



B.E/B.TECH DEGREE EXAMINATIONS: NOV/DEC 2023

(Regulation 2018)

Third Semester

FASHION TECHNOLOGY

U18FTI3202: Concepts of Fashion and Design

COURSE OUTCOMES

- CO1:** Adapt elements & principles of design in context to Textiles and Apparels.
- CO2:** Choose suitable color dimensions and categories for textiles and apparels.
- CO3:** Summarize the dynamics of fashion and the role of fashion designers and fashion forecasting process.
- CO4:** Explain the significance of a fashion portfolio and Identify the traditional world costumes and textiles of India.
- CO5:** Design patterns and garments using various drawing techniques and drawing media. Illustrate various garment components, accessories & human anatomy.
- CO6:** Develop theme boards based on a theme. Create patterns and garment designs deriving inspirations from a theme.

Time: Three Hours

Maximum Marks: 100

**Answer all the Questions:-
PART A (10 x 2 = 20 Marks)
(Answer not more than 40 words)**

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| 1. Identify the influence of direction of lines on physical effect of an individual. | CO1 [K ₃] |
| 2. Illustrate a design with emphasis using shape element and justify its effect on clothing. | CO1 [K ₂] |
| 3. Differentiate shade and tone of a colour. | CO2 [K ₄] |
| 4. State the influence of using colours of varying intensity in a garment design. | CO2 [K ₃] |
| 5. Differentiate FAD and Classic style of clothing. | CO3 [K ₄] |
| 6. Mention the influence of street fashion on fashion trend prediction. | CO3 [K ₃] |
| 7. List the aspects to be considered in the preparation of fabric board. | CO6 [K ₂] |
| 8. State the advantages of computerised portfolio over manual portfolio. | CO4 [K ₂] |
| 9. State the factors influencing the costume changes. | CO4 [K ₃] |
| 10. State the proportions of 8 Head Theory. | CO5 [K ₂] |

Answer any FIVE Questions:-
PART B (5 x 16 = 80 Marks)
(Answer not more than 400 words)

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| 11. | a) | Explain the importance of functional aspects of design on garment | 8 | CO1 | [K ₂] |
| | b) | Analyse the rhythm in a clothing design using different elements | 8 | CO1 | [K ₄] |
| 12. | a) | Analyze the psychology of using warm and cool colours in garment design with suitable examples | 8 | CO2 | [K ₄] |
| | b) | Compare and contrast Prang colour system and Munsell colour system | 8 | CO2 | [K ₃] |
| 13. | a) | Explain the fashion life cycle. | 8 | CO3 | [K ₂] |
| | b) | Describe the role of any two leading International designers in fashion trend. | 8 | CO3 | [K ₂] |
| 14. | a) | Illustrate the components of shirt and tracer with appropriate shading in right propositions. | 8 | CO5 | [K ₂] |
| | b) | Illustrate and explain the Human Anatomy according to Head Theory. | 8 | CO5 | [K ₃] |
| 15. | a) | Analyse the importance and techniques of fashion forecasting process | 8 | CO6 | [K ₄] |
| | b) | Elucidate the steps involved in the development of design from inspiration | 8 | CO6 | [K ₃] |
| 16. | a) | Describe the characteristic features of saris adopted in different parts of India | 8 | CO4 | [K ₂] |
| | b) | Explain the characteristic features of Japanese costume with illustration | 8 | CO4 | [K ₂] |
