

B.E/B.TECH DEGREE EXAMINATIONS: NOV/DEC 2024

(Regulation 2018)

Eighth Semester

MECHANICAL ENGINEERING

U18MET8001: Entrepreneurship Development

COURSE OUTCOMES**CO1: Identify the role of Entrepreneurship and study factors affecting entrepreneurial growth.****CO2: Apply motivational techniques for effective stress management in entrepreneurship development.****CO3: Identify ownership structures for better project formulation and business growth.****CO4: Apply appropriate corrective measures after categorizing causes of industrial sickness.****CO5: Apply knowledge on sources of finance for managing working capital.****CO6: Apply break even analysis and network analysis in costing management.****Time: Three Hours****Maximum Marks: 100****Answer all the Questions:-****PART A (10 x 2 = 20 Marks)****(Answer not more than 40 words)**

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|--|-----|-------------------|
| 1. Define entrepreneurship and its role in economic growth. | CO1 | [K ₁] |
| 2. List two key differences between an entrepreneur and a manager | CO1 | [K ₂] |
| 3. Explain the concept of motivation in entrepreneurship. | CO2 | [K ₂] |
| 4. What is the significance of the Kakinada experiment in motivation? | CO2 | [K ₁] |
| 5. Describe a sole proprietorship. | CO3 | [K ₂] |
| 6. Compare expansion and diversification as internal growth strategies | CO3 | [K ₂] |
| 7. List two symptoms of industrial sickness. | CO4 | [K ₁] |
| 8. Differentiate between fixed capital and working capital. | CO5 | [K ₂] |
| 9. Discuss about Term Loans | CO6 | [K ₁] |
| 10. Outline the purpose of PERT in project management. | CO6 | [K ₂] |

Answer any FIVE Questions:-**PART B (5 x 16 = 80 Marks)****(Answer not more than 400 words)**

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| 11. a) Discuss the economic and non-economic factors affecting entrepreneurial growth | 8 | CO1 | [K ₃] |
| b) Analyze the contribution of entrepreneurs to a country's economic development | 8 | CO1 | [K ₄] |

12. a) Explain the symptoms, causes, and coping strategies of stress relevant to entrepreneurship 16 CO2 [K₃]
13. a) Identify and evaluate different ownership structures, highlighting their impact on business growth 16 CO3 [K₃]
14. a) Describe the causes of industrial sickness and suggest corrective measures to address it. 16 CO4 [K₄]
15. a) Evaluate various sources of finance for managing working capital in a business. 16 CO5 [K₃]
16. a) Discuss the importance of break-even and network analysis in costing management and explain 16 CO6 [K₃]
