



B.TECH DEGREE EXAMINATIONS: MAY 2023

(Regulation 2018)

Sixth Semester

FASHION TECHNOLOGY

U18FTT6002: Apparel Merchandising and Cost Management

COURSE OUTCOMES

CO1:	Acquire knowledge in basic principles of merchandising
CO2:	Acquire knowledge in sourcing and documentation
CO3:	Describe the factors that determine the cost of apparel products
CO4:	Calculate the CMT cost for different types of garments
CO5:	Evaluate the cost of apparel products based on various specifications of garments
CO6:	Acquire knowledge on various pricing techniques, budgeting, and cost volume profit analysis

Time: Three Hours

Maximum Marks: 100

Answer all the Questions:-

PART A (10 x 2 = 20 Marks)
(Answer not more than 40 words)

1.	Classify types of apparel exporters.	CO1	[K ₂]
2.	What are the stands of the CMT in garment manufacturers?	CO1	[K ₁]
3.	List the elements of garment costing.	CO2	[K ₁]
4.	Show the important contents of the purchase order.	CO2	[K ₂]
5.	Distinguish between the variable and semi-variable costs in the apparel industry.	CO3	[K ₄]
6.	List the essential steps toward a successful sourcing strategy.	CO3	[K ₁]
7.	What is the consignment payment mechanism?	CO4	[K ₁]
8.	Show the key terms used in the calculation of the break-even point/analysis.	CO5	[K ₁]
9.	Differentiate between the direct cost and indirect cost.	CO6	[K ₄]
10.	What is marginal cost accounting?	CO6	[K ₁]

Answer any FIVE Questions:-

PART B (5 x 16 = 80 Marks)
(Answer not more than 400 words)

11.	a)	Evaluate the significant role and responsibilities of a merchandiser in the apparel industry.	8	CO1	[K ₅]
	b)	Examine the influences of line planning and line presentation in product	8	CO1	[K ₄]

		development.			
12.	a)	Analyze types of samples that are influenced by apparel merchandising.	8	CO2	[K4]
	b)	Examine various kinds of pre-shipment and post-shipment documentation.	8	CO2	[K4]
13.	a)	Evaluate the main factors that affect garment costing.	8	CO3	[K5]
	b)	Analyze the types of export documents which are involved in the export process.	8	CO3	[K4]
14.	a)	Examine the objectives and the importance of cost accounting.	8	CO4	[K4]
	b)	Analyze important components that are influencing garment cost.	8	CO4	[K4]
15.	a)	Analyze the division of costs and their impacts on the apparel industry.	8	CO5	[K4]
	b)	Evaluate various factors affecting cutting costs.	8	CO5	[K5]
16.	a)	Evaluate methods of cost calculation of apparel products of woven/knits.	8	CO6	[K5]
	b)	Examine factors to be involved in calculation methods of break-even point and analysis of the apparel industry.	8	CO6	[K4]
