



**MBA DEGREE EXAMINATIONS: NOV /DEC 2024**

(Regulation 2021)

Third Semester

**MASTER OF BUSINESS ADMINISTRATION**

P21MBE0127: Project Management

**COURSE OUTCOMES**

**CO1:** Explain the knowledge areas of project management

**CO2:** Apply tools and techniques of project management to monitor and control projects

**CO3:** Construct a project schedule and estimate cost using MS Project software.

**Time: Two Hours**

**Maximum Marks: 50**

**PART A (5 x 2 = 10 Marks)**

- |   |  |                       |
|---|--|-----------------------|
| 1 | Define Process Mapping                           | CO1 [K <sub>1</sub> ] |
| 2 | What is WBS?                                     | CO1 [K <sub>1</sub> ] |
| 3 | Define Project Crashing                          | CO1 [K <sub>1</sub> ] |
| 4 | What is Quality Assurance in Project Management? | CO1 [K <sub>1</sub> ] |
| 5 | Define Risk Management.                          | CO1 [K <sub>1</sub> ] |

**PART B (5 x 6 = 30 Marks)**

- |    |   |                       |
|----|---|-----------------------|
| 6  | Explain the difference between program management, portfolio management, and project management with relevant examples. | CO2 [K <sub>2</sub> ] |
| 7  | Describe the role and responsibilities of a project manager as outlined in PMBOK.                                       | CO2 [K <sub>2</sub> ] |
| 8  | Discuss the key components and importance of a project charter in the project integration management process.           | CO2 [K <sub>2</sub> ] |
| 9  | Explain how a Work Breakdown Structure (WBS) contributes to effective project scope management.                         | CO2 [K <sub>2</sub> ] |
| 10 | Describe the PERT and CPM techniques and their applications in managing project schedules effectively.                  | CO2 [K <sub>2</sub> ] |

**Part – C (1\*10=10 marks) Compulsory**

- |    |   |                       |
|----|---|-----------------------|
| 11 | Analyze the importance of effective communication management in project success. Discuss how MS Project can be utilized to plan, monitor, and control project communications. | CO3 [K <sub>3</sub> ] |
|----|---|-----------------------|

\*\*\*\*\*