



MBA DEGREE EXAMINATIONS: MAY/JUNE 2023

(Regulation 2021)

Second Semester

MASTER OF BUSINESS ADMINISTRATION

P21MBE0146: Commercial Banking

COURSE OUTCOMES

CO1: Explain various banking concepts, retail cum wholesale products and services offered by banks

CO2: Compile the credit appraisal techniques and recovery techniques adopted by banks.

CO3: Interpret the asset liability management of selected banks and modern banking services

Time: Three Hours

Maximum Marks: 100

PART A (10Q x 10 Marks = 100 Marks) Answer All Questions

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| 1 | Distinguish fund based services and fee based services in detail | CO1 [K ₄] |
| 2 | Evaluate the modern banking services offered to customers | CO3 [K ₅] |
| 3 | Explain the different types of consumer loans and its importance | CO1 [K ₅] |
| 4 | Discuss the importance of credit evaluation system used in banks | CO2 [K ₆] |
| 5 | Evaluate different types of deposits offered by banks | CO1 [K ₅] |
| 6 | Discuss the importance of NPA management in banks | CO2 [K ₆] |
| 7 | Explain various types of assets and liabilities of bank | CO3 [K ₅] |
| 8 | Explain the steps in maturity matching and liquidity risk management in ALM | CO3 [K ₅] |
| 9 | Discuss the importance and types of fee based services provided by banks | CO3 [K ₆] |
| 10 | Discuss the features and importance of corporate banking in India | CO1 [K ₆] |
