



**MBA DEGREE EXAMINATIONS: JAN 2023**

(Regulation 2022)

First Semester

**MASTER OF BUSINESS ADMINISTRATION – PROJECT MANAGEMENT**

**P22MPB1107: PROJECT INTEGRATION AND STAKEHOLDER MANAGEMENT**

**COURSE OUTCOMES**

- CO1:** Formulate integration of management processes at project level
- CO2:** Display ability to integrate learnings at various knowledge areas of project management
- CO3:** Create and plan the stakeholder management process.
- CO4:** Display the ability to monitor stakeholder engagement.
- CO5:**

**Time: Two Hours**

**Maximum Marks: 50**

**PART A (1Q x 10 Marks = 10 Marks) Compulsory Case Study**

- |   |   |                       |
|---|---|-----------------------|
| 1 | <p>Opening up a scheduling tool and creating a project plan from a future deadline “backwards” to today, does not offer you a realistic chance for success. In essence, you are creating a plan that will take a miracle to succeed. A project management plan—also known as a project plan—is a document that outlines the process your team will use to manage the project according to scope to meet its stated objectives. The purpose of a project plan is to map out the steps and resources it will take to complete a project on time and budget.</p> <p>Question</p> <p>With an illustration explain and analyze the steps in creating a realistic project plan.</p> | CO1 [K <sub>4</sub> ] |
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**PART B (5Q x 2 Marks = 10 Marks)**

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|---|---|-----------------------|
| 2 | State the Importance of Project Charter             | CO1 [K <sub>1</sub> ] |
| 3 | Classify Risk Categories.                           | CO2 [K <sub>2</sub> ] |
| 4 | Recall the benefits of stakeholder theory           | CO3 [K <sub>1</sub> ] |
| 5 | Distinguish between resettlement and rehabilitation | CO3 [K <sub>2</sub> ] |

Please indicate knowledge level (K<sub>1</sub>toK<sub>6</sub>) and Course Outcome level (CO1 to CO5) against each question for each subdivision.

6	What is a project management plan and who creates it?	CO4 [K <sub>1</sub> ]
<b>Part – C (3Qx10 Marks =30 marks) Answer Any 3 Questions only</b>		
7	Examine the different stages of project management life cycle?	CO2 [K <sub>3</sub> ]
8	How to Assess a Company’s Stakeholders under Stakeholder Theory? Elaborate.	CO3 [K <sub>4</sub> ]
9	Classify the key stakeholders in business. Also explain how to create value to stakeholders.	CO3 [K <sub>3</sub> ]
10	Interpret the tools and techniques used to monitor stakeholder engagement.	CO4 [K <sub>4</sub> ]

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Please indicate knowledge level (K<sub>1</sub>toK<sub>6</sub>) and Course Outcome level (CO1 to CO5) against each question for each subdivision.