KUMARAGURU
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Register Number: …………………

MBA DEGREE EXAMINATIONS: NOV/DEC 2023

(Regulation 2022)

First Semester

MBA - PROJECT MANAGEMENT

P22MPB1107**:** Project Integration and Stakeholder Management

COURSE OUTCOMES

CO1: Formulate integration of management processes at project level

CO2: Display ability to integrate learnings at various knowledge areas of project management.

CO3: Create and plan the stakeholder management process.

CO4: Display the ability to monitor stakeholder engagement.

Time: Three Hours   **Maximum Marks: 100**

PART A (30Q x 02 Marks = 60 Marks)

1.	What is a Project Charter? Why is it important?	CO1	[K_1]
2.	Interpret the key elements to be included in project charter	CO1	[K_2]
3.	What are the Components of a Project Management Plan?	CO1	[K_1]
4.	Recall the Importance of Project Management Planning.	CO1	[K_1]
5.	Infer any two benefits of directing and managing project work	CO1	[K_2]
6.	Relate the Inputs and outputs of direct and manage project work	CO1	[K_1]
7.	Why is Quality Planning Important?	CO2	[K_1]
8.	Why Integrating Risk Management into Projects Is Important	CO2	[K_1]
9.	Write a note on Strategic Integration.	CO2	[K_2]
10.	Distinguish between internal strategic integration and external strategic integration.	CO2	[K_4]
11.	Classify the project framework elements working together to help ensure the successful delivery of projects.	CO2	[K_2]
12.	List the five project management phases that occur during the project lifecycle.	CO2	[K_1]
13.	Stakeholder theory notes that there are several interested parties or stakeholder groups that must be included under the umbrella of stakeholders. Who are they?	CO3	[K_1]
14.	Give the benefits of using the Stakeholder Theory	CO3	[K_1]

No.	Question	CO	K
15.	Summarize Probability and Impact Matrix	CO3	[K2]
16.	Name the different types of PI matrices which are commonly in practice.	CO3	[K1]
17.	Distinguish between Stakewatcher and Stakekeeper.	CO3	[K4]
18.	Interpret the challenges of stakeholder theory	CO3	[K2]
19.	List the steps in public engagement process	CO3	[K1]
20.	Identify the key functions of Stakeholder Information Management.	CO3	[K2]
21.	Recall the best methods for communicating stakeholder's information project management?	CO3	[K1]
22.	What do you meant by creating value for stakeholders? Name the sources of financial value creation.	CO3	[K1]
23.	Write a note on Corporate Social Responsibility (CSR)?	CO3	[K2]
24.	Infer any two issues of Rehabilitation	CO3	[K2]
25.	Name the activities involved in Managing Stakeholder Engagement process.	CO4	[K1]
26.	List the tools and techniques used to Manage Stakeholder Engagement.	CO4	[K1]
27.	Write a note on the stakeholder engagement monitor and control plan?	CO4	[K2]
28.	What is project management plan?	CO4	[K1]
29.	Compare work performance data and work performance information Work Performance Data	CO4	[K2]
30.	Recall the documents to be included in project management. Project planning documentation	CO4	[K1]

PART B (2Q x 20 Marks = 40 Marks) Answer Any Two Questions only

No.	Question	CO	K
31	"The charter should be created at the beginning of the project planning process and approved by all stakeholders before work begins". Evaluate the above statement by illustrating the elements or steps to be followed while preparing project charter.	CO1	[K5]
32	"Project integration management offers a holistic approach to project planning and execution. The practice consists of seven processes to effectively coordinate project activities".- Critically analyze the above statement.	CO2	[K4]
33	Compare and contrast the features of Freeman's model and Donaldson's theory of project management.	CO3	[K4]
34	"Dealing with the people aspects of project management when working with stakeholders requires more highly developed interpersonal and leadership skills than typically required to manage the project team."- Build your views on the above statement by examining the techniques that can help monitor and maintain stakeholder engagement.	CO4	[K3]

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