



B.E/B.TECH DEGREE EXAMINATIONS: APRIL / MAY 2024

(Regulation 2018)

Sixth Semester

INFORMATION TECHNOLOGY

U18ITE0003: Data Visualization

COURSE OUTCOMES

CO1: Explain principles of visual perception

CO2: Apply core skills for visual analysis

CO3: Explain visualization for time-series analysis and ranking analysis

CO4: Outline visualization for deviation ,distribution , correlation and multivariate analysis

CO5: Demonstrate the skills in information dashboard design

Time: Three Hours

Maximum Marks: 100

Answer all the Questions:-

PART A (10 x 2 = 20 Marks)

(Answer not more than 40 words)

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| 1. List the traits of meaningful data. | CO1 [K ₃] |
| 2. What are three types of goals of visualization? | CO1 [K ₂] |
| 3. Differentiate bar chart and histogram | CO2 [K ₃] |
| 4. Give an example for pareto chart. | CO2 [K ₃] |
| 5. What are the drawbacks of pie chart? | CO3 [K ₂] |
| 6. Find the maximum, minimum, median, first quartile, third quartile for the given data set.
23, 42, 12, 10, 15, 14, 9. | CO3 [K ₃] |
| 7. Give an example for bump chart. | CO4 [K ₂] |
| 8. What is the specialty of heatmap? | CO4 [K ₂] |
| 9. What are the different types of memory? | CO5 [K ₂] |
| 10. Compare analytical and operational dashboard. | CO5 [K ₂] |

Answer any FIVE Questions:-
PART B (5 x 16 = 80 Marks)
(Answer not more than 400 words)

11.	List and explain different analytical interaction methods.	16	CO1	[K ₂]
12.	Discuss in detail about the techniques and best practices to be followed in time series analysis.	16	CO2	[K ₂]
13.	a) What are the key characteristics of correlation analysis. Explain in detail.	8	CO3	[K ₃]
	b) Explain in detail about deviation analysis.	8	CO3	[K ₃]
14.	Explain in detail about the distribution patterns, displays and best practices.	16	CO3	[K ₂]
15.	What do you mean by multivariate analysis. Explain in detail with an example.	16	CO4	[K ₂]
16.	Explain the common mistakes in Dashboard Design.	16	CO5	[K ₂]
