



MBA DEGREE EXAMINATIONS: NOV/DEC 2023

(Regulation 2021)

Third Semester

MASTER OF BUSINESS ADMINISTRATION

P21MBC3117: Sustainable Development

COURSE OUTCOMES

CO1: Ability to Understand the importance of Sustainable development.

CO2: Apply the benefits of Impact measurement and ESG reporting framework.

CO3: Self-reflection: Individuals contribution towards SDG and its relevance in one day to day life.

Time: Three Hours

Maximum Marks: 100

PART A (1 x 20 = 20 Marks) Case Analysis

1. Case Study: Designing an International Sustainable Cricket Stadium. CO3 [K₆]
- Global Sporting Innovations (GSI) is embarking on the development of an international cricket stadium with a strong commitment to sustainability. The goal is to create a state-of-the-art facility that not only meets international standards for cricket venues but also sets new benchmarks for environmental responsibility. Analyze and explore the design considerations, measures taken for sustainability, and examines the pros and cons associated with the project.

PART B (4Q x 15M = 60 Marks) Answer Any 4 Questions only

2. Elaborate on the impact of India's G20 presidency initiatives on the progress towards achieving the Sustainable Development Goals (SDGs). CO2 [K₆]
3. Discuss in detail How does organization ensure the seamless integration of CSR initiatives into its broader business strategy and provide examples of how CSR practices are strategically aligned with the company's values and goals, contributing to both social impact and business success simultaneously. CO2 [K₆]
4. Analyze the role of ESG in addressing global challenges and driving long-term value creation such as climate change inequality and Governance? CO2 [K₄]
5. Determine to what extent the Sustainability risk will eventually become a sustainability crisis for the company if they don't take part or make efforts to embrace the SDGs agenda. CO2 [K₅]

6. Analyze in detail the direct and indirect impacts of a social initiative, incorporating empirical evidence to assess the program's effects on both the target population and the broader community, considering the various ways in which the initiative influences social, economic, and cultural aspects within the community. CO2 [K₄]

PART C (2Q x 10M = 20 Marks)

7. Explain in detail how Sustainable Development Goal 4 (SDG 4) is dedicated to ensuring inclusive and equitable quality education and fostering lifelong learning opportunities for all, considering factors such as accessibility, quality, gender equality, global citizenship education, and the integration of sustainable development principles CO1 [K₂]
8. Interpret that ESG Criteria and the Investment decision of firms following ESG investing often set their own priorities CO1 [K₂]
