



MBA DEGREE EXAMINATIONS: APRIL / MAY 2023

(Regulation 2021)

Third Semester

MASTER OF BUSINESS ADMINISTRATION

P21MBC3117: Sustainable Development

COURSE OUTCOMES

CO1: Ability to Understand the importance of Sustainable development

CO2: Apply the benefits of Impact measurement and ESG reporting framework

CO3: Self reflection : individuals contribution towards SDG and its relevance in ones day to day life

Time: Two Hours

Maximum Marks: 50

PART A (1 x 15 = 15 Marks) Case Analysis

- 1 “Sustainable Development is an integral component of socio- 15 CO1 [K₅]
economic development.” Comment on the statement in the light of
the meaning and nature of sustainable development.

PART B (3 x 5 = 15 Marks)

- 2 Explain the impact of Partnership in business for Sustainable 5 CO1 [K₅]
Development.
- 3 Assess about the challenges encountered in impact measurement for 5 CO2 [K₅]
SD.
- 4 Classify the various environmental components of Sustainable 5 CO3 [K₅]
Development.

PART C (2 x 10 = 20 Marks)

- 5 Examine the measurement techniques and suggest the suitable 10 CO2 [K₄]
measurement tools for sustainable development.
- 6 ‘Social factors and Governance factors are important approaches to 10 CO1 [K₅]
sustainable development.’ - Discuss.
