



**M.TECH DEGREE EXAMINATIONS: APRIL / MAY 2023**

(Regulation 2018)

Second Semester

**APPAREL TECHNOLOGY**

P18ATI2004: Apparel Enterprise Resource Management

**COURSE OUTCOMES**

- CO1:** Business processes common to most businesses-order processing, inventory management, procurement, etc.
- CO2:** Master data common to most businesses--customer, vendor, inventory, etc.
- CO3:** Process modelling-creating diagrams to depict the sequence of tasks completed in a business process.
- CO4:** How a business process often spans different functional areas of the business: accounting, marketing, material management, etc.
- CO5:** How enterprise systems, such as SAP, integrate business functional areas into one enterprise-wide information system.
- CO6:** The issues involved in implementing an ERP system.

**Time: Three Hours**

**Maximum Marks: 100**

**Answer all the Questions: -**

**PART A (10 x 1 = 10 Marks)**

1. What is at the heart of any ERP system? CO5 [K<sub>1</sub>]
- a) Information b) Employees
- c) Customers d) Database
2. Which of the following occurs when everyone involved in sourcing, producing, and delivering the company's product works with the same information? CO4 [K<sub>2</sub>]
- a) Eliminates redundancies b) Cuts down wasted time
- c) Removes misinformation d) All of the above
3. Match the following sets of topology categories and their examples. First Set: CO2 [K<sub>4</sub>]
1. Internal failure costs
2. External failure costs
3. Appraisal costs,
4. Prevention costs
- Second Set:
- A. Costs of scrap.
- B. Design and development of new quality equipment
- C. Cost of inspecting upon arrival.
- D. Warranty claims.



9. Identify the main components of PDM systems CO4 [K<sub>4</sub>]  
 1. Data Management  
 2. Classification of Components  
 3. Product Structure  
 4. Document relationships  
 a) 1, 2 & 3 b) 1,4&3  
 c) 2 & 3 d) 4 & 3
10. As processes become more automated and efficient (Choose the best) CO1 [K<sub>3</sub>]  
 1. It is best to treat ERP as an investment as well as a cost-cutting measure.  
 2. It is not best to treat ERP as an investment as well as a cost-cutting measure.  
 3. It is best to treat ERP as an disinvestment as well as a cost-cutting measure.  
 4. It is best to treat ERP as an investment but not as a cost-cutting measure  
 a) 1 b) 2  
 c) 3 d) 4

**PART B (10 x 2 = 20 Marks)**

11. What is business process re-engineering (BPR)? CO1 [K<sub>2</sub>]  
 12. What are the Different phases in an ERP? CO6 [K<sub>1</sub>]  
 13. What are the main 2 misconceptions about ERP? CO6 [K<sub>2</sub>]  
 14. Define Make to Order and Make to stock. CO1 [K<sub>2</sub>]  
 15. Write a note on Business Intelligence (BI) CO2 [K<sub>3</sub>]  
 16. What is OLAP? CO3 [K<sub>2</sub>]  
 17. State the finance modules in most ERP systems CO4 [K<sub>1</sub>]  
 18. State the sub activities in pre-purchasing. CO4 [K<sub>2</sub>]  
 19. What is Gap analysis? CO6 [K<sub>1</sub>]  
 20. What do you mean by Global Access? CO2 [K<sub>2</sub>]

**PART C (6 x 5 = 30 Marks)**

21. What are the Business modules present in an ERP package? CO6 [K<sub>2</sub>]  
 22. What are the factors that are critical for the success of the ERP implementation?. CO2 [K<sub>3</sub>]  
 23. What are the limitations of ERP? CO2 [K<sub>2</sub>]  
 24. What are the factors affecting the post implementation process of ERP? CO2 [K<sub>2</sub>]  
 25. State the major subsystems of manufacturing module. CO4 [K<sub>1</sub>]  
 26. “Distribution Requirement Planning (DRP) is a logical extension of Material Requirements Planning (MRP)” - Discuss. CO5 [K<sub>4</sub>]

**Answer any FOUR Questions**  
**PART D (4 x 10 = 40 Marks)**

- |     |   |     |                   |
|-----|---|-----|-------------------|
| 27. | Explain the benefits of CRM Module.   | CO5 | [K <sub>2</sub> ] |
| 28. | Discuss advantages-disadvantages of business-analytics.   | CO3 | [K <sub>4</sub> ] |
| 29. | Explain Product Life Cycle stages and state how it is helpful for marketers, also tell about its drawbacks, if any. | CO3 | [K <sub>3</sub> ] |
| 30. | How Can ERP Optimize Inventory Management? Explain.   | CO4 | [K <sub>4</sub> ] |
| 31. | Enumerate the features of sales and distribution modules of ERP.  | CO5 | [K <sub>3</sub> ] |

\*\*\*\*\*