>
```

```
<td>
<font size="3" color=maroon>
<b><center><%=sel("phone")%></center></b>
</font>
</td>
</tr>

<tr>
<td>
<font size="3" color=maroon>
<b>Address</b>
</font>
</td>
<td>
<font size="3" color=maroon>
<b><center><%=sel("address")%></center></b>
</font>
</td>
</tr>

<tr>
<td>
<font size="3" color=maroon>
<b>City</b>
</font>
</td>

<td>
<font size="3" color=maroon>
<b><center><%=sel("city")%></center></b>
</font>
</td>
</tr>
<tr>
<td>
<font size="3" color=maroon>
<b>State</b>
</font>
</td>
<td>
<font size="3" color=maroon>
<b><center><%=sel("state")%></center></b>
</font>
</td>
</tr>
```

```
<tr>
<td>
<font size="3" color=maroon>
<b>Mail-id</b>
</font>
</td>
<td>
<font size="3" color=maroon>
<b><center><%=sel("mail_id")%></center></b>
</font>
</td>
</tr>

<tr>
<td>
<font size="3" color=maroon>
<b>Date of Join</b>
</font>
</td>
<td>
<font size="3" color=maroon>
<b><center><%=sel("date_join")%></center></b>
</font>
</td>
</tr>

<tr>
<td>
<font size="3" color=maroon>
<b>Products</b>
</font>
</td>
<td>
<font size="3" color=maroon>
<b><center><%=sel("slab_code")%></center></b>
</font>
</td>
</tr>

<tr>
<td>
<font size="3" color=maroon>
<b>Scheme</b>
</font>
</td>
<td>
```

```
<font size="3" color=maroon>
<b><center><%=sel("scheme")%></center></b>
</font>
</td>
</tr>


<% if (sel("scheme")="B") then%>
<tr>
<td>
<font size="3" color=maroon>
<b>Parent</b>
</font>
</td>
<td>
<font size="3" color=maroon>
<b><center><%=sel("owner_id")%></center></b>
</font>
</td>
</tr>
<%end if%>

</table>
</FONT>
</center>
<center>
<p>
You are registered. Please send the Demand Draft for the amount Rs 4700
within 10 days from now to get activated. If you fail to send the DD
within 10 days you have to re-register.
</p>
</center>
<p>
<address><u>address to send</u><br>
<pre>
The Administrator,
MultiMarket.com,
coimbatore,
Tamil Nadu,
India.
Phone (95)-422 22222.
</pre>
</address>
</p>
</form>
<!--#include file="footer.asp"-->
```

Multimarket.com

Services

Products

Yellow Pages

White Pages

Alliances

New User

Existing User

Login 75

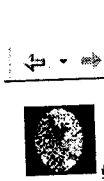
Password

Go

Multimarket.com a place to know the definition of marketing and money. The company extends its hands to chain you in the magical golden chain where all are milllioners. All the users have to do is to register yourselves as a member by paying the registration fee.The company provides you with two schemes A and B. Select your scheme and tart counting now. The company provides excellent products to market and to user use i sell it and enjoy. The company also provides various services, your time starts now get set go...

About Us Schemes Terms & Consitions

Welcome



Multimarket.com

SERVICES | Mail | Change Password | Logout

Welcome Madhan Mohan.M

- Order Produets
- Record Transactions
- Account Informations
- Sales Informations
- Parent Informations

Home Page Terms & Conditions Main Menu

SERVICES

PRODUCTS

- Sell and buy used products
- Home Appliances
- Vehicles
- Others

YELLOW PAGES

MAKE BUSINESS EASY

WHITE PAGES

FRIENDSHIP FOREVER

ALLIANCES

MAKE RELATIONS

Multimarket.com

SERVICES | Mail | Change Password | Logout

Welcome Madhan Mohan.M

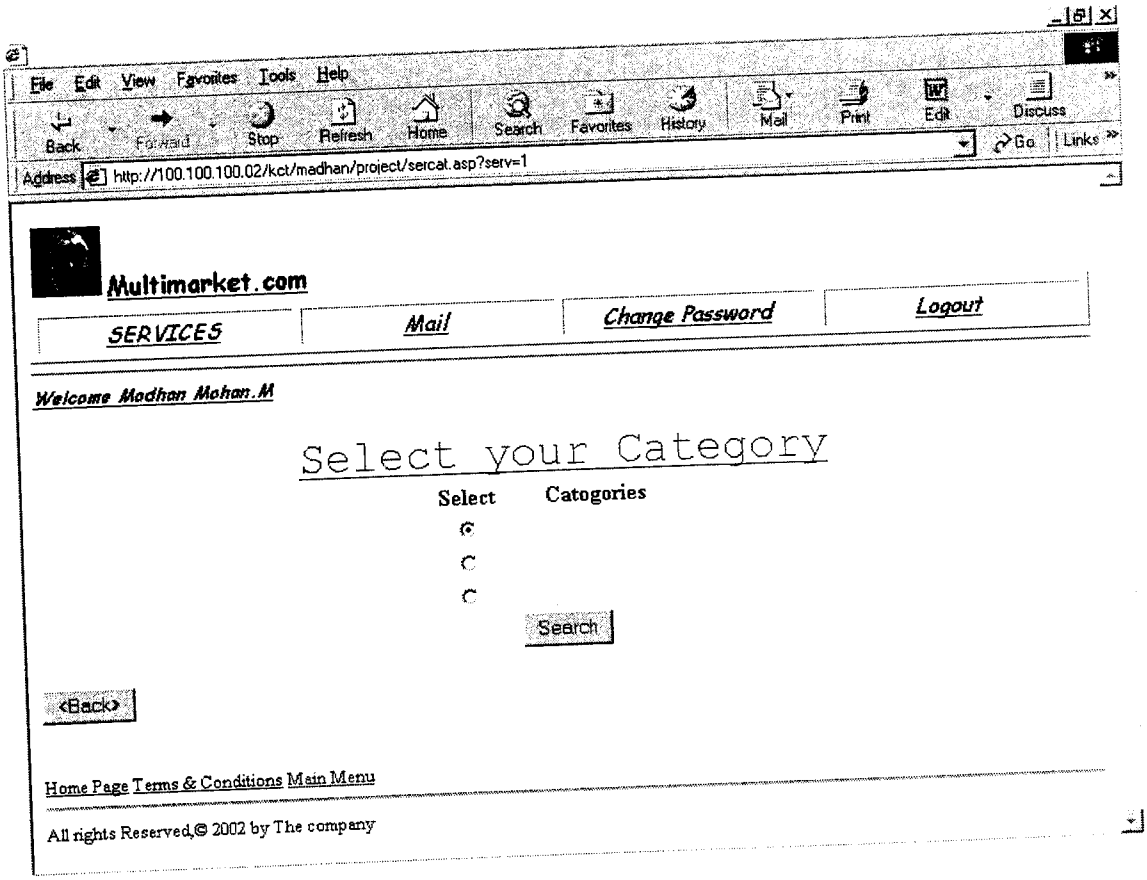
Products

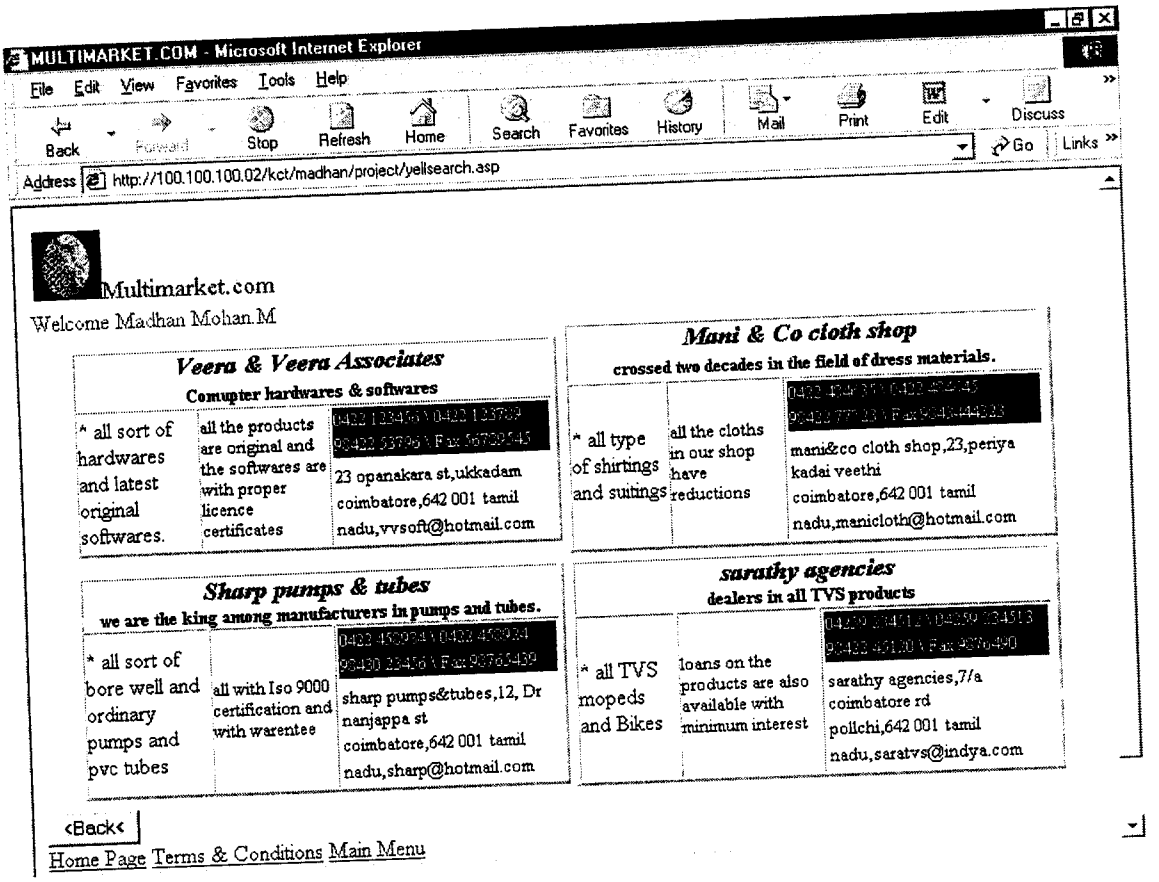
- Add
- Modify
- Delete
- Search

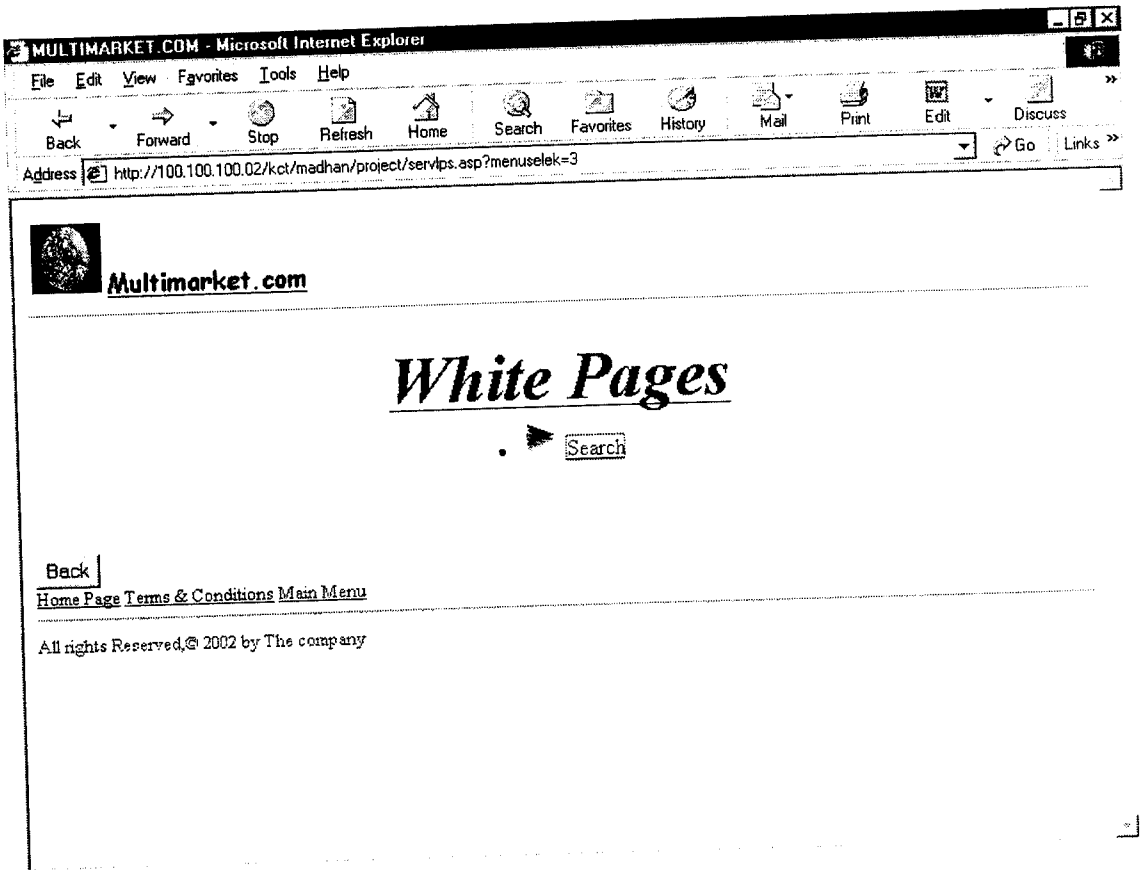
Back

Home Page Terms & Conditions Main Menu

All rights Reserved,© 2002 by The company


File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss
Go Links
Address http://100.100.100.02/kct/madhan/project/sercat.asp?serv=1
Multimarket.com
SERVICES
Mail
Change Password
Logout
Welcome Madhan Mohan.M
Select your Category
Select
Catogories
Search
<Back>
Home Page Terms & Conditions Main Menu
All rights Reserved,© 2002 by The company


MULTIMARKET.COM - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss
Go Links
Address http://100.100.100.02/kct/madhan/project/yellsearch.asp
Multimarket.com
Welcome Madhan Mohan.M
Veera & Veera Associates
Computer hardwares & softwares
* all sort of hardwares and latest original softwares.
all the products are original and the softwares are with proper licence certificates
23 opanakara st,ukkadam
coimbatore,642 001 tamil
nadu,vvsoft@hotmail.com
Mani & Co cloth shop
crossed two decades in the field of dress materials.
* all type of shirtings and suitings
all the cloths in our shop have reductions
mani&co cloth shop,23,periya kadai veethi
coimbatore,642 001 tamil
nadu,manicloth@hotmail.com
Sharp pumps & tubes
we are the king among manufacturers in pumps and tubes.
* all sort of bore well and ordinary pumps and pvc tubes
all with Iso 9000 certification and with warentee
sharp pumps&tubes,12, Dr nanjappa st
coimbatore,642 001 tamil
nadu,sharp@hotmail.com
sarathy agencies
dealers in all TVS products
* all TVS mopeds and Bikes
loans on the products are also available with minimum interest
sarathy agencies,7/a coimbatore rd
pollchi,642 001 tamil
nadu,saratvs@indya.com
<Back<
Home Page Terms & Conditions Main Menu


MULTIMARKET.COM - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss
Address http://100.100.100.02/kct/madhan/project/servlps.asp?menuselek=3
Go Links
Multimarket.com
White Pages
Search
Back
Home Page Terms & Conditions Main Menu
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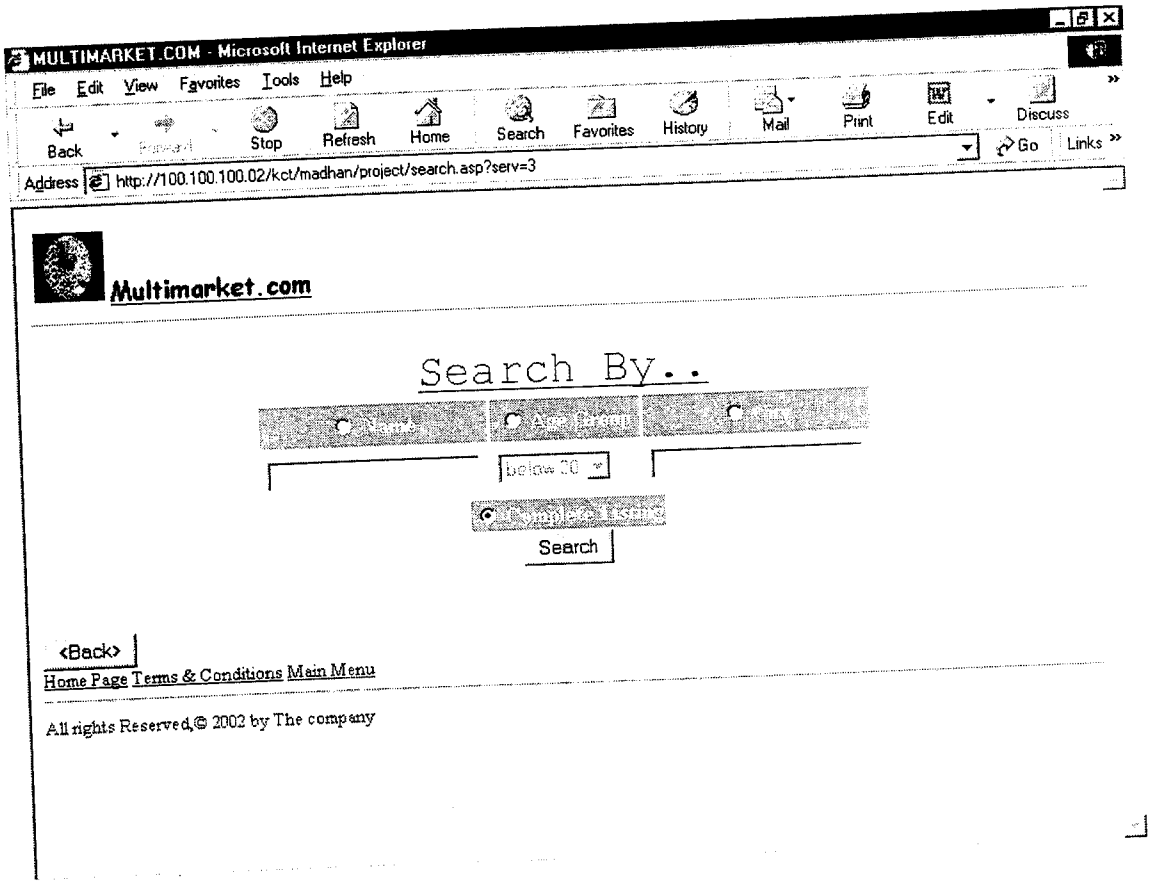
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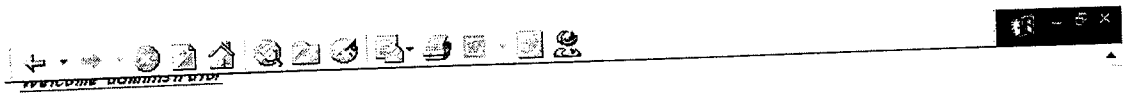

- Activate Members
- Administrative Informations
- Products Master Maintenance
- Products Delivery
- Reports
  - Accounts Informations
  - Sales Informations
  - Registrations Informations

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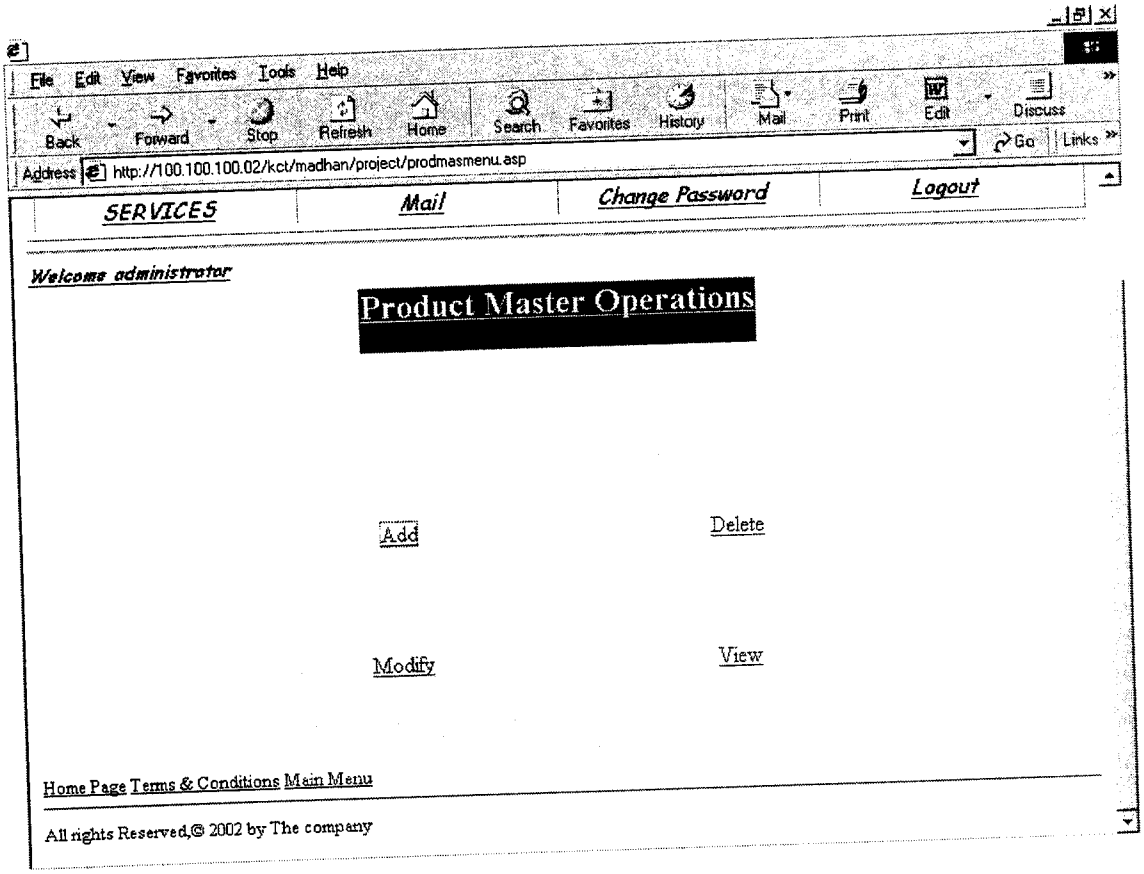
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Product Master Operations
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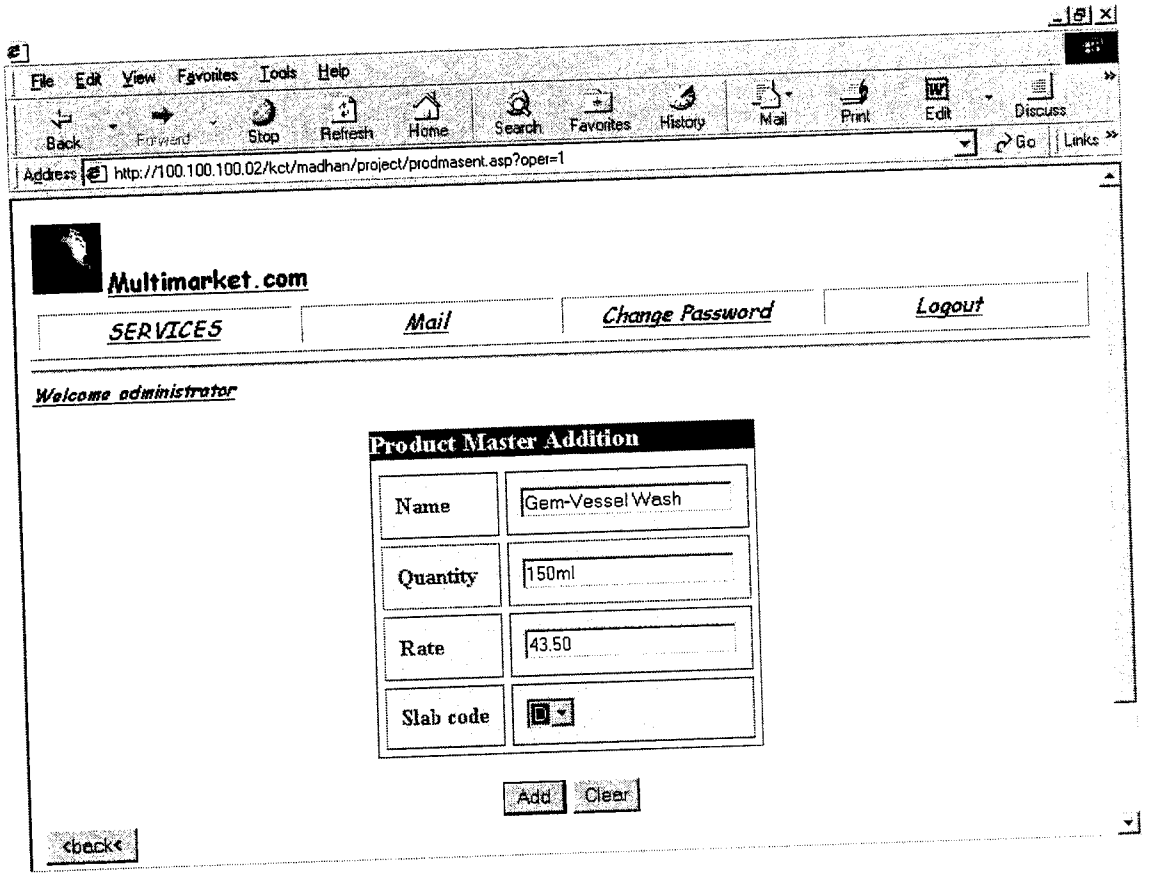
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Go Links
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SERVICES
Mail
Change Password
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Welcome administrator
Product Master Addition
Name
Gem-Vessel Wash
Quantity
150ml
Rate
43.50
Slab code
Add
Clear
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Welcome administrator

Select a record to delete

List of Products

Select	Product_id	Name	Quantity	Rate	Slab_code
C	1	smartwash	250ml	125	B
C	2	easyclothwash	30gms	25	B
C	4	SAS-liquid detergent	500ml	400	B
C	5	Pursue-Stain remover	500ml	400	B
C	6	Dish Wash	500ml	230	B
C	7	SeeSpray-glass cleaner	500ml	460	B
C	8	Satinique-herbal shampoo	250ml	250	A
C	9	Satinique-sachet shampoo	5ml	5	A
C	10	Nature Shower-hand wash cream	500ml	340	A
C	11	G&H -body shampoo	500ml	450	A
C	12	fairpro-fairness cream	10gm(tube)	60	A
C	13	Pimple cure-ointment	10gm(tube)	65	A
C	14	Monosorb-insecticide	500ml	230	C

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ADMINISTRATIVE INFORMATIONS

Registrations Today

Unregistrations Today

A/c Intimations Today

Deactivations Today

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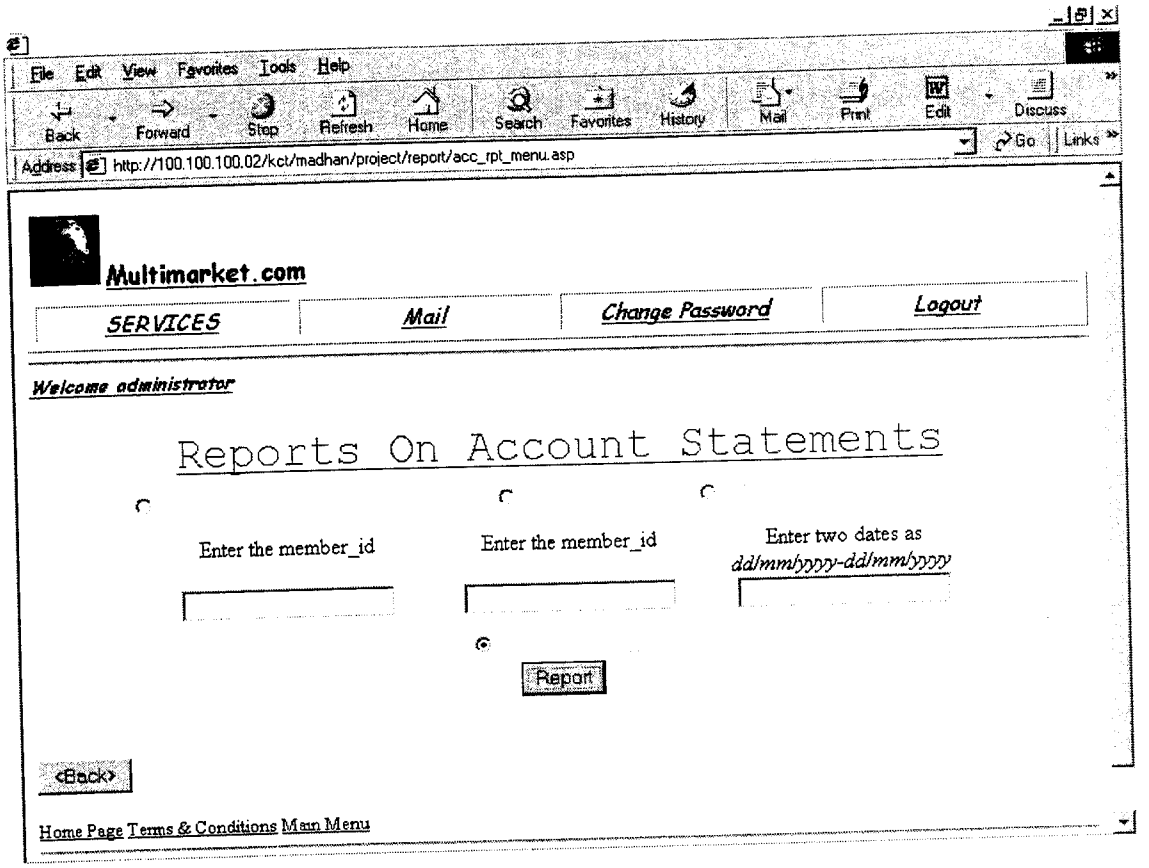
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Enter the member_id
Enter two dates as
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Report
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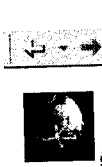

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Complete Listing

Last Transaction Date 4/23/2002

Page No. 1
Date 4/23/2002

Member Identity	Name	Date of Join	End Date	No. Of Downline Members	Total Amount Earned	Amount Paid	Balance
67	Anand.K	4/23/2002	4/23/2003	31	3100	3100	0
68	Anand Kumar.M	4/23/2002	4/23/2003	30	3000	2500	500
79	jayanthi.S	4/23/2002	4/23/2003	25	2500	2500	0
74	Raj Mohan.M	4/23/2002	4/23/2003	24	2400	2400	0
72	Rajeswari.M	4/23/2002	4/23/2003	22	2200	1200	1000
77	Barath kumar .M	4/23/2002	4/23/2003	12	1200	1000	200
71	Anitha.K	4/23/2002	1/1/1901	10	1000	1000	0
78	Jyothi .s	4/23/2002	4/23/2003	9	900	900	0
75	Madhan Mohan.M	4/23/2002	4/23/2003	8	800	300	500
70	Athique Ahmed.A	4/23/2002	4/23/2003	3	300	300	0

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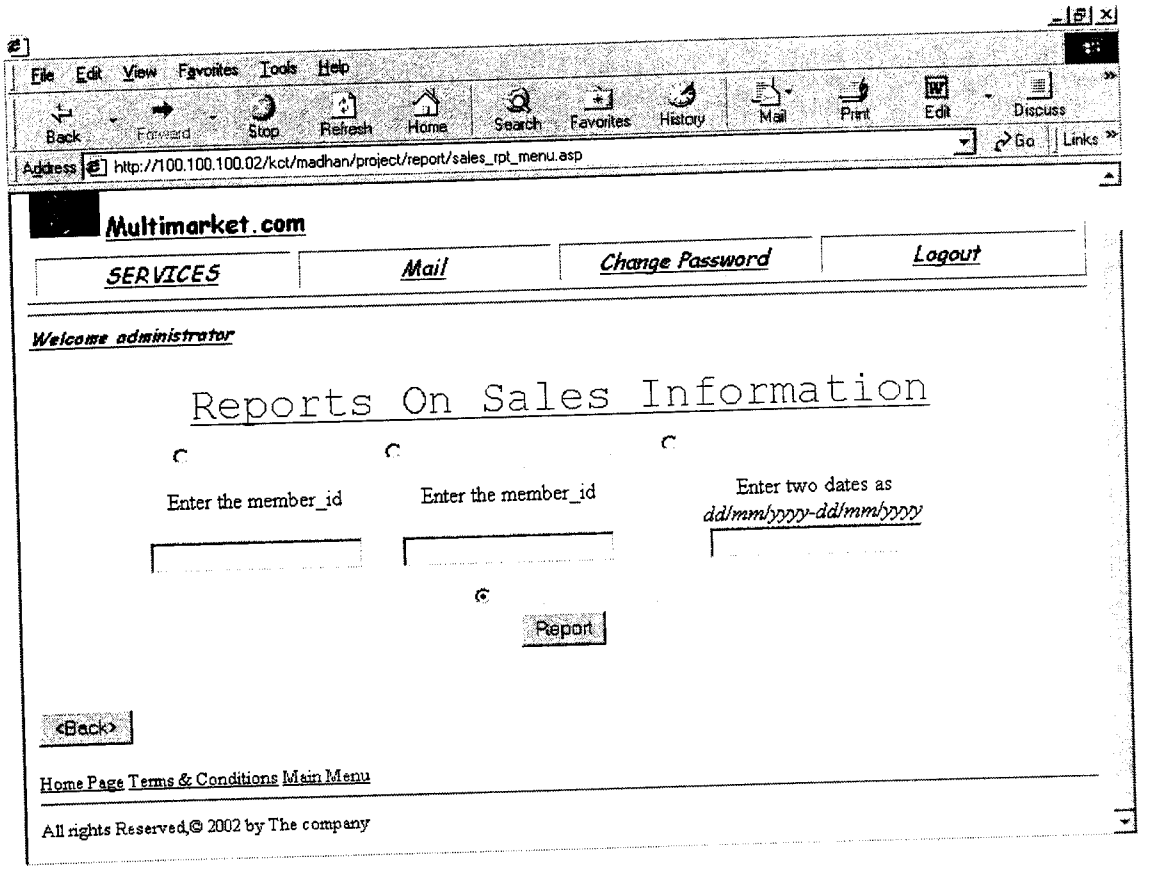
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Report
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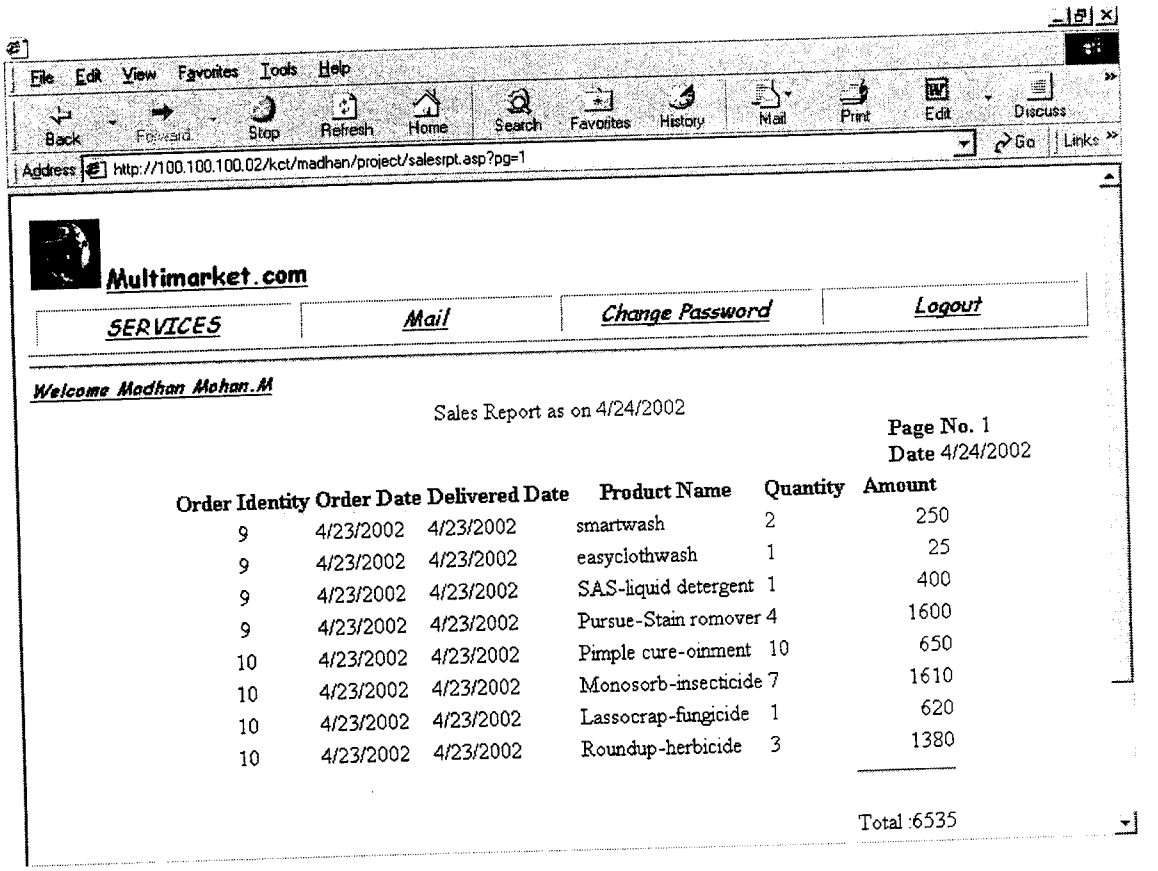

Sales Report as on 4/24/2002

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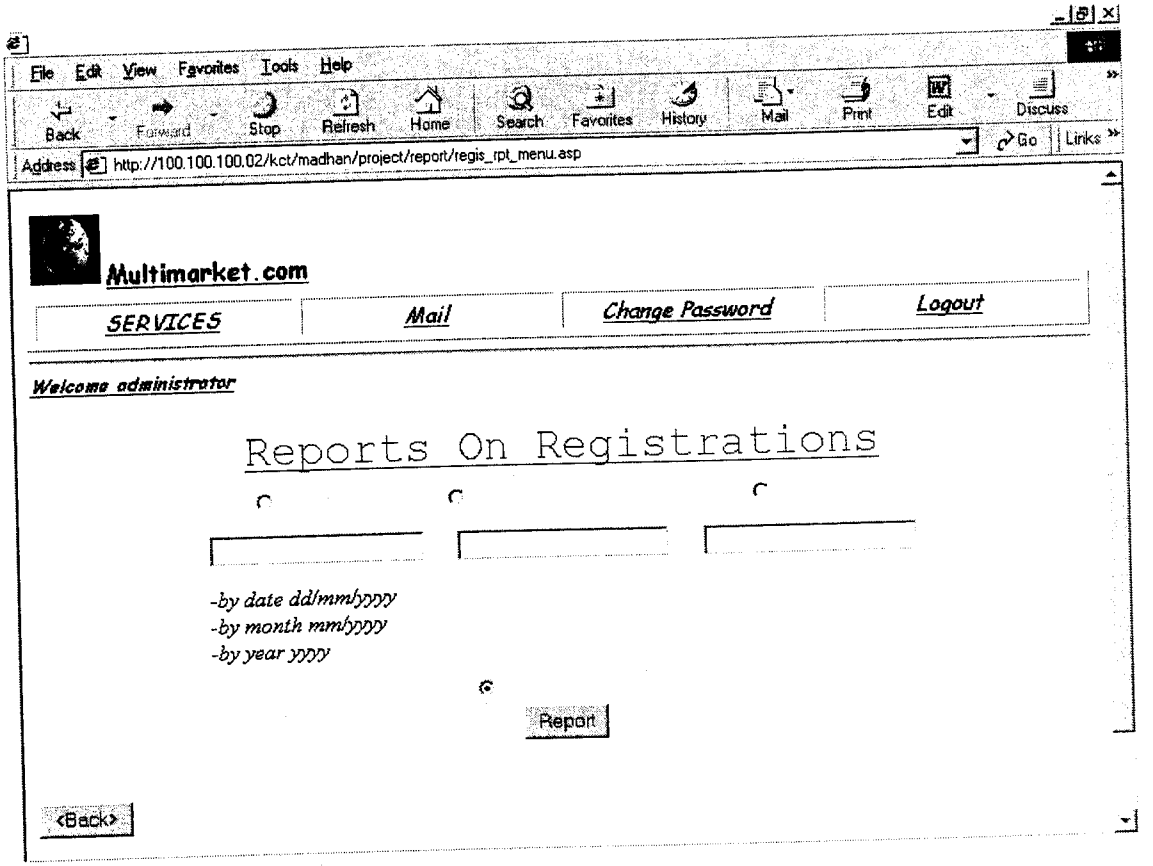
Date 4/24/2002

Order Identity	Order Date	Delivered Date	Product Name	Quantity	Amount
9	4/23/2002	4/23/2002	smartwash	2	250
9	4/23/2002	4/23/2002	easyclothwash	1	25
9	4/23/2002	4/23/2002	SAS-liquid detergent	1	400
9	4/23/2002	4/23/2002	Pursue-Stain romover	4	1600
10	4/23/2002	4/23/2002	Pimple cure-ointment	10	650
10	4/23/2002	4/23/2002	Monosorb-insecticide	7	1610
10	4/23/2002	4/23/2002	Lassocrap-fungicide	1	620
10	4/23/2002	4/23/2002	Roundup-herbicide	3	1380

Total :6535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-by year yyyy
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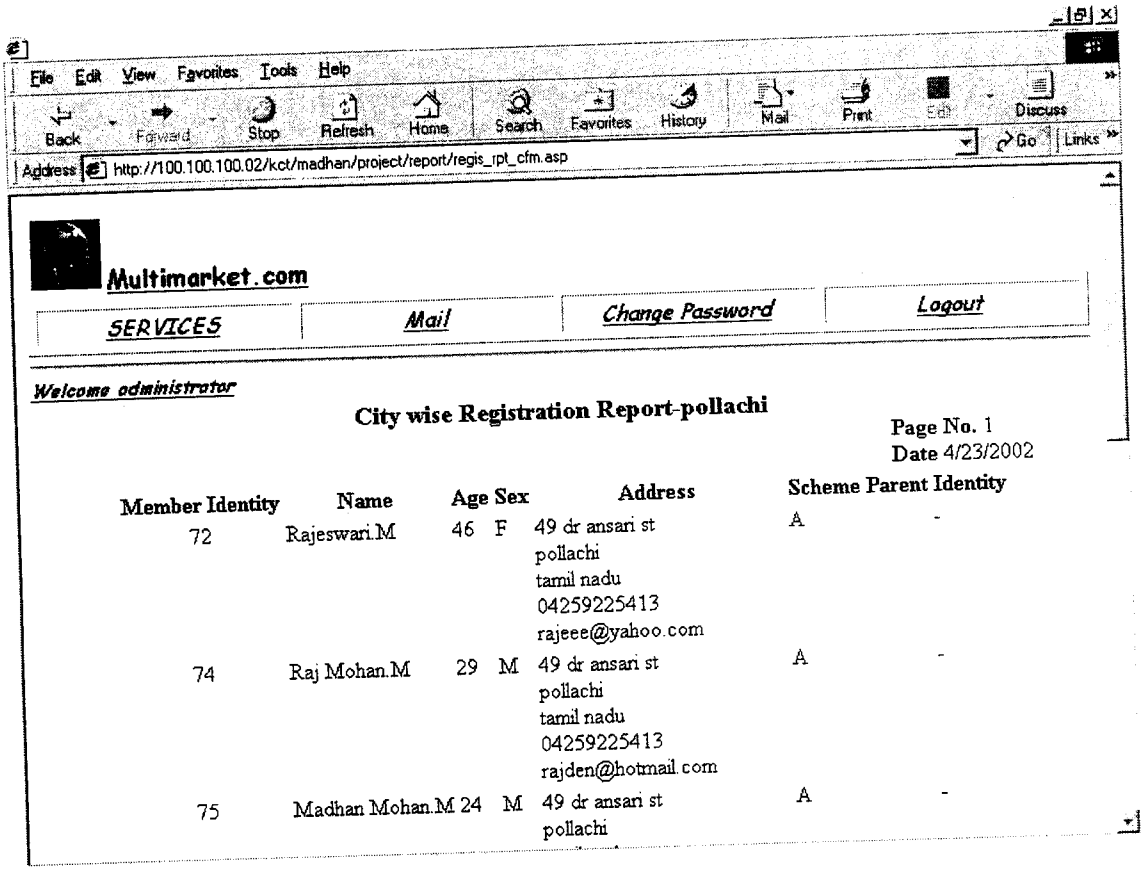
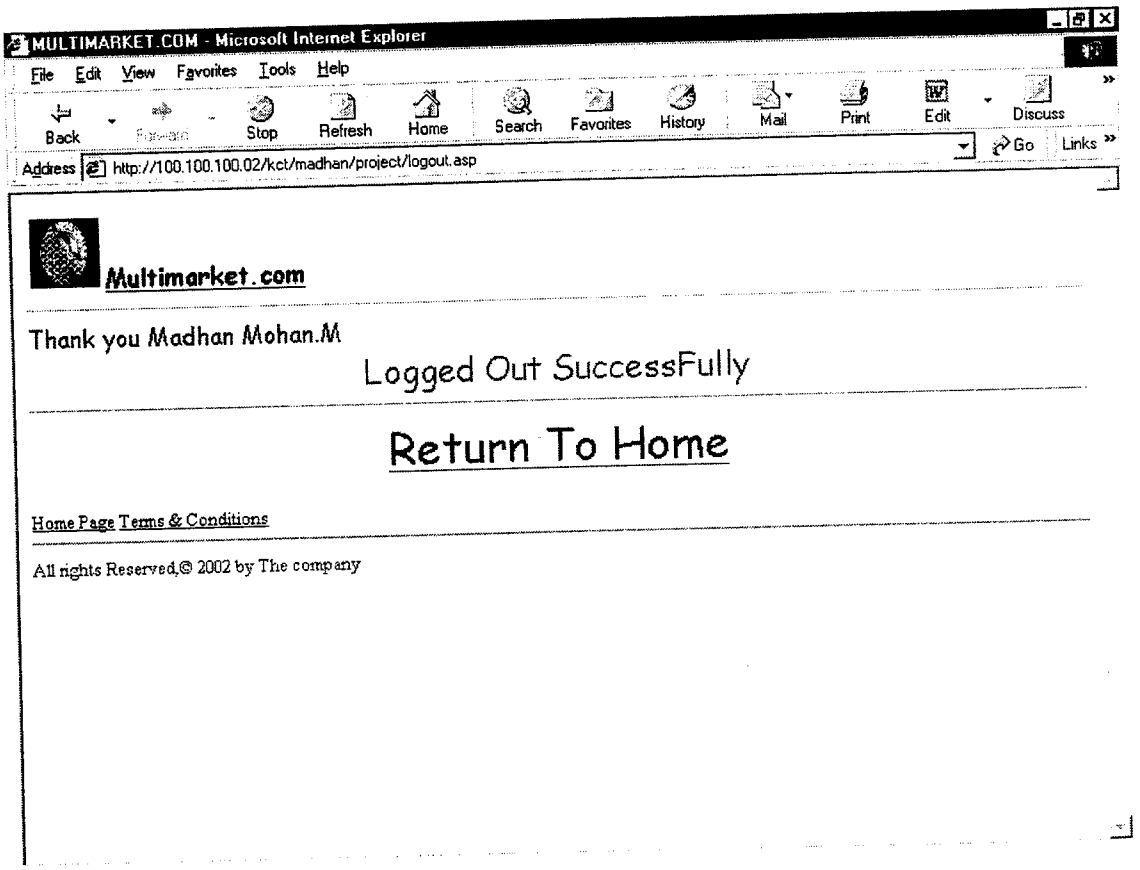


City wise Registration Report-pollachi

Page No. 1
Date 4/23/2002

Member Identity	Name	Age	Sex	Address	Scheme	Parent Identity
72	Rajeswari.M	46	F	49 dr ansari st pollachi tamil nadu 04259225413 rajeee@yahoo.com	A	-
74	Raj Mohan.M	29	M	49 dr ansari st pollachi tamil nadu 04259225413 rajden@hotmail.com	A	-
75	Madhan Mohan.M	24	M	49 dr ansari st pollachi	A	-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