



**MBA DEGREE EXAMINATIONS: NOV/DEC 2023**

(Regulation 2021)

Fourth Semester

**MASTER OF BUSINESS ADMINISTRATION**

P21MBC4121: Business Ethics

**COURSE OUTCOMES**

- CO1:** Explain the fundamental concepts of business ethics and its principles in business organisations.
- CO2:** Propose suitable solutions for overcoming ethical dilemma situations in various functional areas and for implementing CSR activities and UN Sustainable Development Goals
- CO3:** Display creative thinking skills in the application of ethical principles for solving ethical issues beneficial for the business and society.

**Time: Two Hours**

**Maximum Marks: 50**

**PART A (1Q x 10M = 10 Marks)**

- 1 Based on some whistleblower complaints, Tata Steel has recently dismissed 35 employees for issues related to misuse of authority, conflict of interest and contract management. Similarly, Tata Consultancy Services, has also taken action against its six employees and six associates for the violation of ethical code of conduct. CO3 [K<sub>6</sub>]
- Discuss the reasons behind the unethical behaviour found in the employees of such a reputed and values-driven corporate group whose core values are Integrity, Responsibility, Excellence, Pioneering and Unity. Design a programme for Tata Group to implement the code of ethics more effectively in the organisation.

**PART B (5Q x 2M = 10 Marks)**

- 2 What are the causes of unethical behaviour? CO1 [K<sub>1</sub>]
- 3 Define ethical code of conduct. CO1 [K<sub>1</sub>]
- 4 Explain ethical dilemma. CO2 [K<sub>2</sub>]
- 5 Explain the challenges involved in implementing UN Sustainable Development Goals. CO2 [K<sub>2</sub>]
- 6 Identify the impact of globalization on business ethics. CO2 [K<sub>3</sub>]

**PART C (3Q x 10M = 30 Marks) Answer Any Three Question only**

- 7 Analyse the protection available for whistle blowers in India. CO1 [K<sub>4</sub>]
- 8 Explain the moral foundation of employee rights. CO1 [K<sub>4</sub>]

- 9 Assess ethical dilemmas in business related Marketing, Finance and Accounting CO2 [K<sub>5</sub>]  
areas.
- 10 Explain the Triple Bottomline approach for business organisations with relevant CO3 [K<sub>5</sub>]  
examples.

\*\*\*\*\*