MBA DEGREE EXAMINATIONS: NOV/DEC 2024

(Regulation 2021**)**

Fourth Semester

MASTER OF BUSINESS ADMINISTRATION

P21MBC4121 **:** Business Ethics

COURSE OUTCOMES

CO1: Explain the fundamental concepts of business ethics and its principles in business organisations.

CO2: Propose suitable solutions for overcoming ethical dilemma situations in various functional areas and for implementing CSR activities and UN Sustainable Development Goals

CO3: Display creative thinking skills in the application of ethical principles for solving ethical issues beneficial for the business and society

Time: Two Hours   **Maximum Marks: 50**

PART A (1Q x 10M = 10 Marks)

1   StellarTech Solutions, a global IT services provider, has recently been in the spotlight for its employee-centric policies and its commitment to ethical practices. The company operates in multiple regions with diverse cultural and legal environments.   CO3   [K_5]

The leadership at StellarTech places a strong emphasis on creating an ethical climate by upholding its code of conduct, which includes principles such as transparency, inclusivity, and fairness. The company fosters workplace democracy by encouraging employees to participate in decision-making processes and maintains freedom of expression through open forums and anonymous feedback mechanisms.

In one instance, a regional office faced allegations of inadequate safety measures in a hazardous work environment, leading to employee dissatisfaction. The leadership responded promptly by revising safety protocols and compensating workers affected by prior negligence. A new policy was introduced, focusing on worker compensation and strict adherence to workplace safety guidelines.

To align with its core value statements, StellarTech also ensures compliance with global standards and adapts its practices to regional laws. Leadership plays a key role in reinforcing an ethical culture by conducting regular ethics training, involving employees in discussions about professional ethics, and maintaining accountability.

Question:

Evaluate how the leadership of StellarTech could further enhance the ethical climate and address regional challenges in establishing workplace democracy while upholding professional ethics principles?

PART B (5Q x 2M = 10 Marks)

2	Define whistle blowing	CO1	[K$_1$]
3	What is ethical dilemma?	CO1	[K$_1$]
4	Define stakeholder theory	CO1	[K$_1$]
5	What is Corporate Social Responsibility?	CO1	[K$_1$]
6	Define sustainability	CO1	[K$_1$]

PART C (3Q x 10M = 30 Marks) Answer Any Three Question only

7	Identify any Global/National or Regional company of your choice and explain their core value system in Business.	CO2	[K$_3$]
8	Analyze a real-world ethical dilemma faced by an organization in one of the functional areas of Marketing or Human Resources, or Operations or Information Technology and Privacy.	CO2	[K$_4$]
9	Explain in detail the various challenges in implementing Sustainable Development Goals of UN?	CO2	[K$_5$]
10	Examine the role of Corporate Social Responsibility (CSR) in modern business by integrating the concepts of the Triple Bottom Line approach and Stakeholder Theory.	CO2	[K4]

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