



B. TECH. DEGREE EXAMINATIONS: APRIL / MAY 2023

(Regulation 2015)

Third Semester

FASHION TECHNOLOGY

U15FTT301: Concepts of Fashion and Design

COURSE OUTCOMES

CO1: Adapt elements & principles of design in context to Textiles and Apparels	K6
CO2: Choose suitable color dimensions and categories for textiles and apparels	K3
CO3: Choose suitable color dimensions and categories for textiles and apparels	K2
CO4: Explain the fashion forecasting process	K3
CO5: Determine the significance of a fashion portfolio	K3
CO6: Identify the traditional world costumes and textiles of India	K3

Time: Three Hours

Maximum Marks: 100

Answer all the Questions:-

PART A (10 x 2 = 20 Marks)

(Answer not more than 40 words)

1. State about the decorative design	CO1	[K ₁]
2. Give a short note on texture	CO1	[K ₂]
3. Compare advancing and receding colors.	CO2	[K ₄]
4. Draw the intensity of color	CO2	[K ₁]
5. Write about the Haute couture fashion	CO3	[K ₂]
6. Differentiate between Recurring fashion and Mass fashion	CO3	[K ₄]
7. Enlist the role of forecasting agency with example	CO4	[K ₂]
8. Outline any four famous Indian fashion designers in fashion field	CO4	[K ₂]
9. What are the essential contents are needed to create an accessory board for a fashion design?	CO6	[K ₂]
10. State about the importance of clothing	CO6	[K ₂]

Answer any FIVE Questions:-

PART B (5 x 16 = 80 Marks)

(Answer not more than 400 words)

11. a) Evaluate significant role of design elements to formation of the textile/apparel design.	10	CO1	[K ₅]
b) Analyze types of design with suitable diagram.	6	CO1	[K ₄]

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| 12. | a) | Examine various dimensions of colours with proper examples. | 8 | CO2 | [K4] |
| | b) | Classify types of harmonies of contrasting colours and justify their significant role in fashion field. | 8 | CO2 | [K4] |
| 13. | a) | Highlight the types of fashion terminologies' which are influencing to the fashion. | 8 | CO3 | [K4] |
| | b) | Examine on important stages which are involving in fashion adoption process. | 8 | CO3 | [K4] |
| 14. | a) | Evaluate on significance role of the fashion designers in the fashion field. | 8 | CO4 | [K5] |
| | b) | Examine on various techniques and presentation of forecasting with suitable examples | 8 | CO4 | [K4] |
| 15. | a) | Analyze types of drawing techniques and drawing media involved in developing mood board with suitable sketches. | 8 | CO5 | [K4] |
| | b) | Evaluate on essential things to create a portfolio development with suitable examples | 8 | CO5 | [K2] |
| 16. | a) | Highlight about the Egyptian costumes of men and women with diagrammatic representation. | 8 | CO6 | [K2] |
| | b) | Distinguish between the design features, colours and prints of Paithani saris and Chanderi saris of traditional costumes with suitable examples | 8 | CO6 | [K4] |
