



**MBA DEGREE EXAMINATIONS: APRIL / MAY 2023**

(Regulation 2022)

Second Semester

**MASTER OF BUSINESS ADMINISTRATION**

P22MPB2117: Project Selection and Appraisal

**COURSE OUTCOMES**

**CO1:** CO1: Demonstrate an understanding of feasibility models.

**CO2:** CO2: Display the ability to implement appraisal systems for a project.

**CO3:** CO3: Create a sound and robust project proposal considering all appraisal systems and the prospect of eventual commercial success.

**CO4:** CO4: Develop methods to take decisions under risk and uncertainty

**Time: Three Hours**

**Maximum Marks: 100**

**PART A (10Q x 2 Mark = 20 Marks)**

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|----|--|-----|-------------------|
| 1  | Explain Sensitivity Analysis in project risk assessment.                                 | CO1 | [K <sub>2</sub> ] |
| 2  | Name three types of risks associated with international projects.                        | CO4 | [K <sub>1</sub> ] |
| 3  | What is Social Cost Benefit Analysis?  | CO3 | [K <sub>1</sub> ] |
| 4  | What is the importance of DSCR in Financial appraisal of projects?                       | CO2 | [K <sub>1</sub> ] |
| 5  | What are the four generic risk management strategies?                                    | CO4 | [K <sub>1</sub> ] |
| 6  | Name the statistical measure that measures risk.   | CO4 | [K <sub>1</sub> ] |
| 7  | Define shadow pricing. Where is it being applied?  | CO3 | [K <sub>1</sub> ] |
| 8  | Distinguish between Contingency plan and Mitigation plan.                                | CO4 | [K <sub>2</sub> ] |
| 9  | What does DSCR of 4:1 indicate? How will a financier of the project react to this ratio? | CO2 | [K <sub>1</sub> ] |
| 10 | What is Arbitration in Project Management?   | CO3 | [K <sub>1</sub> ] |

**PART B (4Q x 16 Mark = 64 Marks) Answer Any Four Questions only**

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|----|--|-----|-------------------|
| 11 | Distinguish between 'Expansion Project' and 'Diversification project'.<br>Distinguish between 'Forward Integration Project' and 'Backward Integration Project'. Support your answer with examples. | CO3 | [K <sub>2</sub> ] |
| 12 | Explain the role of Government as regulator in project identification.   | CO1 | [K <sub>5</sub> ] |
| 13 | Explain in detail 'Pre-feasibility study' in selecting a project.  | CO1 | [K <sub>5</sub> ] |
| 14 | Give a detailed account of Technical, Commercial and Financial appraisal of projects.  | CO1 | [K <sub>5</sub> ] |
| 15 | 'Selecting the correct project location plays a crucial role in the success of a project'- Elaborate.  | CO2 | [K <sub>5</sub> ] |

**Part – C (1Q x 16 Mark = 16 marks)**

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|----|--|-----|-------------------|
| 16 | Give a template for 'Detailed Project Report (DPR) and elaborate the points to be highlighted in each of its components. | CO2 | [K <sub>5</sub> ] |
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